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ABSTRACT

The rationale behind this annotated bibliography of over 1300 items is that every consumer education teacher needs numerous classroom resources to provide for the individual needs of his students, and these resources should be balanced in representing all content areas. The resource materials included, mostly booklets and pamphlets for classroom use, are arranged according to 18 basic content areas, with subdivisions for booklets and pamphlets, audiovisual materials, and learning packages for teachers and students. Topics include: the dilemma of the consumer, the consumer identified, the consumer in the American marketplace, the changing role of the consumer, buying services, sundry products, credit, clothing, food, automobiles, home furnishings and major appliances, housing money management, savings, investments, life insurance, taxes, and careers. The publication also includes three separate chapters entitled, Bibliographies, Catalogues, and Other Sources for Teaching Materials, Mailing Lists for Your Resource Center, and Journals and Magazines in Consumer Education. Criteria for selection of materials included: usefulness with secondary school students, cost and availability, and objectivity. The small number of annotations in some areas was due to limitations of time and resources. (Author/JLB)

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DEVELOPING A RESOURCE CENTER IN CONSUMER EDUCATION;
AN ANNOTATED BIBLIOGRAPHY

E. THOMAS GARMAN
FLOYD L. CRANK — JULIENNE V. COCHRAN

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DEVELOPING A RESOURCE CENTER IN CONSUMER EDUCATION:
AN ANNOTATED BIBLIOGRAPHY

by

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PREFACE

It is a common complaint among teachers of consumer education classes that they do not have enough resources to choose from when planning the instructional process for their students. Yet, these same teachers are charged with the responsibility of providing instruction in fifteen or more basic areas of consumer economics content; and their students are extremely heterogeneous with intellective ability ranging from high to very low.

In an effort to meet this challenging teaching situation, many consumer education teachers have a classroom containing an adequate number of textbooks, ample student copies of two or three publications from private and governmental sources, a few filmstrips, and a file drawer containing numerous newspaper and magazine articles. Such supplemental resources are needed and welcome, but it is unfortunate that the majority of consumer education teachers have such limited educational resources available in their classrooms. Certainly, it must be difficult to provide for individualized instruction.

The more ambitious consumer education teacher seizes upon published bibliographies in his field and secures numerous booklets, pamphlets, and audio-visual materials for student use. However, because of the variety of disciplines represented in teaching consumer education, this method often results in adding more educational materials in the teacher's strongest areas of preparation rather than adding to his weaker areas. Business education teachers acquire materials that are more easily available on the

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topics of investments, savings, and credit. Home economics teachers readily find materials in the areas of foods, clothing, housing, and consumer products. And, social studies teachers often find materials related to the American economy and federal taxes. The inherent danger in this type of resource acquisition is that excellent educational materials in some content areas may not be represented or available in the classroom for student use.

Therefore, the rationale for this publication is that every consumer education teacher needs to possess numerous classroom resources to provide for the individual needs of his students; and the resources should be balanced in representing all of the content areas.

Ideally, the teacher of a consumer education class should have several magazine racks along the walls of his room complete with copies of a variety of publications useful to his students for individual and group projects. A large area and/or closet might contain classroom quantities of selected publications that all students will study; in addition to, audio-visual materials. Use of a library card check-out or another inventory system, will enable the teacher to replenish occasional missing copies of materials; and at the same time, provide easy accessibility for student inquiry. Arrangement of educational materials should be according to each teacher's needs and how he decides to examine the basic content areas with his students.

The more than thirteen hundred resource materials in this publication are arranged according to eighteen basic content topics. Each area is subdivided into booklets and pamphlets, audio-visual materials, and learning packages for teachers and students. The general content of each area is briefly described at the beginning of each topic. These areas include: the dilemma of the consumer, the consumer identified, the consumer in the

American marketplace, the changing role of the consumer, buying services, sundry products, credit, clothing, food, automobiles, home furnishings and major appliances, housing, money management, savings, investments, life insurance, taxes, and careers. The small number of annotations in some areas was caused by the factors of limited time and higher costs. Specifically, more annotations would be helpful in the areas of: The Role of the Consumer (particularly environmental references), Sundry Products, Taxes (particularly local and state taxes), and Careers. These topics are included, however, with the hope that more references are available and will become more widely known as these are areas that need to be taught in consumer education classes.

Additionally, this publication includes separate chapters entitled: "Bibliographies, Catalogues, and Other Sources for Teaching Materials," "Mailing Lists for Your Resource Center," and "Journals and Magazines in Consumer Education."

The criteria for inclusion in this bibliography were primarily subjective according to the original rationale; however, each reference was examined for its usefulness with secondary school students. Obviously bias materials were not included, and some consideration was given to the cost of the materials as well as their availability. Books and films were excluded as they are commonly expensive and often can be secured by others within a given school system. The bulk of this publication includes booklets and pamphlets for classroom use, which are either free or very inexpensive, ranging up to approximately two dollars.

Other explanations, which may be helpful, include: where the price is not given, it is either free in single copies or you will have to write and inquire; federal government publications can often be secured free from the original federal departmental sources or from your congressman; where the number of pages is not given for a publication it is usually a pamphlet which folds out; occasionally, references were not annotated to save space (in cases where the title seemed self-explanatory); and when you order materials, use school stationery and make notations both as to when you ordered the material and when it arrived (sometimes letters of request are misplaced and you will need to re-order).

ACKNOWLEDGEMENTS

The research funds for this project were made available through the cooperation of the Council of Deans at Northern Illinois University and the College of Business. Special appreciation for their efforts are due to Dr. Robert L. Thistlethwaite, Dean of the College of Business, and Dr. William J. Brown, Co-ordinator of Business Research. Without their assistance, this project could not have been completed.

Recognition should also go to the students who did some compiling of references in the Consumer Economics classes at Northern Illinois University during the Spring semester of 1970, under the direction of the teaching team of Drs. Sidney W. Eckert and E. Thomas Garman. Special thanks is extended to the excellent secretary, Miss Lora Borsdorf, and to the professional typist, Mrs. Elaine Tennant, for their dedicated efforts on this project. Finally, the collection and annotation of references were enhanced greatly by the efforts of two consulting home economists, Mrs. Julie L. Garman and Mrs. Jane Schultz.

The two co-authors in this effort were Dr. Floyd L. Crank, who was most helpful with the wide range of audio-visual materials, and Mrs. Julienne V. Cochran, who added considerable strength in the area of consumer journals and magazines. All errors and omissions are the responsibility of the authors.

One strength of this type of publication is its completeness. Since a second edition of this bibliography is planned, it is hoped that each reader will utilize the tear-out forms at the back of the book and forward

bibliographic information about publications with which they are familiar that were either omitted or have not yet been published. Such efforts on the part of all of the readers will insure more accuracy and completeness in the next edition, and it can be considered as part of the cost above the nominal charge for this publication.

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CHAPTER 1

THE DILEMMA OF THE CONSUMER

Frauds, deceptions, legislation . . .

Booklets and Pamphlets

ADVICE FOR AMATEURS WHO EXPECT TO BREED CHINCHILLAS FOR PROFIT, Consumer Bulletin No. 3, Federal Trade Commission, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 5 pp. 10¢ Booklet.

ADVICE FOR PERSONS WHO ARE CONSIDERING AN INVESTMENT IN A FRANCHISE BUSINESS, Consumer Bulletin No. 4 (1970), Federal Trade Commission, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 10 pp. 10¢ Booklet considers cost, training, and management of franchise business.

ANNUAL REPORT OF THE FEDERAL TRADE COMMISSION (Annually), Federal Trade Commission, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 60¢ Annual Report of the F.T.C. year.

BE INFORMED--TIPS FOR WISE BUYING, Unit 14 (1970), Katie Baer, New Readers Press, Division of Laubach Literacy, 1112½ E. Fayette Street, Syracuse, New York 13210. 8 pp. Low reading ability foldout concerned with buying plans, where to buy, and review exercises.

BE SURE BEFORE YOU SIGN!, President's Committee on Consumer Interests, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 10¢ Six tips to consumers in foldout.

BEWARE OF BAIT AND SWITCH AND PHONY BUSINESS OPPORTUNITIES, Allen Saunders and Ken Ernst, Federal Trade Commission, Publishers--Hall Syndicate, 400 N. Michigan Avenue, Chicago, Illinois. Comic-style booklet concerning Mary Worth and phony business opportunities.

BUYER, BE WARY!, No. 382 (1969), Sidney Margolius, Public Affairs Pamphlets, 381 Park Avenue South, New York, New York 10016. 28 pp. 25¢ Informative booklet about frauds and deceptions.

THE CELLAR-KEFAUVER ACT: SIXTEEN YEARS OF ENFORCEMENT (1967), U.S. Government Printing Office, Washington, D.C. 20402. 67 pp. A staff report to the Antitrust Subcommittee.

CLAYTON ACT, Federal Trade Commission, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 27 pp. Booklet on statutes and court decisions of Clayton Act.

COLOR TELEVISION AND THE X-RAY PROBLEM, Federal Trade Commission, Sixth Street and Pennsylvania Avenue, N.W., Washington, D.C. 20580. 4 pp. Content includes background, radiation control, and summary and recommendations.

CONRAD CONSUMER'S SOCK IT TO 'EM SURVIVAL MANUAL, Pennsylvania Bureau of Consumer Protection, 2-4 N. Market Square, Durbin Building, Harrisburg, Pennsylvania 17101. 8 pp. Tips for the average consumer.

CONSUMER BEWARE, Publ. No. 47 (1965), American Federation of Labor and Congress of Industrial Organization, 515 16th Street, N.W., Washington, D.C. 20006. 15¢ Pamphlet.

CONSUMER FRAUD ACT, William J. Scott, Attorney General's Office, Room 839, 160 N. LaSalle Street, Chicago, Illinois 60601. 10 pp. Informative booklet concerning act.

CONSUMER PROTECTION IN TENNESSEE (1970), Governor's Advisory Commission on Consumer Protection, Capitol, Nashville, Tennessee 37200. 52 pp. What this state is doing to protect consumers.

COPYRIGHT LAW OF THE UNITED STATES OF AMERICA, Bulletin No. 14 (1969) Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 83 pp. 45¢ Publication content includes constitutional provision respecting copyright, copyright law of the United States of America, schedule of laws repealed by Act of July 30, 1947, and tables.

DANGER THE CANCER QUACKS (1969), U.S. Department of Health, Education, and Welfare, Research Information Branch, National Cancer Institute, National Institutes of Health, Bethesda, Maryland 20014. 11 pp. Information about cancer health schemes.

DID YOU KNOW THAT, American Medical Association, Department of Investigation, 535 N. Dearborn Street, Chicago, Illinois 60610. 5¢ Six informative facts concerning Chiropractors Association.

FEDERAL TRADE COMMISSION, PROTECTOR OF CONSUMERS AND FAIR COMPETITION, Sixth Street and Pennsylvania Avenue, N.W., Washington, D.C. 20580. 14 pp. Booklet indicates organization, history, and staff of the F.T.C.

FEDERAL TRADE COMMISSION REPORT ON DISTRICT OF COLUMBIA CONSUMER PROTECTION PROGRAM (1968), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 22 pp. 25¢ Booklet indicates corrective action, conclusions, and recommendations.

FEEL GYPPED?, Consumer Federation of America, 1012 14th Street Northwest, Washington, D.C. 20005. Foldout indicates why consumers need a get-your-money-back law.

FIGHT BACK! THE UNGENTLE ART OF SELF DEFENSE, Federal Trade Commission, Sixth Street and Pennsylvania Avenue, N.W., Washington, D.C. 20580. Foldout information on how to avoid being gypped.

THE FRANCHISE TRAP, Commonwealth of Pennsylvania, Department of Public Instruction, Harrisburg, Pennsylvania 17126. Foldout indicates ways to protect against fraud.

GUARD AGAINST PHONY ADS, Federal Trade Commission, Washington, D.C. Articles in this pamphlet: The FTC and the man in the street, When is a "bargain" a bargain, Too good to be true, Read the Guarantee, Nuttin' is for nuttin', An expensive set of "free" books, and six other short stories.

GUIDE FOR AVOIDING DECEPTIVE USE OF WORD "MILL" IN THE TEXTILE INDUSTRY (1965), Federal Trade Commission, Sixth Street and Pennsylvania Avenue, N.W., Washington, D.C. 20580. 3 pp. Pamphlet.

GUIDES AGAINST DEBT COLLECTION DECEPTION (1965), Federal Trade Commission, Sixth Street and Pennsylvania Avenue, N.W., Washington, D.C. 20580. 4 pp. Booklet.

GUIDES AGAINST DECEPTIVE ADVERTISING OF GUARANTEES (1960), Federal Trade Commission, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 5 pp. 10¢ Pamphlet.

GUIDES AGAINST DECEPTIVE LABELING AND ADVERTISING OF ADHESIVE COMPOSITIONS (1965), Federal Trade Commission, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 5 pp. 10¢ Pamphlet.

GUIDES AGAINST DECEPTIVE PRICING (1964), Federal Trade Commission, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 6 pp. 10¢ Booklet.

GUIDES FOR ADVERTISING ALLOWANCES AND OTHER MERCHANDISING PAYMENTS AND SERVICES (1969), Federal Trade Commission, Sixth Street and Pennsylvania Avenue, N.W., Washington, D.C. 20580. 19 pp. Legal problems highlighted in this booklet.

HERE IS YOUR FEDERAL TRADE COMMISSION (1969), Federal Trade Commission, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 23 pp. 20¢ History and duties of the F.T.C. indicated in this pamphlet.

HIGH CREDIT COSTS AND DECEPTION--THE MISINFORMED CONSUMER'S BURDENS (1968), Paul R. Dixon, Federal Trade Commission, Washington, D.C. 20402. 11 pp. Booklet.

INVESTIGATE, STOP, LOOK, SAYS THE FEDERAL TRADE COMMISSION, Federal Trade Commission, Washington, D.C. 20402. Booklet covering information for protection for the elderly.

KNOCK, KNOCK (1970), The President's Committee on Consumer Interests, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 10¢ Six tips to consumers in foldout concerning salesmen.

LANDLORD AND TENANT--RESPONSIBILITIES AND OBLIGATIONS, Department of Buildings, 9th floor, City Hall, 121 N. LaSalle, Chicago, Illinois 60602. 12 pp.

THE LIVING HISTORY OF CONSUMERS EDUCATION AND PROTECTIVE ASSOCIATION (1969), Consumers Education and Protective Association, 6048 Ogontz Avenue, Philadelphia, Pennsylvania 19141. 88 pp. $3.00 History of one of the most militantly active consumer organizations indicated in this publication.

LOOK FOR THAT LABEL, FTC Buyer's Guide No. 6, Federal Trade Commission, 6th Street and Pennsylvania Avenue, N.W., Washington, D.C. 20580. Leaflet contains label hints for wool, furs, and textiles.

THE LOW-INCOME CONSUMER--A HUMAN PROBLEM AND A SELLING PROBLEM (1970), Donald S. Perkins, Jewel Companies, Incorporated, 1955 West North Avenue, Melrose Park, Illinois 60160. 11 pp. Pamphlet.

MAIL ORDER INSURANCE, FTC Buyer's Guide No. 1, Federal Trade Commission, 6th Street and Pennsylvania Avenue, N.W., Washington, D.C. 20580. Wise buying hint leaflet.

THE MEANEST RACKET OF ALL!, Commonwealth of Pennsylvania, Department of Public Instruction, Harrisburg, Pennsylvania 17126. Pamphlet indicates information on health chiselers, home repair racketeers, bargain bandits, and money swindlers.

MECHANICAL QUACKERY, American Medical Association, Department of Investigation, 535 N. Dearborn Street, Chicago, Illinois 60610. 10¢ Booklet indicates the mechanical devices used to defraud the public.

THE MERCHANTS OF MENACE, American Medical Association, Department of Investigation, 535 N. Dearborn Street, Chicago, Illinois 60610. 10¢ Foldout concerning doorstep diagnosticians, food facts, and buyer beware.

MOTOR VEHICLE RETAIL INSTALLMENT SALES ACT, William J. Scott, Attorney General's Office, Room 839, 160 N. LaSalle Street, Chicago, Illinois 60601. 15 pp. Pamphlet informing public as to the law.

NATIONAL CONSUMER PROTECTION HEARINGS (1968), Federal Trade Commission, Washington, D.C. 20402. 375 pp. November and December oral presentations at National Consumer Protection Hearings held by F.T.C. in publication.

OPERATION ON GUARD, Evelle J. Younger, District Attorney, County of Los Angeles, Los Angeles, California. 19 pp. Booklet public information concerning fraud.

ORGANIZATION, PROCEDURES, RULES OF PRACTICE, AND STATUTES (1967), Federal Trade Commission, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 226 pp. 65¢.

PITFALLS TO WATCH FOR IN MAIL ORDER INSURANCE POLICIES, Consumer Bulletin No. 1 (1969), Federal Trade Commission, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 5 pp. 10¢ Booklet considers veterans policies, accident and health insurance policies, and so-called "medicare" policies.

PITTSBURGH BUSINESS REVIEW, No. 1, Vol. 40 (1970), Pittsburgh Business Review, Pittsburgh, Pennsylvania 15213. 17 pp. Booklet on Consumer protection.

PITTSBURGH BUSINESS REVIEW, No. 12, Vol. 39 (1969), Pittsburgh Business Review, Pittsburgh, Pennsylvania 15213. Booklet on Consumer protection.

A PRIVATE COURT FOR CONSUMER PROBLEMS (1969), Warren Taylor, Ohio Bar Association, 33 W. 11th Avenue, Columbus, Ohio 43201. 10 pp. Booklet mentions offices of the American Arbitration Association in settling consumer complaints.

PROBLEMS FACING THE CONSUMER, Louise A. Young, CUNA International, Incorporated, Box 431, Madison, Wisconsin 53701. Suggested organizations that help consumers.

RECENT DEVELOPMENTS IN THE FEDERAL TRADE COMMISSION'S CONSUMER PROTECTION PROGRAM (1970), Federal Trade Commission, Washington, D.C. 20402. 12 pp. Booklet.

RETAIL INSTALLMENT SALES ACT, William J. Scott, Attorney General's Office, Room 839, 160 N. LaSalle Street, Chicago, Illinois 60601. 16 pp. Public informed of act.

SPEAK UP! WHEN YOU BUY A CAR (1970), The President's Committee on Consumer Interests, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 10¢ Advice on buying a car.

TRADE REGULATION RULE INCLUDING A STATEMENT OF ITS BASIS AND PURPOSE--THE UNSOLICITED MAILING OF CREDIT CARDS CONSTITUTES AN UNFAIR TRADE PRACTICE AND AN UNFAIR METHOD OF COMPETITION (1970), Federal Trade Commission, Washington, D.C. 20402. 30 pp. Booklet.

20 WAYS NOT TO BE "GYPPED" (1969), Channing L. Bete Company, 45 Federal Street, Greenfield, Massachusetts 01301. 15 pp. 25¢ Graphics and key words used to help consumers avoid fraud.

UNCLE SAM [illegible]LICIES FALSE ADVERTISING, Federal Trade Commission, Washington, D.C. 20402. 15 pp. Booklet informing consumers as to frauds.

UNORDERED MERCHANDISE, FTC Buyer's Guide No. 2, Federal Trade Commission, 6th Street and Pennsylvania Avenue, N.W., Washington, D.C. 20580. Leaflet contains information concerning the Postal Reorganization Act.

UNORDERED MERCHANDISE--SHIPPER'S OBLIGATIONS AND CONSUMER'S RIGHTS, Consumer Bulletin No. 2 (1969), Federal Trade Commission, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 10¢.

WHAT'S RIGHT FOR CONSUMERS IN PENNSYLVANIA, Commonwealth of Pennsylvania, 2-4 N. Market Street, Harrisburg, Pennsylvania 17101. Foldout concerning when you get something for nothing, buying on credit, fixing your home, reading an advertisement.

THE WILD WOOLY WORLD OF CONSUMER FRAUD (1971), Robert S. Rosefsky, Suite 3, 7306 1st Avenue, Scottsdale, Arizona 85251. 25¢ The tricks of the trade indicated in pamphlet.

YOUR A B C'S OF CAREFUL BUYING, State of New York, Department of Law, 80 Centre Street, New York, New York. Booklet helpful guide for consumers.

YOUR PROTECTION AGAINST FRAUDULENT SALES, ADVERTISING AND LOANS, William J. Scott, Room 837, 160 N. LaSalle Street, Chicago, Illinois 60601. Informative foldout indicates how consumers protected by Attorney General's Protection Division.

Learning Packages for Teachers and Students

BE SHARP! DON'T BE CHEATED, Consumer Education Series Book 5 (1967), Xerox, 600 Madison Avenue, New York, New York 10022. 27 pp. Programmed instruction.

CONSUMER LAW UNIT XII (1969), Gustave Mueller, Philip J. Riggs, John U. Holmes, John S. Kelly, New York State Council on Economic Education, Center for Economic Education, State University of New York at Albany, 135 Western Avenue, Albany, New York 12203. 19 pp. 25¢ Teaching aids concerned with economic concepts, understandings, vocabulary, attitudes, abilities, and activities.

DEFENSE AGAINST QUACKERY, Department of Health Education, American Medical Association, 535 N. Dearborn Street, Chicago, Illinois 60610. Includes samples of teaching units prepared for elementary, junior high, and senior high populations.

FRAUD, QUACKERY, AND DECEPTION UNIT VII (1969), John U. Holmes, Gladys Buell, Richard Czarnecki, Symond M. Davis, Larrie Parker, New York State Council on Economic Education, Center for Economic Education, State University of New York at Albany, 135 Western Avenue, Albany, New York 12203. 8 pp. 25¢ Concepts, understandings, vocabulary, attitudes, abilities, and activities indicated.

GROUP LEADER'S GUIDE CONSUMER EDUCATION (1967), Xerox, 600 Madison Avenue, New York, New York 10022. 20 pp. Guide for BE SHARP! DON'T BE CHEATED programmed instruction book.

WHEN THE POOR GET GYPPED, WHO CARES?, Model Cities Community Consumer Protection Program, Fellowship House, 1521 West Girard Avenue, Philadelphia, Pennsylvania 19130. Pamphlets, foldouts, and badge included in this kit.

Audio-Visual Materials

CONSUMER PROTECTION, Iowa State University of Science and Technology, Ames, Iowa 50010. 80 slides. $16.00.

SMART SPENDING (1971), Better Business Bureau of New York, Olcott Forward Incorporated, 234 N. Central Avenue, Hartsdale, New York 10530. $20.00. Included in kit, filmstrips and set of booklets: advertising and selling appeal, cars and car finance, home ownership costs, money management, food buying, budgeting, insurance, credit cards, borrowing, apartment lease, and bank loans.

CHAPTER 2

THE CONSUMER IDENTIFIED

Identifying characteristics of consumer or groups of consumers . . .

Booklets and Pamphlets

CONSUMER INCOME (1970), U.S. Department of Commerce, Superintendent of Documents, U.S. Government Printing Office, Washington, D. C. 20402. 90 pp. $1.00. Income growth from 1939-1968 by occupation and industry.

CURRENT WAGE DEVELOPMENTS (1970), U.S. Department of Labor, Bureau of Labor Statistics, Washington, D.C. 20212. 37 pp. Indicates wage occurrences of the first three months in 1970.

THE DECENNIAL CENSUS: ITS PURPOSE AND ITS USES (1969), Monthly Labor Review, Bureau of Labor Statistics, Washington, D.C. 20212. 60 pp. This reprint indicates how the 1970 census will be taken, processed, and published.

DEVELOPING HUMAN RESOURCES FOR ECONOMIC GROWTH: AMERICAN WORKERS ON THE MOVE, No. 3, George Donohue and R. J. Hildreth, Center for Agricultural and Economic Development at Iowa State University, Farm Foundation, Federal Extension Service, National Committee on Agricultural Policy, North Carolina State of the University of North Carolina, Raleigh, North Carolina. 7 pp. Changes in production and occupation indicated in this booklet.

DEVELOPING HUMAN RESOURCES FOR ECONOMIC GROWTH: EDUCATION AND TRAINING, No. 5, Arthur Mauch, Center for Agricultural and Economic Development at Iowa State University, Farm Foundation, Federal Extension Service, National Committee on Agricultural Policy, North Carolina State of the University of North Carolina, Raleigh, North Carolina. 7 pp. Some of the areas of interest in this booklet include individual earnings, dropout problem, vocational education, and retraining of older people.

DEVELOPING HUMAN RESOURCES FOR ECONOMIC GROWTH: WHEN PEOPLE MOVE, No. 4, Eber Eldridge, Center for Agricultural and Economic Development at Iowa State University, Farm Foundation, Federal Extension Service, National Committee on Agricultural Policy, North Carolina State of the University of North Carolina, Raleigh, North Carolina. 7 pp. Charts on impact of income included in this pamphlet.

ECONOMICS OF CHANGE, Nos. 1-8, Washington Report, Chamber of Commerce of the United States, 1615 H Street, N.W., Washington, D.C. 20006. 25¢ each. First through eight topics include 71 million more Americans by 1985, U.S.A.--Nation of multi-cities, Our greatest asset--better educated Americans, Our changing work force, The new scientific age, Our productive society, the U.S. economy--a backward glance and look ahead, and American agriculture--productivity explosion.

ECONOMICS OF POVERTY (1970), A. Dale Tussing, American Council on Consumer Interests, 238 Stanley Hall, University of Missouri, Columbia, Missouri. 15 pp. Study on poverty.

ECONOMIC PROBLEMS OF POPULATION GROWTH (1964), Oscar Harkavy, Ford Foundation, 320 E. 43 Street, New York, New York 10017. 13 pp. Brochure includes population, employment, and urbanization.

THE FAILURE RECORD THROUGH 1968 (1969), Business Information Systems, Services and Sciences, Dun & Bradstreet, Incorporated, 99 Church Street, New York, New York 10007. 14 pp. Booklet contains information about location, industry, age, size, cause of business failures.

FINANCE FACTS YEARBOOK (Annually), S. Lees Booth, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. 72 pp. Consumer finance business and consumer financial behavior fact booklet.

MARITAL AND FAMILY CHARACTERISTICS OF WORKERS, MARCH 1968 AND 1969 (1970), U.S. Department of Labor, Bureau of Labor Statistics, Washington, D.C. 20212. 44 pp. This book indicates married women account for increase of workers.

PERSONAL INCOME IN COUNTIES OF NEW YORK STATE (1967), New York State Department of Commerce, 112 State Street, Albany, New York 12207. 19 pp. Research Bulletin No. 24 also includes interstate comparisons and other information.

POVERTY AND ECONOMIC DEVELOPMENT IN NEW YORK CITY (1968), First National City Bank, 399 Park Avenue, New York. 44 pp. Facets of poverty in pictorial and written description in booklet.

PUBLIC EDUCATION AND MANPOWER DEVELOPMENT (1967), Marvin J. Feldman, Ford Foundation, 320 E. 43 Street, New York, New York 10017. 22 pp. Booklet discusses the untrained and vocational education.

SURVEY OF FINANCIAL CHARACTERISTICS OF CONSUMERS (1966), Dorothy S. Projector, Gertrude S. Weiss, Publications Services, Division of Administrative Services, Board of Governors of Federal Reserve System, Washington, D.C. 20551. 166 pp. $1.00. Report includes determinants of size of wealth, diffusion, consumer preferences, and differences among groups by age.

Learning Packages for Teachers and Students

No entries classified in this section as of publication date.

Audio-Visual Materials

No entries classified in this section as of publication date.

CHAPTER 3

THE CONSUMER IN THE AMERICAN MARKETPLACE

American marketplace, Federal Reserve System, advertising . . .

Booklets and Pamphlets

ABOUT MAN'S ECONOMIC WANTS (1967), Channing L. Bete Company, Incorporated, Greenfield, Massachusetts 01301. 15 pp. A scriptographic study unit on credit.

ABOUT THE U.S. MARKET SYSTEM (1967), Channing L. Bete Company, Incorporated, Greenfield, Massachusetts 01301. 15 pp. A scriptographic study.

AUTOMATION AND EMPLOYMENT (1964), Juanita M. Kreps, Holt, Rinehart and Winston, Incorporated, 383 Madison Avenue, New York, New York 10017. 78 pp. Publication contents include nation's resources, pace of technology, supply of goods and services, and indicates where the jobs are.

BUSINESS--CONSUMER RELATIONS CODE (1970), Chamber of Commerce of the United States, 1615 H Street, N.W., Washington, D.C. 20006. This sheet indicates the responsibilities of American business in ten points.

COLLECTIVE BARGAINING DEMOCRACY ON THE JOB (1965), American Federation of Labor and Congress of Industrial Organizations, 815 Sixteenth Street, N.W., Washington, D.C. 20006. 30 pp. Brochure contains some of the following topics system of government, barriers to justice, modern unions, and how collective bargaining works.

DEVELOPING HUMAN RESOURCES FOR ECONOMIC GROWTH: OUR MANPOWER--EMPLOYMENT SITUATION, No. 2, E. J. Niederfrank, Center for Agricultural and Economic Development at Iowa State University, Farm Foundation, Federal Extension Service, National Committee on Agricultural Policy, North Carolina State of the University of North Carolina, Raleigh, North Carolina. 7 pp. This pamphlet explores the population explosion, employment prospects, and future opportunities.

DEVELOPING HUMAN RESOURCES FOR ECONOMIC GROWTH: PEOPLE, JOBS, AND ECONOMIC GROWTH, No. 1, Fred A. Mangum, Jr., Center for Agricultural and Economic Development at Iowa State University, Farm Foundation, Federal Extension Service, National Committee on Agricultural Policy, North Carolina State of the University of North Carolina, Raleigh, North Carolina. 7 pp Adjustment, development, prospect, and retrospect discussed in booklet.

DEVELOPING HUMAN RESOURCES FOR ECONOMIC GROWTH: POLICY ALTERNATIVES FOR INCREASING EMPLOYMENT OPPORTUNITIES, No. 6, L. T. Wallace, Center for Agricultural and Economic Development at Iowa State University, Farm Foundation, Federal Extension Service, National Committee on Agricultural Policy, North Carolina State of the University of North Carolina, Raleigh, North Carolina. 7 pp. Ways of overcoming unemployment explored in this booklet.

DO YOU KNOW YOUR ECONOMIC ABC'S? (1966), United States Department of Commerce, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 34 pp. 20¢ Gross national product explained in simple terms in this booklet.

ENERGY AND ECONOMIC GROWTH, Haig Babian, American Petroleum Institute, 1271 Avenue of the Americas, New York, New York 10020. 14 pp. This classroom study manual is part of a unit, discusses factors and measurement of economic growth.

THE FEDERAL BUDGET AND ECONOMIC ACTIVITY, Glenn H. Miller, Jr., Research Department, Federal Reserve Bank of Kansas City, Federal Reserve Station, Kansas City, Missouri 64198. 77 pp. Booklet emphasis understanding of federal budget.

THE FEDERAL RESERVE TODAY (1968), Robert P. Black, Federal Reserve Bank of Richmond, Richmond, Virginia 23213. 24 pp. Booklet indicates the objectives, structure, and actions of the Federal Reserve system today.

FINANCE FACTS YEARBOOK, S. Lees Booth, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. 72 pp. Better understanding of financial behavior of American consumer after reading this publication.

FINANCING MODERN AGRICULTURE: BANKING'S PROBLEMS AND CHALLENGES (1969), Gene L. Swackhamer, Raymond J. Doll, Research Department, Federal Reserve Bank of Kansas City, Kansas City, Missouri 64106. 78 pp. Financial requirements and other pertinent information.

FIRST STEPS TOWARD ECONOMIC UNDERSTANDING (1969), Robert L. Darcy, Ohio Council on Economic Education, Athens, Ohio 45701. 12 pp. Economic literacy, circular flow of economic activity, and tools of economic analysis considered in this booklet.

A GRAPHIC GUIDE TO CONSUMER MARKETS (1967), The National Industrial Conference Board, 2845 Third Avenue, New York, New York 10022. 96 pp. Booklet.

HOW BANKS HELP (1962), The American Bankers Association, 90 Park Avenue, New York 10016. 49 pp. Pamphlet considers stories about banks and people.

INFLATION AND NATIONAL PRIORITIES, Economic Analysis and Study Group, Chamber of Commerce of the United States, 1615 H Street, N.W., Washington, D.C. 20006. 22 pp. 75¢ Booklet.

KEEPING OUR MONEY HEALTHY (1966), Federal Reserve Bank of New York, 33 Liberty Street, New York, New York 10045. 15 pp. Booklet is the story of the Federal Reserve System.

KEY TO THE GOLD VAULT, Federal Reserve Bank of New York, 33 Liberty Street, New York, New York 10045. Functions of the Federal Reserve Bank briefly indicated in this foldout.

LABOR LOOKS AT AUTOMATION (1969), American Federation of Labor and Congress of Industrial Organizations, 815 Sixteenth Street, N.W., Washington, D.C. 20006. 36 pp. Charts and graphs dealing with price - pace of technological progress, impact on employment, and job - income security in booklet.

LABOR LOOKS AT CAPITALISM (1966), George Meany, American Federation of Labor and Congress of Industrial Organizations, 815 Sixteenth Street, N.W., Washington, D.C. 20006. 8 pp. Various problems discussed in this informative booklet.

MONEY AND ECONOMIC BALANCE (1968), Federal Reserve Bank of New York, 33 Liberty Street, New York, New York 10045. 27 pp. Different economic concepts and their relation to the Federal Reserve indicated in brochure.

MONEY AND YOU, Banking Education Committee, The American Bankers Association, 90 Park Avenue, New York, New York 10016. Thirteen public service messages in this pamphlet.

MONEY: MASTER OR SERVANT? (1966), Federal Reserve Bank of New York, 33 Liberty Street, New York, New York 10045. 44 pp. Included in this booklet such topics as money's jobs, creating money, Federal Reserve bank credit, Federal Reserve earnings, and outline of Federal Reserve organization.

THE NATIONAL DEBT, Federal Reserve Bank of Philadelphia, Public Information Department, Philadelphia, Pennsylvania 19101. Managing and inflationary aspects of the national debt dealt with in this booklet.

THE PLASTIC JUNGLE (1970), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 244 pp. Publication hearings before the subcommittee on postal operations.

THE POWER OF CHOICE (1966), Carl H. Madden, Chamber of Commerce of the United States, Washington, D.C. 46 pp. Economic options indicated in booklet.

THE PRICE OF POVERTY IN THE MARKETPLACE (1969), Cooperative Extension Service, University of Massachusetts, Amherst, Massachusetts 01002. 27 pp. Market community to total environment of the low-income family discussed in this publication.

THE PRICE SYSTEM, Series for Economic Education, Federal Reserve Bank of Philadelphia, Public Information Department, Philadelphia, Pennsylvania 19101. Booklet.

QUESTIONS AND ANSWERS ABOUT ADVERTISING, Bureau of Education and Research, American Advertising Federation, 655 Madison Avenue, New York, New York 10021. Booklet.

RESHAPING GOVERNMENT IN METROPOLITAN AREAS (1970), Committee for Economic Development, 477 Madison Avenue, New York, New York 10022. 28 pp. Booklet gives recommendations for metropolitan trends, reform, and centralization vs. decentralization.

THE STORY OF AMERICAN BANKING (1963), Banking Education Committee, The American Bankers Association, New York, New York. 76 pp. History as well as present look at banks and their functions.

THE STORY OF MONEY (1969), The Chase Manhattan Bank, Rockefeller Center, 1254 Avenue of the Americas at 50th Street, New York, New York 10020. 16 pp. Booklet of history of money from barter to banking.

TEACHING THE NEXT CONSUMER GENERATION: CAN THE FEDERAL TRADE COMMISSION HELP? (1970), Mary G. Jones, Federal Trade Commission, Washington, D.C. 20580. 21 pp. Copy of speech before Illinois statewide conference in consumer education.

UNEMPLOYMENT: THE NATURE OF THE CHALLENGE (1965), Chamber of Commerce of the United States, Washington, D.C. 20006. 36 pp. 50¢ Causes and current debate over unemployment mentioned in this brochure.

WATER RESOURCES...DEVELOPMENT AND USE (1969), Allen V. Kneese, Federal Reserve Bank of Kansas City, Kansas City, Missouri 64106. 68 pp. Publication consumer information.

WHAT EVERYONE SHOULD KNOW ABOUT THE NATURE OF ECONOMICS (1967), Channing L. Bete Company, Incorporated, Greenfield, Massachusetts 01301. 15 pp. A scriptographic study unit on credit.

WHAT HAS YOUR DOLLAR OVER A BARREL--INFLATION, E20 (1969), Channing L. Bete Company, Incorporated, Educational Services Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. 15 pp. 7¢ Scriptographic booklet explaining how inflation and taxes affect consumers' dollar.

WHY ECONOMICS? (1970), Carl H. Madden, Chamber of Commerce of the United States, Washington, D.C. 32 pp. Workings of economic systems discussed in this booklet.

WHY PRICES? (1966), Carl H. Madden, Chamber of Commerce of the United States, Washington, D.C. 32 pp. Booklet indicates competitive markets price changes and other information.

WHY UNIONS? (1969), American Federation of Labor and Congress of Industrial Organizations, 815 16th Street, N.W., Washington, D.C. 20006. History, strikes, and politics discussed in this booklet.

THE WHYS AND HOWS OF EXPORTING, Division of International Commerce, 230 Park Avenue, New York, New York 10017. 32 pp. Booklet serves as guidelines for New York State suppliers, farmers, and manufacturers.

YOU, MONEY, AND PROSPERITY (1964), The American Bankers Association, New York, New York. 31 pp. Booklet analysis of relationships in four parts: examines Federal Reserve System, money, fiscal policy, and suggestions.

YOUR MONEY SUPPLY, Federal Reserve Bank of St. Louis, 411 Locust, St. Louis, Missouri. 22 pp. Function of money, commercial banks creation of new money, market factors, and instruments utilized by Federal Reserve to control bank reserves and money supply.

Learning Packages for Teachers and Students

ENERGY AND ECONOMIC GROWTH, American Petroleum Institute, 1271 Avenue of the Americas, New York, New York 10020. Unit includes study manual, six wall charts, and a teacher's guide.

Audio-Visual Materials

THE ROLE OF THE COMMERCIAL BANKING SYSTEM, The American Bankers Association, Joint Council on Economic Education, 1212 Avenue of the Americas, New York, New York 10036. $7.00. Three-part filmstrip includes illustrated textbooklet with teaching suggestions.

CHAPTER 4

THE CHANGING ROLE OF THE CONSUMER

Historical changes, federal role, current actions, pollution . . .

Booklets and Pamphlets

AIR POLLUTION CHICAGO AND COOK COUNTY, The Tuberculosis Institute of Chicago and Cook County, 1440 W. Washington Boulevard, Chicago, Illinois 60607. Facts about air pollution in this booklet.

AIR POLLUTION THE FACTS, The Tuberculosis Institute of Chicago and Cook County, 1440 W. Washington Boulevard, Chicago, Illinois 60607. Causes and what air pollution does indicated in this booklet.

BURN PROOF SAVE A LIFE TODAY (1969), Food and Drug Administration, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 30¢ Topics include electrical appliances, heating units, radiated heat and spontaneous combustion, and flammable fabrics in pamphlet.

BUYER'S BILL OF RIGHTS--MESSAGE FROM THE PRESIDENT OF THE UNITED STATES OF AMERICA (1971), Superintendent of Documents, Washington, D.C. 20402. 9 pp. Message to Congress concerning consumers.

COMPLAIN? COMPLAIN!, Jan Armstrong, Cooperative Extension Service, Purdue University, Lafayette, Indiana. Consumer facts on what to do when a complaint occurs.

THE CONCERN FOR QUALITY, National Association of Manufacturers, 277 Park Avenue, New York, New York 10017. Hints indicated in pamphlet on dealing with complaints effectively.

CONSUMER EDUCATION--WHAT IS IN IT FOR YOU? (1970), Jeannette Lynch, Federal Trade Commission, Washington, D.C. 15 pp. Informative report.

THE CONSUMER MOVEMENT IN HISTORICAL PERSPECTIVE (1970), Robert O. Herrmann, Department of Agricultural Economics and Rural Sociology, Agricultural Experiment Station, The Pennsylvania State University, University Park, Pennsylvania. 31 pp. Informative booklet.

CONSUMER RIGHTS AND RESPONSIBILITIES, Michigan State University, Bulletin Office, P.O. Box 231, East Lansing, Michigan 48823. (E 696).

CONSUMERISM: A NEW AND GROWING FORCE IN THE MARKETPLACE (1970), Burson-Marsteller, Public Relations, 866 3rd Avenue, New York, New York 10022. 53 pp. Valuable reference on coverage of consumerism.

COWS ARE TO BE MILKED, NOT PEOPLE, Department of Health, Education, and Welfare, Georgia Consumer Services Program, 15 Peachtree Street, N.E., Room 834, Atlanta, Georgia. Foldout indicates the purposes of the Georgia Consumer Services Program and other information.

ECONOMICS AND THE CONSUMER (1966), Joint Council on Economic Education, 1212 Avenue of the Americas, New York, New York 10036. 40 pp. Booklet.

THE F.A.I.L.-SAFE BEACON (1971), Robert S. Rosefsky, Suite 3, 7306 1st Avenue, Scottsdale, Arizona 85251. 25¢ Financial, accounting, insurance, and legal services guide.

FEDERAL TRADE COMMISSION BUSINESS ADVISORY SERVICE, Federal Trade Commission, Washington, D.C. Advisory services offered by the FTC.

FEDERAL ROLE IN CONSUMER AFFAIRS (1970), Committee on Government Operations, U.S. Senate, Washington, D.C. 331 pp. January and February hearings held before Subcommittee on Executive Reorganization and Government Research establishing White House Office of Consumer Affairs.

FINANCE FACTS YEARBOOK (Annually), S. Lees Booth, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. 72 pp. Some of the topics included in this booklet are population in school and on the job in the 1970's, consumers and their income and spending, and consumer finance business.

FOR CLEANER AIR AND WATER, Standard Oil Company (Indiana), 910 S. Michigan Avenue, Chicago, Illinois 60680. 16 pp. Operations of Standard Oil reflected in this booklet.

INDEPENDENT CONSUMER COUNCIL ACT (1970), Senate Commerce Committee, Washington, D.C. 20510. 92 pp. October and November hearings before the Consumer Subcommittee on S 2959.

INFORMATION FOR CONSUMERS (1970), Everybody's Money, CUNA International, Incorporated, P.O. Box 431, Madison, Wisconsin 53701. 26 pp. Content includes appliances, automobiles, food, furniture, insurance movers, toys, and other information in booklet.

MAIL FRAUD LAWS PROTECTING: CONSUMERS, INVESTORS, BUSINESSMEN, MEDICAL PATIENTS, STUDENTS (1969), Chief Postal Inspector, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 19 pp. 15¢ Booklet.

MAKE YOUR VOICE HEARD, The National Consumers League, 1029 Vermont Avenue, N.W., Washington, D.C. 20005. Informative pamphlet on The National Consumers League.

MAN AND HIS ENDANGERED WORLD (1970), Channing L. Bete Company, Incorporated, Greenfield, Massachusetts 01301. 25¢ Fact booklet on ecology.

NATIONAL CONSUMER PROTECTION HEARINGS (1968), Federal Trade Commission, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 375 pp. Publication contains transcript of meetings at National Consumer Protection Hearings on November and December 1968.

NEEDED: CLEAN AIR (1970), Channing L. Bete Company, Incorporated, Greenfield, Massachusetts 01301. 25¢ Fact booklet concerning air pollution.

NEEDED: CLEAN WATER (1970), Channing L. Bete Company, Incorporated, Greenfield, Massachusetts 01301. 25¢ Fact booklet on pollution problems.

PHILADELPHIA MODEL CITIES PROGRAM, THE PLAN IS YOU! GET INTO THE ACTION!, Philadelphia Model Cities Program, 702 City Hall Annex, Philadelphia, Pennsylvania 19107. Foldout indicates the ten goals of the project.

PITTSBURGH BUSINESS REVIEW, No. 1, Vol. 40 (1970), Pittsburgh Business Review, Pittsburgh, Pennsylvania 15213. 17 pp. Content of this review include consumer protection, charts, consumer protection and the law, tables, and review of current business.

PITTSBURGH BUSINESS REVIEW, No. 12, Vol. 39 (1969), Pittsburgh Business Review. Pittsburgh, Pennsylvania 15213. 17 pp. Content includes consumer protection, charts, consumer protection and the law, tables, and review of current business.

PROBLEMS FACING THE CONSUMER, Louise A. Young, Education Department, CUNA International, Incorporated, Box 431, Madison, Wisconsin 53701. 5 pp. Consumer fact pamphlet indicates various organizations which help the consumer.

PURE WATER, CLEAN AIR AND QUALITY OUTDOOR RECREATION--A COMPREHENSIVE PROGRAM FOR ILLINOIS, The Department of Business and Economic Development, State of Illinois, 222 S. College, Springfield, Illinois 62704. 32 pp. Booklet indicates crisis, what can be done, planning ahead, and other information.

RECENT DEVELOPMENTS IN THE FEDERAL TRADE COMMISSION'S CONSUMER PROTECTION PROGRAM (1970), Federal Trade Commission, Washington, D.C. 12 pp. Study of pilot project concerning deceptive and unfair selling practices of low-income consumers.

SMOG AND WEATHER, National Coal Association, Coal Building, 1130 Seventeenth Street, N.W., Washington, D.C. 20036. Informative pamphlet.

TEACHING THE NEXT CONSUMER GENERATION: CAN THE FEDERAL TRADE COMMISSION HELP? (1970), Mary G. Jones, Federal Trade Commission, Washington, D.C. 21 pp. Report.

THEY ALL ENDORSE COOPERATIVES, The Cooperative League of the U.S.A., 59 E. Van Buren Street, Chicago, Illinois 60605. 8 pp. Prominent people give views on cooperatives in booklet.

WHAT HAS YOUR DOLLAR OVER A BARREL--INFLATION, AND YOU IN ONE? TAXES (1968), Channing L. Bete Company, Incorporated, Greenfield, Massachusetts 01301. 15 pp. Comic book illustrations in booklet.

YOU AND CO-OPS--WHY YOU SHOULD JOIN THE COOPERATIVE LEAGUE OF THE U.S.A., The Cooperative League of the U.S.A., 59 E. Van Buren Street, Chicago, Illinois 60605. Foldout indicates benefits of belonging to a league.

YOU CAN SPEND YOUR MONEY, OR YOU CAN WASTE IT (1970), Georgia Consumer Services Program, 15 Peachtree Street, N.E., Room 834, Atlanta, Georgia 30303. A leaflet describing the services of the Georgia Consumer Services Program.

Learning Packages for Teachers and Students

CONSERVING OUR WATERS AND CLEARING THE AIR, American Petroleum Institute, 1271 Avenue of the Americas, New York, New York 10020. Study unit includes poster, teacher's guide, research materials, and student manual.

WHEN THE POOR GET GYPPED, WHO CARES? No. 1, Model Cities Community Consumer Protection Program, Fellowship House, 1521 W. Girard Avenue, Philadelphia, Pennsylvania. Pamphlets, foldouts, and badge included in this learning kit.

Audio-Visual Materials

THE CONSUMER REVOLUTION, Chamber of Commerce of the United States, Washington, D.C. 20006. 11 pp. 25¢ A 15 minute slide presentation for businessmen.

CHAPTER 5

SERVICES

Repairs, transportation, professional, medical, health . . .

Booklets and Pamphlets

THE AMERICAN FUNERAL (1963), National Funeral Directors Association, 135 W. Wells Street, Milwaukee, Wisconsin 53202. 24 pp. Cost, types of caskets considered in brochure.

ANNOUNCING...BUSINESS LOANS FOR VETERANS (1969), Small Business Administration, Washington, D.C. 20416. 16 pp. Loans and other pertinent information in this booklet.

BLUEPRINT FOR TOMORROW, Educational Division, Institute of Life Insurance, Health Insurance Institute, 488 Madison Avenue, New York, New York. 35 pp. Risk sharing, definition of health insurance, and purchase of life insurance in pamphlet.

A BRIEF EXPLANATION OF MEDICARE (1970), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 13 pp. 10¢ Discusses health insurance for people 65 and over.

CIEE STUDENT TRAVEL SERVICES 1971, Council on International Educational Exchange, 777 United Nations Plaza, New York, New York 10017. Information concerning flight prices and employment abroad.

THE CIVIL AERONAUTICS BOARD--PROMOTES AND REGULATES THE AIRLINE INDUSTRY, Civil Aeronautics Board, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 23 pp. 30¢ Booklet.

CODE OF PROFESSIONAL PRACTICES FOR FUNERAL DIRECTORS, National Funeral Directors Association, 135 W. Wells Street, Milwaukee, Wisconsin 52303. 3 pp. Leaflet.

THE COMPLETE DIRECTORY OF MEDICAL AND HEALTH SERVICES (1970), Jessyca Russell Gaver, Universal Publishing and Distributing Corporation, 235 E. 45th Street, New York, New York 10017. 281 pp. 95¢ Some of the topics covered in this publication include foundations that provide low-cost hospital care and specialists for rare diseases.

DO YOU KNOW??? AUTOMOBILE INSURANCE AND INSURANCE FOR THE HOME, Insurance Information Institute, 110 William Street, New York, New York 10038. Pamphlet on automobile insurance and home insurance plus quizzes.

A DOLLAR-WISE GUIDE TO FAMILY HEALTH INSURANCE (1971), Robert S. Rosefsky, Suite 3, 7306 1st Avenue, Scottsdale, Arizona 85251. 15 pp. 25¢ Questions and answers given concerning insurance.

A FAMILY GUIDE TO PROPERTY AND LIABILITY INSURANCE, Educational Division of the Insurance Information Institute, 110 William Street, New York, New York 10038. 24 pp. Property and liability insurance costs discussed in pamphlet.

FEDERAL AND STATE COMMISSION JURISDICTION AND REGULATION--ELECTRIC, GAS, AND TELEPHONE UTILITIES (1967), Federal Power Commission, Washington, D.C. 20426. 52 pp. Booklet.

FEDERAL POWER COMMISSION (1968), Federal Power Commission, 441 G Street, N.W., Washington, D.C. 20426. 36 pp. History and duties of Federal Power Commission in brochure.

FUNERAL AND MEMORIAL SOCIETIES, The Continental Association of Funeral and Memorial Societies, 59 E. Van Buren Street, Chicago, Illinois 60605. Information concerning facts about above title.

FUNERAL COSTS AND DEATH BENEFITS (1967), Sidney Margolius, Public Affairs Pamphlets, 381 Park Avenue South, New York, New York 10016. 20 pp. 25¢ Informative data to consumer concerning group plans, insurance plans, and benefits in brochure.

FUNERAL FACTS (1963), CUNA International, Incorporated, Box 431, Madison, Wisconsin 53701. 5 pp. Facts and fallacies concerning funeral and memorial societies.

IF YOU BECOME DISABLED (1969), Social Security Administration, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 31 pp. 15¢ Booklet indicates who can get benefits, vocational rehabilitation, and special employment services.

THE IMPORTANCE OF YOUR COMPANY BENEFITS, Lester David, New York Life Insurance Company, Box 10, Madison Square Station, New York, New York 10010. 22 pp. Various kinds of benefits discussed in this pamphlet: pension plans, group life, health, and accident insurance.

INSURANCE FACTS (Annual), The Insurance Information Institute, 110 William Street, New York, New York 10038. Booklet indicates accident facts, economic losses, claim costs, and crimes against property.

INSURANCE FOR THE HOME, Educational Division, Insurance Information Institute, 110 William Street, New York, New York 10038. Foldout information on coverages and costs.

AN INTRODUCTION TO AIRFREIGHT RATES (1968), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 23 pp. Domestic and international airfreights indicated in pamphlet.

MEDICAID MEDICARE, WHICH IS WHICH? (1970), Department of Health, Education, and Welfare, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 28 pp. 25¢ Easy to read booklet concerning details about medicaid, medicare.

MEDICARE FOR THE AGED (1967), CUNA International, Incorporated, Box 431, Madison, Wisconsin 53701. 5 pp. Foldout indicates coverage and benefits under medicare.

MODERN HEALTH INSURANCE (1969), Health Insurance Institute, 277 Park Avenue, New York, New York 10017. 60 pp. Booklet indicates how American families helped through private health insurance.

NATIONAL ELECTRIC RATE BOOK (1970), Federal Power Commission, Washington, D.C. 20426. 31 pp. The rates indicated are for population of 2,500 or more in booklet.

POLICIES FOR PROTECTION--HOW LIFE INSURANCE AND HEALTH INSURANCE WORK (1969), Educational Division, Institute of Life Insurance, Health Insurance Institute, 277 Park Avenue, New York, New York 10017. 27 pp. Booklet contains information on life, health, and personal insurance.

PRICE TAG ON THE NATION'S HEALTH (1970), Joan Walsh, Monthly Review Reprint, Administrative Service Department, Federal Reserve Bank of San Francisco, 400 Sansome Street, San Francisco, California 94120. 10 pp. Content includes hospitals, cost of health, medicare, and medicaid in booklet.

PROTECTING YOUR RIGHTS, Department of Insurance, State of Illinois, State Capitol, Springfield, Illinois. Hints on filing and where to process a complaint indicated in booklet.

SOCIAL SECURITY INFORMATION FOR YOUNG FAMILIES, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 19 pp. 15¢ Benefits given in this informative pamphlet.

SOURCE BOOK OF HEALTH INSURANCE DATA (Annually), Health Insurance Institute, 277 Park Avenue, New York, New York 10017. 69 pp. Coverage, trends, and glossary of terms in booklet.

TYPICAL ELECTRIC BILLS (1969), Federal Power Commission, Washington, D.C. 20426. 136 pp. Report considers residential areas 2,500 population or more, commercial cities of 50,000 population or more, and industrial cities of 50,000 population or more.

WHAT ABOUT FUNERAL COSTS?, National Funeral Directors Association, 135 W. Wells Street, Milwaukee, Wisconsin 53202. General considerations in pamphlet such as expenses, interment or cremation, and monument or marker.

WHEN YOUNG DRIVERS PAY HIGH INSURANCE RATES, American Mutual Insurance Alliance, 20 N. Wacker Drive, Chicago, Illinois 60606. Facts why young drivers pay such high rates.

YOUR MEDICARE HANDBOOK (1970), U.S. Department of Health, Education, and Welfare, Social Security Administration, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 31 pp. 40¢ Informative booklet in two sections: hospital insurance and medical insurance.

YOUR SOCIAL SECURITY, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 47 pp. Booklet discusses retirement, survivors, disability insurance, and medicare.

YOUR SOCIAL SECURITY, EARNINGS RECORD, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 31 pp. 10¢ Information concerning retirement, survivors, disability, and health insurance benefits.

Learning Packages for Teachers and Students

PROGRAMMED LEARNING INSTRUCTION IN CONSUMER EDUCATION--BUYING SERVICES, UNIT V (1970), Alpha Phi Chapter, Delta Pi Epsilon, Northern Illinois University, Division of Vocational and Technical Education, State of Illinois, 405 Centennial Building, Springfield, Illinois 62706. 21 pp.

SAMPLE INSURANCE POLICIES--PROPERTY LIABILITY COVERAGES, Director of Educational Relations, Insurance Information Institute, 110 William Street, New York, New York 10038. 27 pp. Supplementary material for beginning students of insurance principles of property and liability insurance.

SOCIAL SECURITY INCOME MAINTENANCE, HEALTH INSURANCE FOR PEOPLE 65 AND OVER (1968), U.S. Department of Health, Education, and Welfare, Social Security Administration, Washington, D.C. Charts and booklets included in this kit.

Audio-Visual Materials

DOLLARS FOR HEALTH, United States Department of Agriculture, Office of Information, Motion Picture Service, Washington, D.C. 20250. 60 frames, color, 15 minutes.

HOMEOWNERS POLICY, Director of Educational Relations, Insurance Information Institute, 110 William Street, New York, New York 10038. Chart with various pictures indicating insurance information.

CHAPTER 6

SUNDRY PRODUCTS

Drugs, cameras, recording equipment, jewelry . . .

Booklets and Pamphlets

ALL ABOUT SILVER, Nancy Wright, J. A. Wright & Company, Keene, New Hampshire 03431. 11 pp. Booklet includes information on romantic history, table setting, and correct cleaning techniques.

CRYSTAL NOTES, Fostoria Glass Company, Moundsville, West Virginia. 7 pp. Planning book for students.

THE FACTS OF LIGHT, Better Light Better Sight Bureau, 750 Third Avenue, New York, New York 10017. A discussion of watts, lumens, and bulb life in this foldout.

A FEDERAL SOURCE BOOK: ANSWERS TO THE MOST FREQUENTLY ASKED QUESTIONS ABOUT DRUG ABUSE (1970), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 32 pp. 25¢ Current, factual information on drug abuse.

KEY FACTS ABOUT THE U.S. PRESCRIPTION DRUG INDUSTRY (1970), Pharmaceutical Manufacturers Association, 1155 Fifteenth Street, N.W., Washington, D.C. 20005. Factual brochure concerning cost of medicines.

NATIONAL DRUG CODE DIRECTORY (1969), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 267 pp. $2.75 Generic-to-brand-generic drug names traced in this publication.

THE PHARMACEUTICAL INDUSTRY AND REDUCTION OF HEALTH CARE COSTS, John J. Powers, Jr., Pfizer Public Relations Department, 235 E. 42nd Street, New York, New York 10017. 12 pp. Booklet.

THE PHARMACEUTICAL INDUSTRY AND THE CHANGING HEALTH CARE SCENE, John J. Powers, Jr., Pfizer Public Relations Department, 235 E. 42nd Street, New York, New York 10017. 8 pp. Indicates research, development, quality control, and distribution information in booklet.

PRESCRIPTION DRUG INDUSTRY FACT BOOK (1968), Pharmaceutical Manufacturers Association, 1155 Fifteenth Street, Washington, D.C. 20005. 76 pp. Booklet contains key industry facts concerning operations, research, development, and medical care.

TAR AND NICOTINE CONTENT OF CIGARETTES, U.S. Department of Health, Education, and Welfare, Public Health Service, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 5¢ Card indicates content by brand and type.

TASK FORCE ON PRESCRIPTION DRUGS: FINAL REPORT (1969), U.S. Government Printing Office, Washington, D.C. 20402. 108 pp. $1.25 A summary of major findings and recommendations included in five interim reports.

TASK FORCE ON PRESCRIPTION DRUGS: REPORT AND RECOMMENDATIONS (1968), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 41 pp. 20¢ Findings and recommendations of Subcommittee on Monopoly of Senate.

TOOTHBRUSHING, American Dental Association, 211 E. Chicago Avenue, Chicago, Illinois 60611. How, when, and why of toothbrushing in foldout.

Learning Packages for Teachers and Students

TEACHING AIDS, Educational Services, Procter & Gamble Company, P.O. Box 599, Cincinnati, Ohio 45201. Teaching unit on home care presented in 10 teaching topics and 22 visuals included.

Audio-Visual Materials

No entries classified in this section as of publication date.

CHAPTER 7

CREDIT

Growth of credit, use, types, sources, legislation . . .

Booklets and Pamphlets

ALL ABOUT CREDIT, Changing Times Report Service, 1729 H Street, N.W., Washington, D.C. 20006. 18 pp. 75¢ Informative booklet indicates where and how to borrow money and keep that good credit rating.

THE BALANCE OF PAYMENTS, Federal Reserve Bank of Philadelphia, Philadelphia, Pennsylvania. Informative foldout.

BANK CREDIT-CARD AND CHECK-CREDIT PLANS (1968), Board of Governors, The Federal Reserve System, Washington, D.C. 20551. 102 pp. $1.00 Recent report in this credit area.

BANK OF AMERICA LETTERS OF CREDIT COLLECTIONS AND REMITTANCES (1968), Bank of America National Trust and Savings Association, 41 Broad Street, New York City, New York 10015. Brochure focuses upon protection of interests in foreign transactions through Bank of America.

BASIC PRINCIPLES IN FAMILY MONEY AND CREDIT MANAGEMENT (1968), National Consumer Finance Association, 1000 Sixteenth Street, N.W., Washington, D.C. 20036. 12 pp. Four chapters included on consumer credit for slow learners.

BASIC PRINCIPLES IN FAMILY MONEY AND CREDIT MANAGEMENT, E-1 (1970), Carl F. Hawver, Educational Services Division, National Consumer Finance Association, 1000 Sixteenth Street N.W., Washington, D.C. 20036. 12 pp. 10¢ Book contains information about role in family money management of consumer finance.

BE INFORMED LEAFLETS--SERIES 10. PART III. YOUR CHECKING ACCOUNT (1969), Elsie Gibbs, New Readers Press, Laubach Literacy, 1112½ E. Fayette Street, Syracuse, New York 13210. 4 pp. Deposit slip and endorsing check information written at fourth-fifth grade level in booklet, review exercises given.

BE INFORMED LEAFLETS--UNIT 1. PART I. INTRODUCTION TO CREDIT (1967), New Readers Press, Laubach Literacy, 1112½ E. Fayette Street, Syracuse, New York 13210. 4 pp. Advantages of credit, kinds of store credit, and credit cards discussed; low reading level.

BE INFORMED LEAFLETS--UNIT 1. PART III. INSTALLMENT CREDIT (1967), New Readers Press, Laubach Literacy, 1112½ E. Fayette Street, Syracuse, New York 13210. 4 pp. Discussion of credit contract costs in booklet; low reading level.

BE INFORMED LEAFLETS--UNIT 1. PART IV. ARE YOU A GOOD CREDIT RISK? (1967), New Readers Press, Laubach Literacy, 1112½ E. Fayette Street, Syracuse, New York 13210. 4 pp. Hints indicating how you can be a good credit risk in pamphlet; low reading level.

BE INFORMED LEAFLETS--UNIT 1. PART V. LEARNING TO LIVE WITH CREDIT (1967), New Readers Press, Laubach Literacy, 1112½ E. Fayette Street, Syracuse, New York 13210. 36 pp. How to get out of debt, and summary of personal credit discussed in this booklet; low reading level.

BEFORE YOU BORROW (1960), The Economic Press, Incorporated, 270 Pleasant Valley Way, West Orange, New Jersey 07052. 14 pp. 17¢ Pamphlet.

A BLESSING, NOT A BURDEN, Coredet, Public Relations Department, American Bankers Association, 90 Park Avenue, New York, New York 10016. Teenage charge accounts, how credit decided by banks and stores in this pamphlet.

BUYING ON TIME, Illinois State Bar Association, Illinois Bar Center, Springfield, Illinois 62701. Foldout contains information on credit purchases, security agreements, right of repossession and other data.

CHURCHES AND CREDIT UNIONS (1962), Benson Y. Lanids, The Cooperative League of the U.S.A., 59 E. Van Buren Street, Chicago, Illinois 60605. 16 pp. 10¢ This booklet indicates the recent developments of credit unions inside local churches.

THE CONSUMER AND TRUTH IN LENDING (1969), National Foundation for Consumer Credit, 1819 H Street, N.W., Washington, D.C. 20006. 15 pp. Booklet indicates information concerning open end credit plans, cash loans, credit sales other than open end restriction on garnishment.

CONSUMER COUNSELLING, AFL-CIO Department of Community Services, 815 16th Street, N.W., Washington, D.C. 20006. This booklet discusses such topics as the consumer information course, conference, and clinic.

CONSUMER CREDIT (1965), Consumers Union of the United States, Incorporated, Mount Vernon, 15 pp. Pamphlet.

CONSUMER CREDIT AND THE LOW INCOME CONSUMER (1969), William G. Kayne & Associates, The Urban Coalition, 2100 M Street, N.W., Washington, D.C. 20037. 105 pp. Some of the content includes banks, credit unions, retailers, and a special report.

CONSUMER CREDIT AND YOU (1960), Educational Services, Division National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. Pamphlet.

CONSUMER CREDIT PRE-STUDY INVENTORY TEST-ADVANCED, E-5 (1969), Educational Services Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. 2¢ This 14 question test measures student awareness of money and credit.

CONSUMER INFORMATION (1969), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 39 pp. 10¢ Bibliography latest information concerning money management, insurance, and food.

CONSUMER INFORMATION SERIES, TRUTH IN LENDING, No. 4, National Better Business Bureau, Incorporated, 230 Park Avenue, New York, New York 10017. Foldout discusses various facets of credit and the law.

CONSUMERS' CREDIT AND WEALTH (1965), R. Cox, National Foundation for Consumer Credit, 1411 K Street, N.W., Washington, D.C. 20003. 47 pp. Pamphlet.

CONSUMERS, CREDIT BUREAUS AND THE FAIR CREDIT REPORTING ACT, Associated Credit Bureaus, Incorporated, 6767 S.W. Freeway, Houston, Texas 77036. Foldout focus explanation of consumer rights in credit reporting.

CREDIT AND CREDIT CARDS (1969), Robert Johnson, Federal Reserve Bank of San Francisco, San Francisco, California. 14 pp. Informative booklet.

CREDIT TO THE COMMUNITY, California Loan and Finance Association, 302-B South Boulevard, Glendale 4, California. Pamphlet.

CREDIT UNIONS (1969), CUNA International, Incorporated, Box 431, Madison, Wisconsin 53701. History, benefits, and how to organize a credit union indicated in this foldout.

CUIDE SU DINERO...CUANDO HAGA USO DE CREDITO (1969), Money Management Institute, Household Finance Corporation, Prudential Plaza, Chicago, Illinois 60601. 15 pp. Credit information in Spanish and English.

DEBTOR BEWARE (1967), Miriam Ottenberg, The Washington Star, The Evening Star Newspaper Company, Washington, D.C. 20003. 17 pp. 10¢ Series of newspaper articles written about "debt-consolidating" in this booklet.

DO'S AND DON'TS OF CREDIT (1968), Division of Home Economics-Federal Extension Service, U.S. Department of Agriculture, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Foldout hints on credit.

ECONOMIC CHARACTERISTICS OF DEPARTMENT STORE CREDIT (1969), National Retail Merchants Association, 100 W.31 Street, New York, New York 10001. 105 pp. Factual studies concerning department store credit.

ESSAYS IN MONEY AND CREDIT (1964), Federal Reserve Bank of New York, 33 Liberty Street, New York, New York 10045. 76 pp. Booklet gives information concerning various aspects of the national money and credit markets.

THE EXPANDING MARKET FOR INSTALLMENT CREDIT--A LOOK TOWARD THE FUTURE, E-16 (1967), John R. Kerr, Florida State University, Education Services Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. 18 pp. 25¢ Articles of varying age groups concerned with income and expenditures present and future.

FACTS YOU SHOULD KNOW ABOUT YOUR CREDIT, E-7 (1968), Educational Division, Better Business Bureau of Metropolitan Boston, Incorporated, Educational Services Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. 16 pp. 15¢ Summary of facts presented in this booklet on basic credit background for the consumer.

FAMILY CREDIT COUNSELING--AN EMERGING COMMUNITY SERVICE, E-10 (1967), Family Service Association of America, Educational Services Division, National Consumer Finance Association, 1000 16th Street N.W., Washington, D.C. 20036. 32 pp. 50¢ This report indicates major findings and recommendations of a study of family credit counseling as provided through non-profit community programs.

THE FEDERAL TRADE COMMISSION AND CONSUMER CREDIT (1968), Msry Gardiner Jones, Federal Trade Commission, Washington, D.C. 14 pp. Booklet.

THE FEDERAL WAGE GARNISHMENT LAW--BASIC INFORMATION (1970), WHPC Publ. 1279, Wage and Labor Standards Administration, U.S. Department of Labor, Washington, D.C. 20210. 6 pp. Leaflet.

GENUINE OR COUNTERFEIT?, Public Information Department, Federal Reserve Bank of New York, 33 Liberty Street, New York, New York 10045. Foldout indicates when bills are phony and genuine.

GETTING CREDIT (1967), The University of the State of New York, State Education Department, Bureau of Continuing Education Curriculum Development, Albany, New York. 11 pp. Booklet.

THE GOOD THINGS OF LIFE ON CREDIT (1963), International Consumer Credit Association, 375 Jackson Avenue, St. Louis, Missouri 63130. Magic of credit buying, what people buy, the value of personal credit, and your credit record is an open book are a few of the topics discussed in this foldout.

GROWTH IN IMPORTANCE OF THE CREDIT FUNCTION, Dun & Bradstreet, Incorporated, 99 Church Street, New York, New York 10007. Charts indicating rate of growth of sales, bad debt losses, and failure trends indicated in this pamphlet.

A GUIDE TO CONSUMER CREDIT, No. 348 (1963), Public Affairs Pamphlets, 381 Park Avenue South, New York, New York. 20 pp. 25¢ Booklet.

GUIDES AGAINST DEBT COLLECTION DECEPTION, Federal Trade Commission, Pennsylvania Avenue at Sixth Street, N.W., Washington, D.C. 20580. 4 pp. Guides offered in this pamphlet to prevent deception and maintain fair competition.

HELP FOR THE DEBT RIDDEN, Associated Credit Bureau of America, Incorporated, 6707 S.W. Foreway, Houston, Texas 77036. Pamphlet indicates how credit counselors advise.

HELPING AMERICA PROSPER, THE CONSUMER CREDIT STORY, American Industrial Bankers Association, 1629 K Street, N.W., Washington, D.C. 20006. History, when and how to use credit indicated in this foldout.

HERE'S HOW TO GET MORE VALUE OUT OF EVERY DOLLAR YOU EARN, National Foundation for Consumer Credit, Incorporated, 1819 H Street, Washington, D.C. Concise foldout.

HOW MUCH ARE YOU REALLY WORTH?, National Foundation for Consumer Credit, Incorporated, 1819 H Street, Washington, D.C. Informative foldout.

HOW THE TRUTH IN LENDING LAW HELPS YOU, CUNA International, Incorporated, Box 431, Madison, Wisconsin 53701. Six benefits of credit union membership mentioned in this foldout.

HOW TO BE A BETTER SHOPPER, Consumer Information Service, The Sperry and Hutchinson Company, 4242 W. 42 Place, Chicago, Illinois. 12 pp. Pamphlet indicates hints for supermarket etiquette, department stores, and ways to judge quality standards.

HOW TO CHOOSE AND USE RETAIL CREDIT (1971), Sears, Roebuck & Company, Department 703, Public Relations, Chicago, Illinois 60607. 18 pp. A Hidden Values Series booklet indicating when and how to use credit.

HOW TO COMPLY WITH THE FAIR CREDIT REPORTING ACT (1971), Associated Credit Bureaus, Incorporated, 6767 S.W. Freeway, Houston, Texas 77036. 21 pp. Booklet indicates information concerning provisions relating to credit reporting agencies and consumer credit reporting.

HOW TO FIGURE THE DOLLAR COST OF CREDIT (1968), Division of Home Economics-Federal Extension Service, U.S. Department of Agriculture, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Three easy steps to figure the dollar cost of credit in this booklet.

HOW TO USE CONSUMER CREDIT WISELY, International Consumer Credit Association, 375 Jackson Avenue, St. Louis, Missouri 63130. 30 pp. 50¢ Function, forms of consumer credit and definition of terms used in this booklet.

IT'S NOT JUST MONEY (1967), John R. Prindle, CUNA International, Incorporated, Madison, Wisconsin 53701. 145 pp. Content of this publication includes the following: The Jekyll and Hyde Called Credit, How Much Does Credit Cost, Lenders--Who They Are, The Meaning of "Common Bond", The Credit Union Today, More on Savings and How to Do It, How Credit Unions Work--Structure, and A Little History.

IT'S YOUR CREDIT MANAGE IT WISELY (1970), Money Management Institute, Household Finance Corporation, Prudential Plaza, Chicago, Illinois 60601. 43 pp. 25¢ Pamphlet topics include understanding consumer credit, managing consumer credit dollars, and glossary of terms.

IT'S YOUR MONEY--$500 BILL, E-11 (1969), Educational Services Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. 2 pp. 3¢ Pamphlet do's and don'ts on credit purchasing.

MAKING THE MOST OF YOUR MONEY, Educational Division, Institute of Life Insurance, 277 Park Avenue, New York, New York 10017. 47 pp. Chapter devoted to easy payment plans and other informative material.

MANAGING YOUR FAMILY'S CREDIT (1968), National Foundation for Consumer Credit, Incorporated, 1819 H Street, Washington, D.C. Suggested do's and don'ts in managing credit in foldout.

MANAGING YOUR FAMILY'S CREDIT (1969), Lucile Ketchum, CUNA International, Incorporated, Box 431, Madison, Wisconsin 53701. Consumer fact foldout.

MONEY FOR RENT (1960), Channing L. Bete Company, Incorporated, Greenfield, Massachusetts 01301. 25¢ Booklet.

NEW DEVELOPMENTS AND THEIR EFFECT ON THE CONSUMER FINANCE INDUSTRY (1966), S. Lees Booth, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. Booklet.

THE ORGANIZED CONFUSION OF EASY CREDIT (1966), The American Legion Magazine, National Research Bureau, Incorporated, Employee Relations Bureau Corporation, 221 N. LaSalle Street, Chicago, Illinois 60601. Booklet.

PEOPLE AND CREDIT, THE STORY OF CONSUMER CREDIT IN ILLINOIS (1965), Illinois Consumer Finance Association, 111 W. Washington Street, Chicago, Illinois. 11 pp. Contents of booklet are charge accounts, installment sales credit, and consumer loans.

THE PLASTIC JUNGLE (1970), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 244 pp. Publication concerning hearings before the Subcommittee on Postal Operations.

PROFESSIONAL ADVANCEMENT PROGRAM FOR CONSUMER CREDIT EXECUTIVES AND CREDIT PERSONNEL, Society of Certified Consumer Credit Executives, 7405 University Drive, St. Louis, Missouri 63130. 15 pp. Booklet.

REGULATION OF FINANCE CHARGES ON CONSUMER INSTALMENT CREDIT, R-3 (1967), Robert W. Johnson, The Michigan Law Review Association, Educational Services Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. 34 pp. 50¢ Technical publication concerning patterns of rate regulation and other informative material.

RESEARCH ON CONSUMER CREDIT, R-4, S. Lees Booth, Educational Services Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. 15 pp. 25¢ Publication gives current descriptions of research in consumer credit.

SHOPPING FOR MONEY (1967), The University of the State of New York, the State Education Department, Bureau of Continuing Education Curriculum Development, Albany, New York. 22 pp. Booklet.

SHOULD YOU USE CREDIT? (1968), Division of Home Economics-Federal Extension Service, U.S. Department of Agriculture, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Reasons for and not to use credit indicated in this booklet.

THE SPENDER SYNDROME: CASE STUDIES OF 68 FAMILIES AND THEIR CONSUMER PROBLEMS (1965), Center for Consumer Affairs, University of Wisconsin, 432 N. Lake Street, Madison, Wisconsin 53706. 212 pp. $2.00 Study.

THE STORY OF CHECKS (1966), Federal Reserve Bank of New York, 33 Liberty Street, New York, New York 10045. Included in pamphlet written in comic-book style use of checks, terms, and other information.

STUDENT LOANS FOR YOUR HIGHER EDUCATION (1969), CUNA International, Incorporated, Box 431, Madison, Wisconsin 53701. Consumer facts question and answer pamphlet concerning loans.

A SUMMARY OF THE UNIFORM CONSUMER CREDIT CODE, Nathaniel E. Butler, National Conference of Commissioners on Uniform State laws, 1155 E. 60th Street, Chicago, Illinois 60637. 8 pp. Booklet indicates the code, coverage, and regulation of practices.

A TEACHER'S GUIDE TO CREDIT UNIONS, CUNA International, Incorporated, Box 431, Madison, Wisconsin 53701. 24 pp. Content included in this pamphlet include self-help thrift and credit, financial security through cooperative effort, cooperation brings results, democracy in action, and from depression to prosperity.

TEACHING YOUTH ABOUT MONEY, NEA Department of Home Economics, Publications Division of the National Education Association-Sales Section, 1201 16th Street, N.W., Washington, D.C. 20036. Foldout contains why teach about using money, and who teaches about spending money.

THIS IS THE NATIONAL FOUNDATION FOR CONSUMER CREDIT, National Foundation for Consumer Credit, Incorporated, 1819 H Street, Washington, D.C. Functions of the foundation mentioned in this booklet.

TITLE I--CONSUMER CREDIT COST DISCLOSURE (1968), Superintendent of Public Documents, U.S. Government Printing Office, Washington, D.C. 20402. 22 pp. This publication is concerned with general provisions, credit transactions, and credit advertising.

THE TRUTH ABOUT CREDIT (1970), Robert W. Johnson, The Truth About Credit Committee, P.O. Box 239, Carmel, Indiana 46032. 21 pp. $1.00 Booklet informative information for consumers, industry, and government.

TRUTH IN LENDING--WHAT IT MEANS FOR CONSUMER CREDIT, E-17 (1970), Public Information Department, Federal Reserve Bank of Philadelphia, Educational Services Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. 10 pp. Law discussed in this booklet plus history and growth of credit.

TRUTH IN LENDING WHAT IT MEANS TO YOU (1969), CUNA, International, Incorporated, Box 431, Madison, Wisconsin 53701. Consumer fact foldout.

20 VALUABLE DO'S AND DON'TS WHEN YOU APPLY FOR A LOAN (1971), Robert S. Rosefsky, Suite 3, 7306 1st Avenue, Scottsdale, Arizona 85251. 25¢ An informative booklet also indicates how interest rates and rebates are figured.

UNDERSTANDING CONSUMER CREDIT (1968), Educational Opportunities Division, Follett Publishing Company, Chicago, Illinois. 44 pp. Pamphlet.

THE UNIFORM CONSUMER CREDIT CODE (1969), Alfred A. Buerger, National Conference of Commissioners on Uniform State Laws, 1155 E. 60th Street, Chicago, Illinois 60637. Various code information concerning disclosure and rates in booklet.

UNLESS YOU HAVE MONEY TO BURN, The American Bankers Association, 90 Park Avenue, New York, New York 10016. Tips on cashing or accepting checks.

UNSOLICITED CREDIT CARDS (1970), Subcommittee on Financial Institutions, U.S.Senate, Washington, D.C. 244 pp. Publication contains hearings in December, 1969 concerning unsolicited credit cards.

USING BANK SERVICES (1961), American Bankers Association, 90 Park Avenue, New York, New York 10016. 40 pp. Information about depositing, writing checks, and reconciliation.

USING OUR CREDIT INTELLIGENTLY (1965), National Foundation for Consumer Credit, 1411 K. Street, N.W., Washington, D.C. 20005. Booklet.

USING "TOMORROW" MONEY, E-19 (1970), Educational Services Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. 16 pp. 5¢ Pamphlet covers such areas as nature and use of credit, and role of consumer finance companies in our society of credit.

USING YOUR MONEY WISELY (1967), The American Bankers Association, Chicago City Bank and Trust Company, 815 W. 63rd Street, Chicago, Illinois 60621. 35 pp. Various topics include how to get more out of your dollars, banks and their services: checking accounts, banks and their services: savings accounts, credit is good, borrowing and loans.

WHAT IN THE WORLD IS CUNA INTERNATIONAL, CUNA International, Incorporated, Box 431, Madison, Wisconsin 53701. Foldout concerned with programs of the CUNA.

WHAT IS A CREDIT RATING (1961), Citizens Fidelity Bank and Trust Company, Fifth and Jefferson Street, Louisville, Kentucky. Booklet.

WHAT IS CREDIT? (1968), Division of Home Economics-Federal Extension Service, U.S. Department of Agriculture, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Uses of credit indicated in this foldout.

WHAT THE CREDIT GRANTER NEEDS TO KNOW ABOUT THE FAIR CREDIT REPORTING ACT, Associated Credit Bureaus, Incorporated, 6767 Southwest Freeway, Houston, Texas 77036. Foldout.

WHAT TRUTH IN LENDING MEANS TO YOU, Board of Governors of the Federal Reserve System, Washington, D.C. 20551. Different facets of this law are discussed in this foldout.

WHAT TRUTH IN LENDING MEANS TO YOU, E-21 (1970), Educational Services Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. 5 pp. Booklet summary of Truth in Lending Law.

WHEN TO USE CREDIT...FOR THE FAMILY (1965), Division of Home Economics, Federal Extension Service, U.S. Department of Agriculture, Washington, D.C. 12 pp. Various areas of credit explored in detail in pamphlet.

WHEN YOU BUY ON "TIME"! (1968), The Chicago Bar Association, 29 S. LaSalle Street, Chicago, Illinois 60603. Booklet covers retail installment sales contract, promissory notes, wage assignments, and summons to confirm.

WHAT YOU OUGHT TO KNOW ABOUT FEDERAL RESERVE REGULATIONS--TRUTH IN LENDING, CONSUMER CREDIT COST DISCLOSURE (1969), Federal Reserve System, Washington, D.C. 20551. 31 pp. Booklet.

WHEN YOU USE CREDIT...FOR THE FAMILY (1965), Division of Home Economics, Federal Extension Service, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 12 pp. 10¢ Kinds of credit, credit computations, and stating interest included in booklet.

WHERE TO GET CREDIT (1968), Division of Home Economics-Federal Extension Service, U.S. Department of Agriculture, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Information concerning installment plans, charge accounts, banks, credit unions, and small loan companies indicated in this foldout.

WHY, Credit Counseling Centers, Incorporated, Suite 280, Southfield Office Plaza, 17000 W. Eight Mile Road, Southfield, Michigan 48075. Foldout describes the functions of this counseling center in providing for education, rehabilitation, and debt management.

WISE USE OF BUY POWER (1971), Family Financial Education Program, 63 pp. Student case problem situations workbook including all consumer forms used in banking services.

YOU AND YOUR BANK--HOW COMMERCIAL BANKS HELP FARMERS (1971), Agricultural Committee, The American Bankers Association, 90 Park Avenue, New York, New York. 35 pp. Content includes checking and savings account information, illustrates items such as deposit slips, checking account ledgers, and has sample forms such as loan applications, and financial statements.

YOU AND YOUR CREDIT BUREAU, Associated Credit Bureaus, Incorporated, 6767 S.W. Freeway, Houston, Texas 77036. Foldout indicates the three party system of consumer credit.

YOUR CREDIT CONTRACT (1968), Division of Home Economics-Federal Extension Service, U.S. Department of Agriculture, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Hints for reading and studying a contract indicated in this foldout.

YOUR CREDIT SALES OR PURCHASE CREDIT--CASH CREDIT (1968), Better Business Bureau of Metropolitan Boston, Incorporated, Boston, Massachusetts. 16 pp. 15¢ Facts consumers should know concerning credit such as sources and types of credit, six ways to save, credit life insurance, rule of 78, and default and repossession.

Learning Packages for Teachers and Students

CONSUMER CREDIT PRE-STUDY INVENTORY TEST-ADVANCED, E-5 (1969), Educational Services Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. 2¢ This 14 question test measures student awareness of money and credit.

CONSUMER CREDIT QUIZ-ADVANCED, E-6, Educational Services Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. 2¢ This ten question post-study quiz directed toward student attainment of essential knowledge of money and credit.

CREDIT: A CONSUMER RESOURCE, No. 83728, 97-7, Educational & Consumer Relations, J. C. Penney Company, Incorporated, 1301 Avenue of the Americas, New York, New York 10019. Kit contains case studies, transparencies, teacher's guide, and one three-part filmstrip.

CREDIT EDUCATION AIDS, Associated Credit Bureaus of Illinois, Incorporated, 337 N. Fifth Street, East St. Louis, Illinois 62201. This kit contains the following: visual aids, sample credit bureau report, description of credit reporting language, credit bureau guidelines to protect consumers, truth in lending, and you and your credit bureau.

FAMILY BUDGET SLIDE GUIDE, E-8 (1968), Educational Services Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. 10¢ This slide guide budget finder ranges from $250 to $1100 used with Family Budget worksheet.

FAMILY BUDGET WORKSHEET, E-9 (1969), Educational Services Division, National Consumer Finance Association, 1000 Sixteenth Street, N.W., Washington, D.C. 20036. 4 pp. 2¢ Worksheet explains budgeting with no bookkeeping.

FAMILY FINANCIAL EDUCATION PROGRAM 2 ACCEPTING CREDIT RESPONSIBILITY, TEACHER GUIDE (1970), Continental Illinois Bank and Trust Company of Chicago, 231 S. LaSalle Street, Chicago, Illinois 60690. This kit includes purpose of teacher guide and accompanying materials, use of materials, the approach, informational learnings, values, attitudes, and appreciations.

LOW INCOME TEACHING KIT ON CREDIT, FES PACKET H. (1968), Division of Home Economics-Federal Extension Service, U.S. Department of Agriculture, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 45¢ This kit includes the following: Using Credit Wisely--agent's guide, Helping Families Use Credit Wisely--program aide's guide, and the following pamphlets: What is Credit, Where to Get Credit, Should You Use Credit, How to Figure the Dollar Cost of Credit, Your Credit Contract, and Do's and Don'ts of Credit.

MONEY AND USING CREDIT (1970), B.G. Olsen, Department of Adult and Community College Education, North Carolina State University Adult Learning Resources Project, Raleigh, North Carolina. 57 pp. Booklet 423 No. 4--program learning instruction on the wise use of credit.

A ONE-WEEK TEACHING UNIT ON CONSUMER CREDIT (1962), Educational Services Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. Some of the teaching materials included in this kit are teacher and student reference book, inventory-achievement test, wall charts, and a radio skit.

PAYING BY CHECK, Public Relations and Marketing Commission, The American Bankers Association, 90 Park Avenue, New York, New York 10016. Kit introduces student to checking accounts.

PROGRAMMED LEARNING INSTRUCTION IN CONSUMER EDUCATION--INSTRUCTOR'S HANDBOOK (1970), Alpha Phi Chapter, Delta Pi Epsilon, Northern Illinois University, Division of Vocational and Technical Education, State of Illinois, 405 Centennial Building, Springfield, Illinois 62706. Twelve units of study, suggested techniques for using material, and learning outcomes for all units.

PROGRAMMED LEARNING INSTRUCTION IN CONSUMER EDUCATION--USING CONSUMER CREDIT WISELY, UNIT III (1970), Alpha Phi Chapter, Delta Pi Epsilon, Northern Illinois University, Division of Vocational and Technical Education, State of Illinois, 405 Centennial Building, Springfield, Illinois 62706. 17 pp.

SMART SPENDING (1971), Better Business Bureau of New York, Olcott Forward Incorporated, 234 N. Central Avenue, Hartsdale, New York 10530. $20. Included in kit, filmstrips and set of booklets: credit cards, budgeting, food buying, insurance, advertising and selling appeal, cars and car finance, home ownership costs, money management, borrowing, apartment lease, and bank loans.

TEACHER'S GUIDE TO FINANCIAL EDUCATION (1967), National Education Association, Department of Home Economics, 1201 16th Street, N.W., Washington, D.C. 20036. 51 pp. Booklet.

TEACHER'S MANUAL--ONE-WEEK ADVANCED TEACHING UNIT ON CONSUMER CREDIT, E-15 (1970), Educational Services Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. 21 pp. 25¢ The manual includes test keys, daily lesson plans, introductory information, time schedule.

YOUR TOWN, Public Relations and Marketing Commission, The American Bankers Association, 90 Park Avenue, New York, New York 10016. Various types of loans and accounts mentioned in this kit.

WISE USE OF BUY POWER (1971), Family Financial Education Program, 63 pp. Student case problem situations workbook including all consumer forms used in banking services.

WISE USE OF BUY POWER (1971), Leader Guide, Family Financial Education Program, 88 pp. Text and guidelines for teaching with the accompanying student workbook; includes suggested questions, points of emphasis and activities.

Audio-Visual Materials

BANK RECONCILIATION, Business Education Films, 5113-16 Avenue, Brooklyn, New York 11204. Filmstrip, 35 mm, black and white.

CONSUMER CREDIT CLASSROOM CHARTS, AV-1 (1970), Educational Services Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. $1.00 Four educational wall charts.

CONSUMER CREDIT OUTSTANDING CHART, R-5, S. Lees Booth, Educational Services Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. 2¢ Chart indicates amounts-types consumer credit outstanding at various types of lending institutions.

CONSUMER FINANCE RATE AND REGULATION CHART, R-6, Educational Services Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. 5 pp. 10¢ Factual chart summary of all current cash loans, rates, and ceilings also data on maximum precomputation, credit insurance, and maturity.

CONSUMER: WHO? WHY? HOW? AND USING CREDIT WITH UNDERSTANDING, 3M Company Transparency Offer, P.O. Box 3350, St. Paul, Minnesota 55101. Transparencies.

THE CREDIT GENERATION, Associated Credit Bureaus, Incorporated, 6767 S.W. Freeway, Houston, Texas 77036. $35.00 80 slides and tape presentations on many uses of credit.

ELEMENTARY CLASS FILMSTRIPS, National Consumer Finance Association, Educational Services Division, 561 Hillgrove Avenue, LaGrange, Illinois 60525.

FAMILY FINANCES FILMSTRIP SERIES TEACHER'S GUIDE, AV-10 (1966), Educational Services Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. 8 pp. 15¢.

HOW CREDIT UNIONS HELP IN YOUR COMMUNITY, Visual Education Consultants, Incorporated, 2066 Helena Street, Madison, Wisconsin 53701. Film strip, silent, 35 mm, black and white.

HOW TO USE CONSUMER CREDIT WISELY, Household Finance Corporation, Prudential Plaza, Chicago, Illinois 60601. Filmstrip, 35 mm.

MONEY AND CREDIT MANAGEMENT, AV-7, Educational Services Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. $20.00 Two filmstrips, 2 disc recordings, 2 scripts with teacher's guide.

MONEY MANAGEMENT RECORDED DISCUSSION STARTERS, AV-9, Educational Services Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. $5.00 Five money management recordings with teacher's guide.

NEW CREDIT SERIES IN COLOR (1969), VEC, Madison, Wisconsin 53701. Single filmstrip, economy and deluxe kits from $6.95 to $25.95.

REGULATION Z, Bank Relations and Public Information Department, Federal Reserve Bank of Chicago, Box 834, Chicago, Illinois 60690. $10.00 or free rental, filmstrip and record on truth in lending.

RETAIL CREDIT--BEHIND THE SCENES, Audio-Visual Extension Service, The City College of New York, New York, New York 10010. $10.00 Filmstrip, 35 mm.

THE ROLE OF CONSUMERS FILMSTRIP SERIES, AV-8, Joint Council on Economic Education, Educational Services Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. $18.00 Three filmstrips with teacher's guide.

TRUTH IN LENDING, Federal Reserve Board, Washington, D.C. 20551. $5.00 Color filmstrip with record concerning consumers and what they should know about truth in lending.

TRUTH IN LENDING, 3M Company, Visual Products Division, Box 3344, 3M Center, St. Paul, Minnesota 55101. $35.00 20 color transparencies. Kinds and costs of credit, how and when it should be used.

USING CREDIT WITH UNDERSTANDING, 3M Company, Visual Products Division, Box 3344, 3M Center, St. Paul, Minnesota 55101. $35.00 20 color transparencies. An overall understanding of how consumer credit has played a part in the growth of the economy.

USING SOMEONE ELSE'S MONEY, Journal Films, Incorporated, 909 W. Diversey Parkway, Chicago, Illinois 60614. $22.00 61 frames, color, sound slide films shopping for credit.

WHAT CONSUMERS SHOULD KNOW ABOUT TRUTH IN LENDING, AV-17, Board of Governors of the Federal Reserve System, Educational Services Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. $10.00 Filmstrip, 92 frames, and 14 minute 331/3 rpm recording.

WHO GETS THE CREDIT RADIO SCRIPT SET, AV-18 (1970), Educational Services Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. 8 pp. 50¢ Set of seven.

THE WISE USE OF CREDIT FILM TEACHER'S GUIDE, AV-16 (1969), Educational Services Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. 8 pp. 15¢.

YOU TAKE THE CREDIT (1969), Westminster Film Ltd., Toronto, Canada. Filmstrip, 78 frames, 8½ minutes with 33 1/3 rpm record.

CHAPTER 8

CLOTHING

Fabrics, legislation, hairpieces, selection, labeling . . .

Booklets and Pamphlets

ABC'S OF FIT, E-419, Michigan State University, Bulletin Office, P.O. Box 231, East Lansing, Michigan 48823.

BE A GOOD SHOPPER (1965), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 5¢.

BE INFORMED ON WISE BUYING, New Readers Press, Division of Laubach Literacy, 1112½ E. Fayette Street, Syracuse, New York 13210. Foldout. Purchase and care of clothes.

BETTER BUYMANSHIP--CLOTHING, Better Buymanship Books, 904 Sylan Avenue, Englewood Cliffs, New Jersey 07632. 64 pp. 50¢ Clothing information for the consumer.

BETTER BUYMANSHIP CLOTHING, Junior-Senior High School Division of Scholastic Magazines, Incorporated, New York, New York. 64 pp. Guide for successful shopping.

BUYING CHILDRENS SHOES AND SOX, E-687, Michigan State University, Bulletin Office, P.O. Box 231, East Lansing, Michigan 48823.

BUYING CLOTHES WISELY, Home Economics Department, Pendleton Woolen Mills, 218 S.W. Jefferson Street, Portland, Oregon 97201.

BUYING CLOTHING FOR TOTS, E-399, Michigan State University, Bulletin Office, P.O. Box 231, East Lansing, Michigan 48823.

CLEANING & LAUNDERING--YOUR MONEY'S WORTH, Better Business Bureau. Consumer complaints, hints on care, and service of clothes.

THE CLOTHES WE WEAR, NEA, Department of Home Economics, 1201 16th Street, N.W., Washington, D.C. 20036.

CLOTHING FABRICS--FACTS FOR CONSUMER EDUCATION, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402.

COLOR, TEXTURE, DESIGN IN SPACE, The Sperry and Hutchinson Company, 3003 E. Kemper Road, Cincinnati, Ohio 45241. 4 pp. Guidelines for an instructor for activities, evaluating students, and teaching aids.

COLOR, TEXTURE, DESIGN IN SPACE, The Sperry and Hutchinson Company, 3003 E. Kemper Road, Cincinnati, Ohio 45241. 15 pp. Information to consumers concerning color, design, and texture.

CONSIDER YOUR WARDROBE, Department SS, McCall Corporation, Dayton, Ohio 45401. 5¢ Consumer information.

CONSUMER BUYING GUIDES, Education and Consumer Relations, J. C. Penney Company, Incorporated, 1301 Avenue of the Americas, New York, New York 10019. 5¢.

CONSUMER EDUCATION: A NEW DIRECTION, Procter & Gamble Company, P.O. Box 599, Cincinnati, Ohio 45201. Foldout. Facts consumers should know when purchasing.

CONSUMER PRACTICES IN THE BUYING AND USE OF LAUNDRY SUPPLIES AND EQUIPMENT, Association of Home Appliance Manufacturers, 20 N. Wacker Drive, Chicago, Illinois 60606. Foldout. Procedure of laundry various generations.

A DICTIONARY OF TEXTILE TERMS, Dan River Mill, Inc., 111 W. 40th Street, New York, New York 10018.

DURABLE PRESS, College of Agriculture, University of Connecticut, Storrs, Connecticut 06268. Folder explains what durable press is and how to care for it.

DURABLE PRESS, CUNA International, Incorporated, Box 431, Madison, Wisconsin 53071. Discusses Durable Press materials. Foldout.

DURABLE PRESS, H. L. Ahlgren, University of Wisconsin, Madison, Wisconsin. Foldout on caring for durable press materials.

DURABLE PRESS--A STUDY IN CONSUMER BUYING, Association of Home Appliance Manufacturers, 20 N. Wacker Drive, Chicago, Illinois 60606. 5¢. Covers impact of durable press fabrics on public.

ENJOY THE GOOD LIFE, American Sheep Producer's Council, Incorporated, 520 Railway Exchange Building, 909 17th Street, Denver, Colorado 80202. Pamphlet facts and advantages of wool.

FABRIC TO FABRIC BONDING, H. L. Ahlgren, Cooperative Extension Programs of University Extension, the University of Wisconsin, Madison, Wisconsin. Foldout information about bonded fabrics.

FIBERS AND FABRICS, Vogue Pattern Service, P.O. Box 1752, Altoona, Pennsylvania. 35¢ Describes 91 natural fibers and ten manmade fibers.

FIFTY YEARS OF LAUNDRY WRITINGS, Association of Home Appliance Manufacturers, 20 N. Wacker Drive, Chicago, Illinois 60606. Foldout. Home laundry articles.

FLAMMABLE FABRICS ACT AND PRODUCT SAFETY COMMISSION (1967), Interstate and Foreign Commerce, House of Representatives, House Office Building, Washington, D.C. 313 pp. Hearings before the Subcommittee on Commerce and Finance of the Committee on Interstate and Foreign Commerce, House of Representatives.

FOUNDATIONS, Educational & Consumer Relations, J. C. Penney Company, Incorporated, 1301 Avenue of the Americas, New York, New York 10019. 5¢ Information--consumer buying.

GLOVES, Educational & Consumer Relations, J.C. Penney Company, Incorporated, 1301 Avenue of the Americas, New York, New York 10019. 5¢ Information--consumer buying.

GOOD HOUSEKEEPING GUIDE TO THE SELECTION OF STRETCH FABRICS AND EXPANDABLE FASHIONS, Good Housekeeping Bulletin Service, 57th Street and Eighth Avenue, New York, New York 10019. 10¢.

GREEN POWER: CONSUMER ACTION FOR THE POOR (1969), Community Action Program, Office of Economic Opportunity, Washington, D.C. 20506. 66 pp. Publication.

GUIDE FOR INFORMED BUYING, Sears, Roebuck and Company, Department 703, Chicago, Illinois 60611. 12 pp. Informing consumers guarantee, warranty, fabric care, and rating agencies.

GUIDE TO MAN-MADE FIBERS, Man-Made Fiber Producers Association, Incorporated, 350 Fifth Avenue, New York, New York. 16 pp. Pamphlet indicating care, charts, and basic principles of man-made production.

HAIRPIECES, Educational & Consumer Relations, J. C. Penney Company, Incorporated, 1301 Avenue of the Americas, New York, New York 10019. 6¢ Purchasing a wig and hairpiece in Spanish.

HIDDEN VALUES HOW TO BUY, COORDINATE, AND WEAR TEEN-AGERS: MISSES' AND WOMEN'S FASHIONS, Consumer Education Division D/703, Sears, Roebuck and Company, Chicago, Illinois. Booklet on how to buy various clothing.

HOSIERY, Educational & Consumer Relations, J. C. Penney Company, Incorporated, 1301 Avenue of the Americas, New York, New York 10019. 5¢ Information--consumer buying.

HOW MARIA BOUGHT A NEW DRESS (Spanish Version), Hartford County Extension Service, 6 Grand Street, Hartford, Connecticut 06106. Folder outlines dress purchasing procedures.

HOW TO PLAN A WARDROBE, Good Housekeeping Bulletin Service, 57th Street and Eighth Avenue, New York, New York 10019. 10¢ Wardrobe information for the consumer.

HOW TO SELECT YOUNG UNDERFASHIONS, Consumer Information Services, Department 703, Public Relations, Sears, Roebuck and Company, Chicago, Illinois 60611. 16 pp. Pamphlet.

ILLUSTRATIONS OF CERTAIN FORMS OF ACCEPTABLE TAGS OR LABELS, ADVERTISING AND RECORDS UNDER THE TEXTILE FIBER PRODUCTS IDENTIFICATION ACT AND THE RULES AND REGULATIONS AS ISSUED THEREUNDER BY THE COMMISSION, Federal Trade Commission, Bureau of Textiles and Furs, 6th and Pennsylvania Avenue, N.W., Washington, D.C. 13 pp. General information concerning labels, imported materials, and content records.

LOOK FOR THAT LABEL! Federal Trade Commission, Washington, D.C. 20402. 8 pp. Facts about furs and fabrics you buy.

MAKE SENSE WITH YOUR CLOTHING DOLLAR, Money Management Institute, HFC, Prudential Plaza, Chicago, Illinois. 15¢ Buying information for the consumer.

MAYTAG REMOVING SPOTS AND STAINS, Home Service, The Maytag Company, Newton, Iowa 50208. Foldout concerning stain removal.

MEN & BOY'S SPORT COATS, Educational & Consumer Relations, J. C. Penney Company, Incorporated, 1301 Avenue of the Americas, New York, New York 10019. 5¢ Information--consumer buying.

MEN'S DRESS SHIRTS, Educational & Consumer Relations, J. C. Penney Company, Incorporated, 1301 Avenue of the Americas, New York, New York 10019. 5¢ Information--consumer buying.

MONEY MANAGEMENT: YOUR CLOTHING DOLLAR (1967), Household Finance Corporation, Prudential Plaza, Chicago, Illinois. 40 pp. 25¢ Booklet emphasizes planning and spending for a wardrobe.

NATIONAL FAIR CLAIMS GUIDE FOR CONSUMER TEXTILE PRODUCTS (1969), National Institute of Drycleaning, 909 Burlington Avenue, Silver Spring, Maryland 20910. 20 pp. 25¢ Estimates of guide from dry cleaners on life expectancy of articles.

NOW! ALL THE NATURAL WONDERS OF WOOL PLUS, American Wool Council and The Wool Bureau, Incorporated, Wool Education Center, Suite 520, 909 7th Street, Denver, Colorado 80202. 16 pp. Information consumers many uses of wool fiber.

PERMANENT PRESS--DELIVERS THE PROMISE OF WASH & WEAR, Association of Home Appliance Manufacturers, 20 N. Wacker Drive, Chicago, Illinois 60606. 5¢ Information on the manufacture and performance of permanent or durable press fabrics.

A PLANNED WARDROBE, Publications Department, College of Agriculture, University of Connecticut, Storrs, Connecticut 06268. Booklet clothing information.

PROPER HOME LAUNDERING OF PERMANENT OR DURABLE PRESS, The Maytag Company, Newton, Iowa. Pamphlet about permanent press materials.

QUESTIONS AND ANSWERS ABOUT THE WOOL MARK OF QUALITY, American Sheep Producer's Council, Incorporated, 520 Railway Exchange Building, 909 17th Street, Denver, Colorado 80202. Pamphlet.

QUESTIONS AND ANSWERS RELATING TO FUR PRODUCTS LABELING ACT AND REGULATIONS, Bureau of Textiles and Furs, 6th and Pennsylvania Avenue, N.W., Washington, D.C. 9 pp. Information to public concerning industries responsibilities under this act.

QUESTIONS AND ANSWERS RELATING TO TEXTILE FIBER PRODUCTS IDENTIFICATION ACT AND REGULATIONS, Federal Trade Commission, Division of Textiles and Furs, Sixth and Pennsylvania Avenue, N.W., Washington, D.C. 23 pp. Consumer information textile fiber products.

QUESTIONS AND ANSWERS RELATING TO WOOL PRODUCTS LABELING ACT AND REGULATIONS, Federal Trade Commission, Bureau of Textiles and Furs, Washington, D.C. 37 pp. Pamphlet concerning this act.

RECOMMENDED TERMS FOR PERMANENT LABELS ON CONSUMER TEXTILES, Association of Home Appliance Manufacturers, 20 N. Wacker Drive, Chicago, Illinois 60606. 10¢ A guide indicating information in cooperation with the President's Special Assistant on Consumer Affairs also suggested terminology.

RULES AND REGULATIONS UNDER THE FLAMMABLE FABRICS ACT, Federal Trade Commission, Washington, D.C. 9 pp. Information referring to this act.

RULES AND REGULATIONS UNDER THE FUR PRODUCTS LABELING ACT, Federal Trade Commission, Washington, D.C. 30 pp. Information concerning this act.

RULES AND REGULATIONS UNDER THE TEXTILE FIBER PRODUCTS IDENTIFICATION ACT, Federal Trade Commission, Washington, D.C. 40 pp. Information concerning this act.

THE SCIENCE IN HOME LAUNDERING, Association of Home Appliance Manufacturers, 20 N. Wacker Drive, Chicago, Illinois 60606. 10¢.

SELECTED FABRICS FOR GARMENTS, Educational & Consumer Relations, J. C. Penney Company, Incorporated, 1301 Avenue of the Americas, New York, New York 10019. 6¢ Selecting fabrics in Spanish.

SELECTING FASHIONS, Sears, Roebuck and Company, 7401 Skokie Boulevard, Skokie, Illinois 60076. 19 pp. Consumer Guide to proper selection of clothing.

SELECTION AND CARE OF SWEATERS AND KNIT APPAREL, College of Agriculture, University of Illinois, Urbana-Champaign, Illinois. 15 pp.

SERVICEABILITY, E-695, Michigan State University, Bulletin Office, P.O. Box 231, East Lansing, Michigan 48823.

SHAPING UP YOUR WARDROBE, Hartford County Extension Service, 6 Grand Street, Hartford, Connecticut 06106. Information sheet supplement knowledge in clothing purchases.

SHOES, Educational & Consumer Relations, J. C. Penney Company, Incorporated, 1301 Avenue of the Americas, New York, New York 10019. 5¢ Information--consumer buying.

A SHOPPERS GUIDE TO PERMANENT PRESS, Klopman Mills, Inc., Division of Burlington Industries, Incorporated, 115 W. 4th Street, New York, New York 10018. Buying information for the consumer.

SHOPPERS HANDBOOK: LABELING FABRIC FACTS--CLOTHING CARE (January 1969), Madeline C. Blum & Jean McLean, Rev., Cooperative Extension Service, Cornell University, Ithaca, New York 14850. 20 pp. Pamphlet on mandatory labeling, voluntary labeling, natural fibers and manufactured fibers.

SHOPPING FOR REWEARABLES, E-669A, Michigan State University, Bulletin Office, P.O. Box 231, East Lansing, Michigan 48823.

STAIN REMOVAL, Association of Home Appliance Manufacturers, 20 N. Wacker Drive, Chicago, Illinois 60606. 5¢ Gives steps for common stain removal in automatic washer.

STORY OF WOOL, American Sheep Producer's Council, Incorporated, 520 Railway Exchange Building, 909 17th Street, Denver, Colorado 80202. 25 pp. Booklet description history and promotion of wool.

SWIMWEAR, Educational & Consumer Relations, J. C. Penney Company, Incorporated, 1301 Avenue of the Americas, New York, New York 10019. 5¢ Information--consumer buying.

TEXTILE LEGISLATION AND IMPLICATIONS FOR ITS USE, Gale L. VandeBerg, University of Wisconsin 53706. 18 pp. Definitions textiles and their uses.

UNDERSTANDING TODAY'S TEXTILES BUYING GUIDE, Educational & Consumer Relations, J. C. Penney Company, Incorporated, 1301 Avenue of the Americas, New York, New York 10019. 12¢ Discussion of various fibers and blends.

AN UP-TO-DATE GUIDE TO PERMANENT PRESS (1968), Celanese Fibers Marketing Company, 522 Fifth Avenue, New York, New York 10036. Booklet contains questions and answers about permanent press.

A VOLUNTARY INDUSTRY GUIDE FOR IMPROVED AND PERMANENT CARE LABELING OF CONSUMER TEXTILE PRODUCTS (1967), The Technical Committee, National Retail Merchants Association, 100 W. 31st Street, New York, New York 10001. 29 pp. Pamphlet contains uniform terminology that consumers can utilize.

WALKING IN COMFORT, Hartford County Extension Service, 6 Grand Street, Hartford, Connecticut 06106. Information sheet how to buy correct fitting shoes.

WARRANTIES & GUARANTEES, Educational & Consumer Relations, J.C. Penney Company, Incorporated, 1301 Avenue of the Americas, New York, New York 10019. 6¢ Information--consumer buying.

WHAT TO KNOW ABOUT SELECTING CHILDREN'S CLOTHES BEFORE BUYING, Hartford County Extension Service, 6 Grand Street, Hartford, Connecticut 06106. Fact sheet how to buy children's clothing.

WHAT TO LOOK FOR WHEN BUYING HOSIERY--HIDDEN VALUES SERIES, Sears, Roebuck and Company, Consumer Education Department, Chicago, Illinois 60607. Essential factors for service of hosiery, appearance, fit, and care.

WHAT TO LOOK FOR WHEN BUYING INFANTS' AND CHILDREN'S CLOTHING--HIDDEN VALUES SERIES, Sears, Roebuck and Company. Purchasing and caring procedures for infants' and children's clothes.

WHAT'S BEHIND THAT LABEL, Extension Division, University of Wisconsin, Madison, Wisconsin.

WHERE AND WHEN DO YOU SHOP FOR CLOTHING, Extension Division, University of Wisconsin, Madison, Wisconsin. Program for buying clothing.

WOOL MARK OF QUALITY, Wool Carpets of America, 360 Lexington Avenue, New York, New York 10017. Pamphlet questions and answers about wool.

YOUR CLOTHING DOLLAR, Money Management Institute, Household Finance Corporation, Prudential Plaza, Chicago, Illinois 60601. 25¢ Booklet concerning planning, buying, and care of clothing.

Learning Packages for Teachers and Students

CLEAN CLOTHES, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 55¢ Federal Extension Service Teaching Materials for Low Income Families.

CLOTHING I, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. $1.75 Federal Extension Service Teaching Materials for Low Income Families.

CLOTHING II, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 45¢ Federal Extension Service Teaching Materials for Low Income Families.

DISCOUNT AND SEASONAL, Publications Division, National Education Association, Washington, D.C. $20.00 Each packet contains lesson plans, filmstrip, tape recorded narration, teacher's manual, manual includes ten transparency masters, and 25 recording disks.

DRESS WELL FOR LITTLE MONEY, Consumer Education Series Book 1 (1967), 600 Madison Avenue, New York, New York 10022. 25 pp. Programmed instruction.

FASHIONS & FABRICS, "CONTEMPORARY TEXTILES--MACHINE LAUNDERING", Educational and Consumer Relations, J. C. Penney Company, Incorporated, 1301 Avenue of the Americas, New York, New York 10019. $1.25 Teaching kit.

FASHIONS & FABRICS-SPRING/SUMMER 1970, No. 83659, 97-19, Educational & Consumer Relations, J. C. Penney Company, Incorporated, 1301 Avenue of the Americas, New York, New York 10019. $1.00 Unit includes bulletin board questions and other materials emphasizing the concept that clothing helps us communicate to others.

GETTING MORE FOR YOUR MONEY, Publications Division, National Education Association, Washington, D.C. $20.00 Each packet contains lesson plans, filmstrip, tape recorded narration, teacher's manual, manual includes ten transparency masters, and 25 recording disks.

GROUP LEADER'S GUIDE CONSUMER EDUCATION (1967), Xerox, 600 Madison Avenue, New York, New York 10022. 20 pp. Guide for DRESS WELL FOR LITTLE MONEY programmed instruction book.

HIDDEN VALUES, Consumer Information Services, Sears, Roebuck and Company, Department 703 Public Relations, 7401 Skokie Boulevard, Skokie, Illinois 60076. Packet of sample sets of supplementary material for teaching consumer education in home economics classes.

HOME LAUNDRY: OUTLINE FOR THE TEACHING OF HOME LAUNDERING, Association of Home Appliance Manufacturers, 20 N. Wacker Drive, Chicago, Illinois 60606. Foldout. Lesson plans for teaching home laundry in the classroom.

HOW TO SELECT FABRICS FOR GARMENTS, Educational and Consumer Relations, J. C. Penney Company, Incorporated, 1301 Avenue of the Americas, New York, New York 10019. $3.00 Includes packet of labels, 20 printed buying guides, filmstrip, commentary, wall chart.

THE IMPORTANCE OF CLOTHING SELECTION, Educational and Consumer Relations, J. C. Penney Company, Incorporated, 1301 Avenue of the Americas, New York, New York 10019. $3.50 Provides visuals for teaching psychological and sociological importance of clothing includes filmstrip, commentary, teacher guide, color selection guide.

LAUNDERING--TEACHER'S KIT, Procter and Gamble, Free Teaching Aids 1970-71, P.O. Box 14009, Cincinnati, Ohio 45214. This kit includes teacher's manual, black and white master drawings inserted in teacher's folder.

MODERN CONSUMER EDUCATION: FOOD, CLOTHING, AND SHELTER: CARS, FURNITURE, AND APPLIANCES: PROTECTING FAMILY HEALTH AND SECURITY: YOU AND THE LAW: WAYS TO HANDLE MONEY: WAYS TO SHOP, Spencer Division, Grolier Educational Corporation, 845 Third Avenue, New York, New York 10022. $274.50 Included in this multi-media, self-instructional program are 39 lessons, 27 programmed texts, 13 audio cassettes, 2 filmstrips, 180 student record books, instructor's manual, cassette tape player.

MONEY MANAGEMENT: YOUR CLOTHING DOLLAR (1968), Money Management Institute, Household Finance Corporation, Prudential Plaza, Chicago, Illinois 60601. 40 pp. $3.00 full series, 25¢ each. Discussion on spending your food dollar. Series includes Your Budget, Children's Spending, Your Clothing Dollar, For Young Moderns, Your Housing Dollar, Your Home Furnishings Dollar, Your Equipment Dollar, Your Shopping Dollar, Your Automobile Dollar, Your Health and Recreation Dollar, Your Savings and Investment Dollar.

PROGRAMMED LEARNING INSTRUCTION IN CONSUMER EDUCATION--BUYING GOODS, CLOTHING, UNIT IV (1970), Alpha Phi Chapter, Delta Pi Epsilon, Northern Illinois University, Division of Vocational and Technical Education, State of Illinois, 405 Centennial Building, Springfield, Illinois 62706. 29 pp.

PROGRAMMED LEARNING INSTRUCTION IN CONSUMER EDUCATION--INSTRUCTOR'S HANDBOOK (1970), Alpha Phi Chapter, Delta Pi Epsilon, Northern Illinois University, Division of Vocational and Technical Education, State of Illinois, 405 Centennial Building, Springfield, Illinois 62706. Twelve units of study, suggested techniques for using the material, and learning outcomes for all twelve units given.

PURCHASING FOOD, CLOTHING, FURNITURE, AND APPLIANCES UNIT II, Center for Economic Education, State University of New York at Albany, 135 Western Avenue, Albany, New York 12203. 17 pp. Booklet covering concepts, understandings, and activities.

QUIZ AND FACTS: WHAT'S YOUR VALUE? (1970), The Farm Index, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 2 pp. 20¢ An economy-minded shopping quiz.

SHOPPING FOR CLOTHING, Publications Division, National Education Association, Washington, D.C. $20.00 Each packet contains lesson plans, filmstrip, tape recorded narration, teacher's manual, manual includes ten transparency masters, and 25 recording disks.

UNDERSTANDING TODAY'S TEXTILES, Educational and Consumer Relations, J. C. Penney Company, Incorporated, 1301 Avenue of the Americas, New York, New York 10019. $5.00 Includes 2 filmstrips, packet of labels, 20 printed buying guides, commentary, wall chart.

WHERE AND WHEN DO YOU SHOP FOR CLOTHING, Extension Division, University of Wisconsin, Madison, Wisconsin. A package program on buying clothing.

Audio-Visual Materials

BUYING CLOTHING, Journal Films, Incorporated, 909 W. Diversey Parkway, Chicago, Illinois 60614. $22.00 88 frames, color, sound slidefilm. Budgeting clothing purchases similar to investment planning.

CLOTHING COMMUNICATES, Educational and Consumer Relations, J. C. Penney Company, Incorporated, 1301 Avenue of the Americas, New York, New York 10019. $4.25 Six minutes filmstrip and record.

HELP HOME ECONOMICS LEARNING PACKAGES, Consumer Information Services, Sears, Roebuck and Company, Dept. 703-Public Relations, 303 E. Ohio Street, Chicago, Illinois 60611. 10 pp. Clothing package-unit is planned to help individuals understand how their values and attitudes influence their selection of clothing.

HOW TO BUY A SWEATER, No. 42032, 97-31, Educational and Consumer Relations, J. C. Penney Company, Incorporated, 1301 Avenue of the Americas, New York, New York 10019. $3.00.

HOW TO BUY SHOES, No. 42029, 97-28, Educational and Consumer Relations, J. C. Penney Company, Incorporated, 1301 Avenue of the Americas, New York, New York 10019. $3.00.

INTERRELATIONSHIPS OF CLOTHING WITH BEHAVIOR, ROLES, AND VALUES, Educational Press, Box 3100, St. Paul, Minnesota 55101. 3M Transparencies.

MANAGING YOUR CLOTHING DOLLAR, Household Finance Corporation, Money Management Institute, Prudential Plaza, Chicago, Illinois 60601. 63 frames, 15-20 min., color.

TLC FOR TEXTILES, Educational and Consumer Relations, J. C. Penney Company, Incorporated, 1301 Avenue of the Americas, New York, New York 10019. $4.25. Six minutes filmstrip and record.

WARDROBE PLANNING GUIDE--POSTER, Dept. SS, McCall Corporation, Dayton, Ohio 45401. 10¢.

YOUR WARDROBE AND YOU, Household Finance Corporation, Money Management Institute, Prudential Plaza, Chicago, Illinois 60601. $1.75. Filmstrip 63 frames, 15-20 min., color.

CHAPTER 9

FOODS

Additives, costs, types, uses, nutrition, standards, legislation . . .

Booklets and Pamphlets

ADDITIVES IN OUR FOOD, Food and Drug Administration, Superintendent of Documents, Government Printing Office, Washington, D.C. 20402. 8 pp. 15¢ This presents a basic and brief introduction to the problems of food additives.

ARE YOU A WISE SHOPPER, Oscar Mayer and Company, Madison, Wisconsin.

BARGAIN FREEZER MEATS, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 10¢ Bait-and-switch information in this pamphlet.

BE INFORMED ON WISE BUYING, Laubach Literacy, 1112½ E. Fayette Street, Syracuse, New York 13210. 12 pp. Foldout indicating how to cut food costs.

BUYER BE WARY (1967), Sidney Margolius, Public Affairs Pamphlet No. 382, Public Affairs Pamphlets, 381 Park Avenue, South, New York, New York 10016. 28 pp. 25¢ Points out major shopping difficulties and gives standards for buying food, clothing, and other goods.

CALORIES AND WEIGHTS, THE USDA POCKET GUIDE, Department of Agriculture, Superintendent of Documents, Government Printing Office, Washington, D.C. 20402. 76 pp. 25¢ Contains a listing of calorie tables and guide for estimating serving sizes for meat.

CANNED FOOD TABLES, Home Economics-Consumer Services, National Canners Association, 1133 20th Street, N.W., Washington, D.C. 20036. 8 pp. Pamphlet complete charts concerned with nutritive values of average size servings of canned foods.

CHANGES IN MEAT COLOR, Technical Education Services, Mailing Room, University of Missouri-Columbia, 417 S. 5th, Columbia, Missouri 65201. Guide Series on food science.

COMPARATIVE COSTS TO CONSUMERS OF CONVENIENCE FOODS AND HOME-PREPARED FOODS, Marketing Research Report No. 609, Washington, D.C., U.S. Department of Agriculture.

THE CONGLOMERATE FOOD RETAILER (1966), Willard F. Mueller, Bureau of Economics, Federal Trade Commission, Washington, D.C. 34 pp. Charts, appendices, and other informative material on conglomerates.

CONSERVING THE NUTRITIVE VALUES IN FOODS, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 16 pp. 10¢ Diet and nutrition.

CONSUMER BUYING GUIDE--PORK CHOPS, Technical Education Services, Mailing Room, University of Missouri-Columbia, 417 S. 5th, Columbia, Missouri 65201. Extension circular home economics.

THE CONSUMER'S CHOICE, Cooperative Extension Service, Marketing Information for Consumers, Old Forestry Building, Michigan State University, East Lansing, Michigan 48823. Reference leaflets.

CONVENIENCE & HOME PREPARED FOODS, College of Home Economics, Drexel Institute of Technology, Philadelphia, Pennsylvania. 11 pp. Informational food studies.

COOKING EQUIPMENT FOR EMERGENCY, Technical Education Services, Mailing Room, University of Missouri-Columbia, 417 S. 5th, Columbia, Missouri 65201. Extension circular home economics.

CUIDE SU DINERO...CUANDO VA DE COMPRAS, Money Management Institute, Household Finance Corporation, Prudential Plaza, Chicago, Illinois 60601. 15 pp. Reprints available in English.

CUT FOOD COSTS WHEN YOU SHOP (1968), Ruth Hodgson and Roger Murphy, Cooperative Extension, Cornell University, Ithaca, New York. 5¢ Helpful hints on how to compare costs, how to find the savings.

DAIRY FOODS IN THE U.S.A. (1969), National Dairy Council, 28 E. Huron Street, Chicago, Illinois 60611. 7 pp. A guide to the production of milk, from farm to family.

EASY MEALS THAT PLEASE AND WHAT TO FEED YOUR FAMILY, National Dairy Council, 111 N. Canal Street, Chicago, Illinois 60606. Leaflet written at fourth to fifth grade reading level; available in Spanish.

EATING BETTER FOR LESS, Credit Counseling Centers, Incorporated, Suite 280, Southfield Office Plaza, 17000 W. Eight Mile Road, Southfield, Michigan 48075. Foldout calendar of best food buys.

EMERGENCY PREPAREDNESS INFORMATION, Technical Education Services, Mailing Room, University of Missouri-Columbia, 417 S. 5th, Columbia, Missouri 65201. Extension circular home economics.

ENFORCING THE FOOD, DRUG, AND COSMETIC ACT, Food and Drug Administration, U.S. Department of Health, Education, and Welfare, Washington, D.C. 20204. 3 pp. Fact sheet information concerning the FDA.

ESSENTIALS OF AN ADEQUATE DIET, FACTS FOR NUTRITION PROGRAMS, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. In preparation for diet and nutrition.

EVERYDAY FACTS ABOUT FOOD ADDITIVES, Consumer Information, Manufacturing Chemists Association, 1825 Connecticut Avenue, N.W., Washington, D.C. 20009. Leaflet.

FACTS ABOUT NUTRITION, Federal Government, Superintendent of Documents, Government Printing Office, Washington, D.C. 20402. 24 pp. 25¢ Discusses important food elements as sources of vitamins and critical minerals.

FACTS FOR CONSUMERS FOOD ADDITIVES, U.S. Department of Health, Education, and Welfare, Food and Drug Administration, Washington, D.C. 20204. 13 pp. 15¢ Chemicals and label declaration of food additives.

FACTS FOR CONSUMERS: FOOD STANDARDS (1964), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 12 pp. 15¢ Explanation of the Food and Drug Administration and their promotion and establishment of food standards.

FAMILY FARE, FOOD MANAGEMENT AND RECIPES, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 80 pp. 30¢ Cookbook.

THE FAMILY FOOD AND WATER SUPPLY, Technical Education Services, Mailing Room, University of Missouri-Columbia, 417 S. 5th, Columbia, Missouri 65201. Extension circular home economics.

FAMILY FOOD BUDGETING FOR GOOD MEALS AND GOOD NUTRITION (1968), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 16 pp. 10¢ Guide for consumers.

FAMILY FOOD PLANS AND FOOD COSTS FOR NUTRITIONISTS AND OTHER LEADERS WHO DEVELOP OR USE FOOD PLANS (1962), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 54 pp. 35¢.

FEDERAL FOOD, DRUG, AND COSMETIC ACT AS AMENDED JANUARY 1971, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 92 pp. 40¢ Booklet.

THE FEDERAL HAZARDOUS SUBSTANCES ACT, U.S. Department of Health, Education, and Welfare, Consumer Protection and Environmental Health Service, Food and Drug Administration, Washington, D.C. 20204. Foldout information on this poison prevention law.

FEDERAL TRADE COMMISSION INTERPRETATIVE BULLETINS RELATIVE TO COMPLIANCE WITH FAIR PACKAGING AND LABELING ACT, Bulletin 6, Federal Trade Commission, Washington, D.C. 5 pp. Information concerning packaging and labeling in pamphlet.

FEEDING YOUNG CHILDREN (1966), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 4 pp. 5¢.

FOCUS ON CANNED FOODS, Home Economics-Consumer Services, National Canners Association, 1133 20th Street, N.W., Washington, D.C. 20036. 11 pp. Pamphlet indicates basic foods, pattern menus for one week, and chart nutritive values of average size servings of canned foods.

FOOD ADDITIVES, Manufacturing Chemists Association, 1825 Connecticut Avenue, N.W., Washington, D.C. 20009. Informative pamphlet what are food additives and where do they come from.

THE FOOD DOLLAR, Consumer Marketing Information Agents of Michigan State University Cooperative Extensive Service, Old Forestry Building, Michigan State University, East Lansing, Michigan 48823. Reference leaflets.

FOOD FOR FITNESS, Technical Education Services, Mailing Room, University of Missouri-Columbia, 417 S. 5th, Columbia, Missouri 65201. Extension circular home economics folder.

FOOD FOR THE FAMILY WITH YOUNG CHILDREN, Federal Government, Superintendent of Documents, Government Printing Office, Washington, D.C. 20402. 16 pp. 10¢ Reduce food bill, samples for one week menu.

FOOD FOR THE YOUNG COUPLE, Superintendent of Documents, Government Printing Office, Washington, D.C. 20402. 16 pp. 10¢ This describes the weekly food plan, gives a week's menus and tells how the couple cuts food costs.

FOOD MARKETING IN LOW INCOME AREAS, Cooperative Extension Service, 2120 Fyffe Road, Columbus, Ohio 43210. 78 pp. 50¢ Facts concerning marketing in low income areas.

FOOD SHOPPERS GUIDE, Technical Education Services, Mailing Room, University of Missouri-Columbia, 417 S. 5th, Columbia, Missouri 65201. Extension circular home economics.

FOOD SHOPPING HABITS STUDY OF SUPERMARKET SHOPPERS: THEIR BUYING HABITS AND ATTITUDES (1968), Burgoyne Index, Incorporated, 300 Vine Street, Cincinnati, Ohio 45202. 52 pp. $1.00.

FOOD SHOPPING TIPS, C. Thieme, Family Circle Magazine, 488 Madison Avenue, New York, New York 10022. 32 pp. Practical guidelines on shopping for foods, but omitted is information on grades.

FOOD STANDARDS, L. M. Beacham, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 5¢ Duties of the Food and Drug Administration.

FOOD STANDARDS: THE BALANCE BETWEEN CERTAINTY AND INNOVATION, FOOD DRUG COSMETIC LAW JOURNAL (1969), Commerce Clearing House, 4025 W. Peterson Avenue, Chicago, Illinois 60646. 440 pp. A study of how standards are of real importance to consumers related to objectively determinable criteria in composition or quality of the food.

FOODS YOUR CHILDREN NEED (1966), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 16 pp. 10¢.

FREEZER FOOD PLANS, Better Business Bureau, Suite 205, Garrick Building, 20 W. 6th Street, St. Paul 2, Minnesota. Handouts about meat grades, class, and poultry tips.

FRUITS: CONSUMER QUALITY CHARACTERISTICS, YIELD, AND PREPARATION TIME OF VARIOUS MARKET FORMS (1965), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 28 pp. 20¢.

FRUITS IN FAMILY MEALS, A GUIDE FOR CONSUMERS (1968), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 30 pp. 15¢.

GOOD MORNING, YOUR BREAKFAST CHEMICALS, CONSUMER INFORMATION, Manufacturing Chemists Association, 1825 Connecticut Avenue, N.W., Washington, D.C. 20009. Foldout breakfast chemists jargon.

GUIDELINES FOR HANDLING PREPACKAGED MEAT IN RETAIL STORES, Technical Education Services, Mailing Room, University of Missouri-Columbia, 417 S. 5th, Columbia, Missouri 65201. 10¢ Miscellaneous on food science.

GUIDES AGAINST DECEPTIVE PACKAGING (1964), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 6 pp. Federal Trade Commission guides; dated but still accurate in several examples.

HAM SHOPPERS GUIDE, Technical Education Services, Mailing Room, University of Missouri-Columbia, 417 S. 5th, Columbia, Missouri 65201. Extension circular home economics.

HOT TIPS ON FOOD PROTECTION (1966), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 6 pp. 10¢.

HOW SAFE IS OUR FOOD, Federal Government, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 12 pp. 20¢ This pamphlet presents a good discussion of the laws to protect the American food supply.

HOW TO BE A BETTER SHOPPER, Consumer Relations, The Sperry and Hutchinson Company, 3003 E. Kemper Road, Cincinnati, Ohio 45241. 11 pp. Shopping in supermarkets and etiquette.

HOW TO BUY BEEF ROASTS, U.S. Department of Agriculture, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 15 pp. 10¢ This pamphlet provides pictures and descriptions of the various beef grades.

HOW TO BUY BEEF STEAKS, U.S. Department of Agriculture, Superintendent of Documents, Government Printing Office, Washington, D.C. 20402. 15 pp. 10¢ This presents information about beef steak grades and quality.

HOW TO BUY BUTTER, U.S. Department of Agriculture, Washington, D.C. 20250. Foldout giving different grade information to consumer.

HOW TO BUY CANNED AND FROZEN VEGETABLES (1969), Office of Information, U.S. Department of Agriculture, Washington, D.C. 20250. 24 pp. Bulletin contains information about grading, what is on the label, can, package sizes, and processing.

HOW TO BUY CHEDDAR CHEESE, U.S. Department of Agriculture, Superintendent of Documents, Government Printing Office, Washington, D.C. 20402. 6 pp. This presents direction on how to buy cheddar cheese especially for the beginning shopper.

HOW TO BUY DRY BEANS, PEAS, AND LENTILS, U.S. Department of Agriculture, Washington, D.C. 20250. Foldout indicating buying tips and storage.

HOW TO BUY EGGS, U.S. Department of Agriculture, Washington, D.C. 20250. 5¢ Foldout giving tips in selecting, storing, and cooking eggs.

HOW TO BUY FRESH FRUITS, U.S. Department of Agriculture, Washington, D.C. 20250. 15¢ Foldout concerning quality grades.

HOW TO BUY FRESH VEGETABLES, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 23 pp. 15¢ Pamphlet information in purchasing fresh vegetables.

HOW TO BUY INSTANT NONFAT DRY MILK, U.S. Department of Agriculture, Washington, D.C. 20250. 5¢ Foldout how to store instant nonfat dry milk, advantages, and what label shows.

HOW TO BUY MEAT FOR YOUR FREEZER, U.S. Department of Agriculture, Washington, D.C. 20250. Foldout discussing wholesale-retail cuts, grades, and charts.

HOW TO BUY POULTRY, U.S. Department of Agriculture, Washington, D.C. 20250. Foldout indicating poultry tips for consumer.

HOW TO SAVE ON MEAT PURCHASES, Charlotte Dunn and Quin Kolb, University Extension, The University of Wisconsin, Madison, Wisconsin. 5 pp. Facts about grades, storage, and cooking of meat.

HOW TO SELECT AND COOK HAM, American Meat Institute, 59 E. Van Buren Street, Chicago, Illinois 60605. 4 pp. Information on the styles and kinds of ham, the related products, and how to cook and store them.

HOW TO SHOP YOUR GROCERY STORE, U.S. Department of Agriculture, Cooperative Extension Service, Michigan State University, East Lansing, Michigan. Foldout tips for grocery shopping.

HOW TO USE USDA GRADES IN BUYING FOOD, DAIRY PRODUCTS, POULTRY, FRUITS AND VEGETABLES, EGGS, MEAT., U.S. Department of Agriculture, Superintendent of Documents, Government Printing Office, Washington, D.C. 20402. 12 pp. 10¢ Pamphlet that will provide information on different USDA grade marks on the labels of food and what they mean as to the quality of the product.

IMPROVING TEENAGE NUTRITION, Federal Government, Superintendent of Documents, Government Printing Office, Washington, D.C. 20402. 15 pp. 10¢ Booklet discusses why teenagers are poorly fed and activity in weight control.

IT'S ON THE LABEL, National Canners Association, 1133-20th Street, N.W., Washington, D.C. 20036. This leaflet describes the importance of labels and the effect they have on consumers.

KEY NUTRIENTS (1966), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 4 pp. 5¢.

KNOW THE EGGS YOU BUY, CONSIDER SIZE, CONSIDER QUALITY, EGGS ARE GRADED FOR BOTH SIZE AND QUALITY (1967), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 12 pp. 10¢ Information getting the most value for your money when buying eggs.

KNOW YOUR CANNED FOODS, National Canners Association, 1133-20th Street, N.W., Washington, D.C. 20036. 7 pp. This booklet describes the various uses of canned goods, recipes, and helpful suggestions for economical buying.

LABELED FOR YOU, Evaporated Milk Association, 910 7th Street, N.W., Washington, D.C. 20006. Foldout informing consumer facts about labels.

MAKING THE MOST OF YOUR MONEY (1971), Institute of Life Insurance, Educational Division, 277 Park Avenue, New York, New York 10017. 46 pp. Stories about people with consumer problems; workbook pages included.

MEAT AND POULTRY, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Facts about meat inspection; concise foldout.

MEAT POULTRY CARE TIPS FOR YOU, U.S. Department of Agriculture, Washington, D.C. 20250. Foldout about protection, buying, storing, and handling.

MEAT, POULTRY, CLEAN FOR YOU, U.S. Department of Agriculture, Washington, D.C. 20250. Foldout on meat inspection.

MEAT & POULTRY LABELED FOR YOU (1969), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 10¢ A discussion of inspection, reading the label, choosing a product and handling products.

MEAT & POULTRY: STANDARDS FOR YOU (1969), Department of Agriculture, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 10¢ An explanation of inspection and standards and what they mean to consumers.

MEAT POULTRY, WHOLESOME FOR YOU, U.S. Department of Agriculture, Washington, D.C. 20250. Foldout consumer information buying, handling, storing, and cooking.

MONEY MANAGEMENT: YOUR FOOD DOLLAR, Money Management Institute, Household Finance Corporation, Prudential Plaza, Chicago, Illinois 60601. 40 pp. 25¢ Managing and purchasing various foods.

MONEY MATTERS, Department of Consumer Sales Weights and Measures, 320 N. Clark Street, Chicago, Illinois 60610. Valuable booklet on comparing weights and prices.

MONEY SAVING MAIN DISHES, Superintendent of Documents, Government Printing Office, Washington, D.C. 20402. 46 pp. 20¢ This contains recipes and suggestions for about 150 main dishes which are easy to make and economical.

NEWS FROM CAMPBELL, Home Economics Department, Campbell Soup Company, 375 Memorial Avenue, Camden, New Jersey 08101. Fact sheet on comparison of preparation time and costs for convenience and home prepared foods.

NUTRITION AND HEALTHY GROWTH (1967), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 35 pp. 20¢.

NUTRITION NONSENSE--AND SENSE, U.S Department of Health, Education, and Welfare, Food and Drug Administration, Washington, D.C. 20240. 4 pp. Fact sheet indicating false claims made by quacks and food faddists.

NUTRITIVE VALUE OF FOODS, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 36 pp. 25¢.

ON THE USE OF GAMES OF CHANCE IN FOOD AND GASOLINE RETAILING, Federal Trade Commission, U.S. Government Printing Office, Washington, D.C. 20402. 505 pp. Use of games of chance in gasoline marketing and their impact upon small business.

OUR FAMILY PLAN FOR EMERGENCY FOOD, Technical Education Services, Mailing Room, University of Missouri-Columbia, 417 S. 5th., Columbia, Missouri 65201. Extension circular home economics folder.

PESTICIDES, R.E. Duggan and Keith Dawson, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 8 pp. 25¢ Report on residues in food.

POCKET GUIDE TO BEEF, American Meat Institute, 59 E. Van Buren Street, Chicago, Illinois 60605. 44 pp. 15¢ Booklet contains helpful tips for buying, carving, and cooking meats.

POCKET GUIDE TO PORK, American Meat Institute, 59 E. Van Buren Street, Chicago, Illinois 60605. 37 pp. 15¢ Contains helpful tips on buying, carving, and cooking pork.

PORK CARCASS GRADE STANDARDS, Technical Education Services, Mailing Room, University of Missouri-Columbia, 417 S. 5th, Columbia, Missouri 65201. Guide Series on food science.

REPORT ON FURTHER CLASSES OF FOOD ADDITIVES, Sales, Section British Information Service, 845 Third Avenue, New York 10022. 28 pp. 60¢ Specifications for some 124 permitted additives are charted.

RETAIL BEEF CUTS, Consumer Services, 10 N. LaSalle Street, Room 250, Chicago, Illinois 60602. Factsheet indicating different beef cuts.

SELECTING AND BUYING FOOD (1966), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 4 pp. 5¢.

SERVICES FOR YOU, U.S. Department of Agriculture, Washington, D.C. 20250. Foldout indicating competitive markets, and meals for more people.

SERVINGS PER POUND OF SELECTED MEATS, W. F. Lomasney, University of Illinois Agricultural Extension Office for Food Merchandising and Consumer Education, 10 N. LaSalle Street, Room 250, Chicago, Illinois 60602. Foldout indicating quality factors of meat, and seasonal buying guide.

SHOPPING SENSE: IDEAS FOR STRETCHING FOOD DOLLARS, President's Committee on Consumer Interests. 5 pp. Foldout tips for shopping.

SOME QUESTIONS AND ANSWERS ABOUT FOOD ADDITIVES (1967), Food and Drug Administration, U.S. Department of Health, Education, and Welfare, Washington, D.C. 20204. 3 pp. Pertinent information about food additives.

STANDARD BEEF CARCASS MEASUREMENTS, Technical Education Services, Mailing Room, University of Missouri-Columbia, 417 S. 5th, Columbia, Missouri 65201. Guide Series.

STANDARD MEASUREMENTS FOR THE PORK CARCASS, Technical Education Services, Mailing Room, University of Missouri-Columbia, 417 S. 5th, Columbia, Missouri 65201. Guide Series for food science.

STANDARDS FOR MEAT AND PRODUCTS (1971), U.S. Department of Agriculture, Consumer and Marketing Service, Washington, D.C. 20250. 5 pp. A reference list for consumers information.

STORING MEAT IN HOME REFRIGERATORS, Home Economics Consumer Service Committee, The American Meat Institute, 50 E. Van Buren Street, Chicago, Illinois 60605. 6 pp. Foldout information concerning proper storage of fresh, frozen, cooked, cured, ready to serve, canned, and left-over meats.

THE STORY OF BEEF (1969), American Meat Institute, 59 E. Van Buren Street, Chicago, Illinois 60605. 10¢ Folder history and marketing of beef, beef cookery, retail and wholesale cuts.

THE STORY OF MEAT, American Meat Institute, 59 E. Van Buren Street, Chicago, Illinois 60605. 27 pp. 10¢ Comicbook type of pamphlet history and growth of American Meat Packing Industry.

THE STORY OF PORK, American Meat Institute, 59 E. Van Buren Street, Chicago, Illinois 60605. 10¢ Folder behind the scenes, table and details on pork and pork products.

TIPS OF BACON, American Meat Institute, 59 E. Van Buren Street, Chicago, Illinois 60605. 3 pp. Pamphlet on bacon selections and related products.

TODAY'S DAIRY FOODS, The Milk Foundation, 28 E. Huron Street, Chicago, Illinois 60611. 15 pp. Contains information about milk, cheese, ice cream, and butter.

12 SECRETS OF A SMART SHOPPER, Bay Area Neighborhood Development, 3009 16th Street, Room 25, San Francisco, California 94103. 5¢ Consumer information cartoon leaflet, a series of comic style leaflets developed by BAND, an OEO-supported demonstration project.

USDA GRADE NAMES FOR FOOD AND FARM PRODUCTS, Federal Government, Superintendent of Documents, Government Printing Office, Washington, D.C. 20402. 34 pp. 25¢ Pamphlet gives grade names for cotton, dairy products, fruits, vegetables, grain, livestock, poultry, and tobacco.

USING NONFAT DRY MILK IN HOME PREPARED FOODS, Technical Education Services, Mailing Room, University of Missouri-Columbia, 417 S. 5th, Columbia, Missouri 65201. Extension circular home economics.

VEGETABLES IN FAMILY MEALS, Federal Government, Superintendent of Documents, Government Printing Office, Washington, D.C. 20402. 32 pp. 15¢ Gives basic tips on buying, storing and preparing vegetables with a collection of recipes.

WE ARE WHAT WE EAT (1966), Spitze, Hazel, Taylor, & Rotz, Steck-Vaughn Company, P.O. Box 2028, Austin, Texas 78767. 96¢ Third to fourth grade reading level informative material accompanies by reading exercises about eating habits.

THE WEIGHTS AND MEASURES MEN, National Conference on Weights and Measures, Washington, D.C. Foldout discusses protection and fair packaging.

WHAT ABOUT BEEF PRICES, American Meat Institute, 59 E. Van Buren Street, Chicago, Illinois 60605. 14 pp. Facts and charts about beef prices.

WHAT CONSUMERS SHOULD KNOW ABOUT FOOD STANDARDS (1963), Food and Drug Administration, Publication No. 8, Washington, D.C. 20402. 15¢.

WHAT FDA DOES FOR THE FOOD SHOPPER (1968), Maurine B. Neuberger, Food and Drug Administration, Washington, D.C. 20204. 11 pp. An address by the FDA consultant on consumer relations at the Conference on Food in Los Angeles, California.

WHAT HOUSEWIVES WANT TO KNOW ABOUT PACKAGES, Charlotte Montomery, General Foods Corporation, 250 North Street, White Plains, New York 10602. 11 pp. Various information concerning packages.

Learning Packages for Teachers and Students

ACTION ON SERENA STREET, TEACHER'S GUIDE, Colorado Department of Education, Colfax Avenue, Denver, Colorado. 52 pp. $2.50 Fact and fiction about nutrition in simple terms discussion of family eating habits and well-balanced diet.

BE A BETTER SHOPPER: BUYING IN SUPERMARKETS, Heinz B. Biesdorf, Mary Ellen Burris, Mailing Room, Building T, Research Park, Cornell University, Ithaca, New York 14850. $1.00 Separate, self-contained teaching and/or study unit for individuals or groups.

BEEF KIT, American Meat Institute, 59 E. Van Buren Street, Chicago, Illinois 60605. 50¢ Contains eight four color plates showing various cuts of beef plus quiz sheets and cookery information.

CONSUMER PROTECTION FDA PACKET A--FOODS, Federal Government, Superintendent of Documents, Government Printing Office, Washington, D.C. 20402. $1.50 Fifteen booklets which contain special literature on the FDA Act on food standards, additive residues, food fallacies and enforcement problem.

FOOD SELECTION AND SERVICE, Visual Products Division, 3M Company, Box 3344, 3M Center, St. Paul, Minnesota 55101. Twenty-three visual aids of food groups, food needs and stages of preparedness.

HELP HOME ECONOMICS LEARNING PACKAGES, ON BEING A CHOOSY CONSUMER, American Home Economics Association, 2010 Massachusetts Avenue, N.W., Washington, D.C. 20036. 19 pp. $2.00. Unit for learning food marketing and pricing practices as a basis for wise management.

HOW TO BE A BETTER SHOPPER, Consumer Relations, The Sperry and Hutchinson Company, 3003 Kemper Road, Cincinnati, Ohio 45241. Teaching Kit.

MONEY MANAGEMENT: YOUR FOOD DOLLAR (1968), Money Management Institute, Household Finance Corporation, Prudential Plaza, Chicago, Illinois 60601. 40 pp. $3.00 full series, 25¢ each. Discussion on spending your food dollar. Series includes Your Budget, Children's Spending, For Young Moderns, Your Clothing Dollar, Your Housing Dollar, Your Home Furnishings Dollar, Your Equipment Dollar, Your Shopping Dollar, Your Automobile Dollar, Your Health and Recreation Dollar, Your Savings and Investment Dollar.

NUTRITION, U.S. Government Printing Office, Superintendent of Documents, Washington, D.C. 20402. $1.50 Teaching materials for low-income families.

PORK KIT, American Meat Institute, 59 E. Van Buren Street, Chicago, Illinois 60605. 50¢ Contains eight four color plates showing various cuts of pork plus quiz sheets and cookery information.

PROGRAMMED LEARNING INSTRUCTION IN CONSUMER EDUCATION--BUYING GOODS, FOOD, UNIT IV (1970), Alpha Phi Chapter, Delta Pi Epsilon, Northern Illinois University, Division of Vocational and Technical Education, State of Illinois, 405 Centennial Building, Springfield, Illinois 62706. 36 pp.

PROGRAMMED LEARNING INSTRUCTION IN CONSUMER EDUCATION--INSTRUCTOR'S HANDBOOK (1970), Alpha Phi Chapter, Delta Pi Epsilon, Northern Illinois University, Division of Vocational and Technical Education, State of Illinois, 405 Centennial Building, Springfield, Illinois 62706. Twelve units of study, suggested techniques for using the material, and learning outcomes for all twelve units given.

PROTEIN KIT, American Meat Institute, 59 E. Van Buren Street, Chicago, Illinois 60605. 25¢ Contains a large color wall chart showing protein foods and needs for children from ages 3 to 20, fact sheet, master grader and quiz sheets.

PURCHASING FOOD, CLOTHING, FURNITURE, AND APPLIANCES, UNIT II, New York State Council on Economic Education, State University of New York at Albany, 135 Western Avenue, Albany, New York 12203. 17 pp. 25¢ Teacher aid, economic concepts, understandings, suggested vocabulary, attitudes and abilities, and activities.

SO ALL MAY SHARE, U.S. Department of Agriculture, Washington, D.C. 20250. Kit includes seventeen pamphlets concerning dairy products, food stamp program information, and child nutrition programs.

TEACHER'S MANUAL--WE ARE WHAT WE EAT, Hazel T. Spitze, Patricia H. Rotz, Steck-Vaughn Company, Austin, Texas. 15 pp. Workbook text provides experiences to develop reading skills, nutrition, food buying, and meal planning knowledge.

THRIFTY KIT, American Meat Institute, 59 E. Van Buren Street, Chicago, Illinois 60605. 25¢ Contains six color plates and twenty five folders with information on how to get more fresh cut meals from various cuts of meat.

THRIFTY USE OF LARGER CUTS, American Meat Institute, 59 E. Van Buren Street, Chicago, Illinois 60605. A lesson on meat.

WHAT'S BEHIND THAT LABEL, University Extension, University of Wisconsin, Madison, Wisconsin. A package program which gives advice on understanding legislation.

Audio-Visual Materials

ADS ADD UP, Mrs. Elsie Fetterman, Home Management Specialist, Cooperative Extension Service, University of Connecticut, Storrs, Connecticut 06268. Slides with tape pointing out what consumers should know about advertising. 50 slides, color.

ANN'S ADDITIVE STORY (ITS MEANING TO YOUR FOOD AND HEALTH), Photograph Division, Office of Information, U.S. Department of Agriculture, Washington, D.C. 20250. $8.00 Thirty six frame, color slide program.

BE A BETTER SHOPPER (1967), Cornell University, Mailing Room, Building 7, Research Park, Ithaca, New York 14850. $20.00 100 slides, color. It includes slides, leader's guide, a set of Better Shopper Record Sheets, a Cost-Weight Table, and a "Be A Better Shopper Bulletin."

CANNED FOOD BUYING GUIDE, National Canners Association, 1133 20th Street, N.W., Washington, D.C. 20036. This poster shows the various can sizes and the ounces they contained.

DAILY FOOD GUIDE, SOME CHOICES FOR THRIFTY FAMILIES, Federal Government, Superintendent of Documents, Government Printing Office, Washington, D.C. 20402. 15¢ On the reverse side of the poster shows different food groups.

DECEPTIVE PACKAGING, Consumers' Research, Washington, New Jersey 07882. $5.00 rental. 24 slides, color, 12 minutes.

FEEDING OUR NATION, Wayne State University, Detroit, Michigan 48233. $3.50 35 frames, silent, black and white. Industry involved in harvesting, processing and marketing of food.

FOOD ADDITIVES, Consumers Research, Incorporated, Washington, New Jersey 07882. $5.00 28 slides, color.

THE HOW AND WHY OF PACKAGING (1969), Betty Crocker Department, No. 360, General Mills, Incorporated, 500 Second Avenue, S., Minneapolis, Minnesota 55440. $3.50 For kit containing filmstrip, narration guide and 25 students --a presentation of packaging and labeling for junior and senior high students. 68 frames, color, 15 minutes.

HOW YOU CAN CUT THE COST OF FOOD, Home Economics-Consumer Services, National Canners Association, 1133 20th Street, N.W., Washington, D.C. 20036. $10.00 17 slides, color. This slide presentation shows how to cut the cost of food by becoming an executive shopper.

LAW AND LABELS, Visual Instruction Service, 121 Pearson Hall, Iowa State University, Ames, Iowa 50010. $6.25.

LEARNING FROM LABELS (1967), Evaporated Milk Association, 910 17th Street, N.W., Washington, D.C. 20006. 40 frames, color.

LEARNING FROM LABELS, Evaporated Milk Association, 910 17th Street, N.W., Washington, D.C. 20006. 40 frames.

MEAT SELECTION AND PREPARATION, Visual Products Division, 3M Company, Box 3344, 3M Center, St. Paul, Minnesota 55101. Twenty-three visual aids giving selection and care of meats, and methods of cookery.

MONEY MANAGEMENT FILMSTRIP LIBRARY, Money Management Institute, Household Finance Corporation, Prudential Plaza, Chicago, Illinois 60601. $7.00 Five color filmstrips, study guide. Topics: Spending your food dollars, Your world and money, Your money and you, You the shopper, and Managing your clothing dollars.

THE PRICE PUZZLE, Consumer Marketing Information Agents of Michigan State University Cooperative Extension Service. $12.50 Packets contain 80 35 mm kodachrome slides with script, teaching guide.

SCIENCE TELLS WHY...FOOD ADDITIVES, Consumer Information, Manufacturing Chemists Association, 1825 Connecticut Avenue, N.W., Washington, D.C. 20009. $4.00 Filmstrip and recording showing why food additives are used, where they come from and how safety is established from industry and government.

SHOPPING FOR FOOD, Publications Division, National Education Association, Washington, D.C. $20.00 Each packet contains lesson plans, filmstrip, tape recorded narration, teacher's manual, manual includes ten transparency masters and 25 recording disks.

SPENDING YOUR FOOD DOLLARS, Household Finance Corporation, Money Management Institute, Prudential Plaza, Chicago, Illinois 60601. 73 frames, color, 18-25 minutes. $1.75.

SPENDING YOUR FOOD DOLLARS, Institute of Life Insurance, 561 Hillgrove Avenue, LaGrange, Illinois 60625. 73 frames, color, 18-25 minutes.

TEACHING AIDS--FOODS (CAKE SELECTION), Miss Jean Learn, Educational Services, Procter and Gamble Company, P.O. Box 599, Cincinnati, Ohio 45201. Kit includes seven teaching topics and 18 visuals.

TEACHING AIDS, FOODS (FATS AND OILS), Miss Jean Learn, Educational Services, Procter and Gamble Company, P.O. Box 599, Cincinnati, Ohio 45201. Kit includes five teaching topics and 18 visuals.

TO MARKET...TO MARKET, Consumer Relations, The Sperry and Hutchinson Company, 3003 E. Kemper Road, Cincinnati, Ohio 45241. Slide presentation for consumers on art and science of shopping.

YOUR MONEY AND YOU; YOU, THE SHOPPER; MANAGING YOUR CLOTHING DOLLARS; SPENDING YOUR FOOD DOLLARS; YOUR WORLD AND MONEY, Money Management Institute, Household Finance Corporation, Prudential Plaza, Chicago, Illinois 60601. $7.00 Six color filmstrips with accompanying study guide.

CHAPTER 10

AUTOMOBILES

Use, ownership, costs, financing, tires, insurance . . .

Booklets and Pamphlets

THE ADVERTISING AND LABELING GUIDES, Federal Trade Commission, U.S. Government Printing Office, Washington, D.C. 20402. 17 pp. Practices employed marketing of tires.

AN AUTO ACCIDENT--WHAT TO DO IN CASE OF A MISHAP, Illinois State Bar Association, Illinois Bar Center, Springfield, Illinois 62701. Pamphlet giving information what course to follow when an accident occurs.

AUTOMOBILE FACTS AND FIGURES (Annually), Automobile Manufacturers Association, Incorporated, 320 New Center Building, Detroit, Michigan 48202. 70 pp. Statistics on cars and trucks plus other information in booklet.

AUTOMOBILE FACTS AND FIGURES, Automobile Manufacturers Association, Incorporated, 320 New Center Building, Detroit, Michigan 48204. Statistical data on car use, production, taxation, and other areas.

AUTOMOBILE INSURANCE LEAFLET, The Educational Division of the Insurance Information Institute, 110 William Street, New York, New York 10038. A six-page leaflet gives statistics on accidents, injuries and deaths, and information on financial responsibility laws.

AUTOMOBILE INSURANCE STUDY (1967), Federal Government, Superintendent of Documents, Government Printing Office, Washington, D.C. 20402. 183 pp. 60¢ Report to assist Antitrust Subcommittee in dealing with automobile insurance business.

AUTOMOBILES OF AMERICA, Automobile Manufacturers Association, Incorporated, 320 New Center Building, Detroit, Michigan 48204. Brochure lists historic statistics, and names of all cars produced.

CAN YOU PASS THE NATIONAL TIRE-KICKER TEST, Owens-Corning Fiberglas Corporation, Toledo, Ohio. 17 pp. Various quizes on topics such as safety belted tires, tire wear, tire rotation in booklet.

CHECK CAR, DRIVE SAFE, CUNA International, Incorporated, Box 431, Madison, Wisconsin 53701. Information in the booklet about brakes, steering gear, and tires.

CONSUMER ATTITUDES TOWARD AUTO INSURANCE, Market Facts, Incorporated, 100 S. Wacker Drive, Chicago, Illinois 60606. 132 pp. Report to various insurance companies concerned with consumer attitudes toward possible changes in automobile insurance compensation systems.

CONSUMER GUIDE TO TIRE CARE AND SAFETY RMA, Rubber Manufacturers Association, 444 Madison Avenue, New York, New York 10022. 11 pp. Helpful hints on tire care and safety, plus charts in foldout.

COST OF CAR OPERATION STUDY, National Headquarters, 1047 Commonwealth Avenue, Boston, Massachusetts 02215. ALA's cost of car operation study in this pamphlet.

COST OF OPERATING AN AUTOMOBILE (Annual), U.S. Department of Transportation, Federal Highway Administration, Washington, D.C. 20591. Automobile operating costs analyzed.

DO YOU KNOW??? AUTOMOBILE INSURANCE AND INSURANCE FOR THE HOME, Insurance Information Institute, 110 William Street, New York, New York 10038. Pamphlet on automobile insurance and home insurance plus quizzes.

EVERY TEN MINUTES, Educational Division of the Insurance Information Institute, 110 William Street, New York, New York 10038. Leaflet indicates financial responsibility laws and brief test of automobile insurance.

FACTS FOR STUDY, Educational Services, Automobile Manufacturers Association, 320 New Center Building, Detroit, Michigan 48202. 31 pp. Booklet on auto mechanics, driver education, and mathematics.

A FAMILY GUIDE TO PROPERTY AND LIABILITY INSURANCE, The Educational Division of the Insurance Information Institute, 110 William Street, New York, New York 10038. A booklet explaining what everyone should know about insurance for home and car.

FAULT OR NO-FAULT, G. Harry Lindahl, Nolte Center for Continuing Education, University of Minnesota, Minneapolis, Minnesota 55455. 108 pp. $1.00 Booklet on auto insurance reforms, definitions, and other information.

FOOD AND GASOLINE RETAILING, Federal Trade Commission, U.S. Government Printing Office, Washington, D.C. 20402. 505 pp. Booklet considers use of games of chance in gasoline marketing and the impact upon small business.

GET THE MOST FOR YOUR MONEY WHEN YOU BUY A CAR (USED OR NEW) (1967), Val Mollman, Cornerstone Library, Simon and Schuster, Incorporated, 630 Fifth Avenue, New York, New York 10020. 144 pp. $1.00 Comprehensive booklet includes good advice on new and used car prices.

HOW AUTO REPAIRS INFLATE YOUR INSURANCE BILL (1970), American Mutual Insurance Alliance, 20 N. Wacker Drive, Chicago, Illinois 60606. 6 pp. Leaflet.

HOW TO AVOID FINANCIAL TANGLES (1965), Kenneth C. Masteller, American Institute for Economic Research, Great Barrington, Massachusetts. 126 pp. $1.00 Solution to many financial problems in this economic education bulletin.

HOW TO BUY A USED CAR, Consumer Reports, 256 Washington Street, Mount Vernon, New York 10550. 24 pp. 25¢ Booklet describes 20 tests when making a used car purchase.

INTELLIGENT THINGS YOU CAN ASK YOUR MECHANIC TO DO FOR YOUR CAR (1970), Borg-Warner Corporation, Automotive Parts Division, 11045 Gage Avenue, Franklin, Illinois 60131. 15 pp. Basic questions concerning cars answered in this publication.

INTRODUCTORY BOOK-SAMPLE PROPERTY & LIABILITY INSURANCE POLICIES, The Educational Division of the Insurance Information Institute, 110 William Street, New York, New York 10038. Six basic policies and forms for beginning insurance students college level.

MAKING THE MOST OF YOUR MONEY, Educational Division, Institute of Life Insurance, 277 Park Avenue, New York. New York 10017. 47 pp. Chapter devoted to a lesson in buying used cars and other pertinent data.

PURCHASING AND MAINTAINING AN AUTOMOBILE, New York State Council on Economic Education, State University of New York at Albany, 135 Western Avenue, Albany, New York 12203. 14 pp. 25¢ Booklet indicates concepts and learning aids.

QUESTION--WHAT DOES IT TAKE TO MAKE YOUR CAR, Automobile Manufacturers Association, Incorporated, 320 New Center Building, Detroit, Michigan 48204. 49 pp. Brochure mentions planning, proving, and producing skills necessary in manufacture of a motor vehicle.

READ BEFORE DRIVING, Superintendent of Documents, Government Printing Office, Washington, D.C. 20402. 8 pp. 10¢ Pamphlet indicates 1968 motor safety standards and provides some basic safe driving practices to follow.

REPORT ON AUTOMOBILE WARRANTIES, Federal Trade Commission, Superintendent of Documents, Government Printing Office, Washington, D.C. 20402. 128 pp. Included in this brochure history of investigation, size of automobile industry, nature of new car warranties, and non-performance of warranty promises.

SAVE WHEN YOU BUY A USED CAR, Consumer Service Center, BAND, 3009 16th Street, Room 25, San Francisco, California 94103. Tips when purchasing a used car.

SPEAK UP...WHEN YOU BUY A CAR, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 10¢ Advice when purchasing a car.

WHAT THE PUBLIC THINKS ABOUT AUTO INSURANCE, Journal of American Insurance, American Mutual Insurance Alliance, 20 N. Wacker Drive, Chicago, Illinois 60606. Foldout considers claim handling by insurance companies.

WHAT YOU SHOULD KNOW BEFORE YOU BUY A CAR (1970), Anthony Till, Universal Publishing and Distributing Corporation, 235 E. 45th Street, New York, New York 10017. 156 pp. 75¢.

WHAT'S REALLY CAUSING THE BOOST IN YOUR AUTO INSURANCE BILL, Journal of American Insurance, American Mutual Insurance Alliance, 20 N. Wacker Drive, Chicago, Illinois 60606. Foldout discusses rising costs of automobile repairs.

WHY YOUNG DRIVERS PAY HIGH INSURANCE RATES, Journal of American Insurance, American Mutual Insurance Alliance, 20 N. Wacker Drive, Chicago, Illinois 60606. Statistics given in foldout concerning drivers under 25.

THE WORLD MAKES AN AUTOMOBILE, Automobile Manufacturers Association, Incorporated, 320 New Center Building, Detroit, Michigan 48204. Booklet indicates map listing materials and locating chief sources.

YOUR AUTOMOBILE DOLLAR, Money Management Institute, Household Finance, Prudential Plaza, Chicago, Illinois 60601. 15 pp. 25¢ Pamphlet explores auto cost accounting method.

Learning Packages for Teachers and Students

MODERN CONSUMER EDUCATION; FOOD, CLOTHING, AND SHELTER; CARS, FURNITURE, AND APPLIANCES; PROTECTING FAMILY HEALTH AND SECURITY; YOU AND THE LAW; WAYS TO HANDLE MONEY; WAYS TO SHOP, Spencer Division, Grolier Educational Corporation, 845 Third Avenue, New York, New York 10022. $274.50 Included in this multi-media, self-instructional program are 39 lessons, 27 programmed texts, 13 audio cassettes, 2 filmstrips, 180 student record books, instructor's manual, cassette tape player.

MONEY MANAGEMENT: YOUR AUTOMOBILE DOLLAR (1968), Money Management Institute, Household Finance Corporation, Prudential Plaza, Chicago, Illinois 60601. 40 pp. $3.00 full series, 25¢ each.

PROGRAMMED LEARNING INSTRUCTION IN CONSUMER EDUCATION--INSTRUCTOR'S HANDBOOK (1970), Alpha Phi Chapter, Delta Pi Epsilon, Northern Illinois University, Division of Vocational and Technical Education, State of Illinois, 405 Centennial Building, Springfield, Illinois 62706. Twelve units of study, suggested techniques for using the material, and learning outcomes for all twelve units given.

PROGRAMMED LEARNING INSTRUCTION IN CONSUMER EDUCATION--PURCHASING AND MAINTAINING AUTOMOTIVE PRODUCTS AND SERVICES, UNIT VI (1970), Alpha Phi Chapter, Delta Pi Epsilon, Northern Illinois University, Division of Vocational and Technical Education, State of Illinois, 405 Centennial Building, Springfield, Illinois 62706. 28 pp.

SMART SPENDING (1971), Better Business Bureau of New York, Olcott Forward Incorporated, 234 N. Central Avenue, Hartsdale, New York 10530. $20.00 Included in kit, filmstrips and set of booklets: cars and car finance, home ownership costs, money management, advertising and selling appeal, food buying, budgeting, insurance, credit cards, borrowing, apartment lease, and bank loans.

Audio-Visual Materials

AUTOMOBILE INSURANCE (1965), Director of Educational Relations, Insurance Information Institute, 110 William Street, New York, New York 10038. Filmstrip, 55 frames, 33 1/3 rpm record, color, 17 minutes.

AUTOMOBILE INSURANCE (1968), Insurance Information Institute, 117 W. 46 Street, New York, New York. Filmstrip, color, 33 1/3 rpm record.

BULLETIN BOARD CHART ON AUTOMOBILE INSURANCE, The Educational Division of the Insurance Information Institute, 110 William Street, New York, New York 10038. A 27" x 40" two-color chart of six basic coverages and the property and persons to which it applies.

WHEN YOU BUY A CAR, Journal Films, Incorporated, 909 W. Diversey Parkway, Chicago, Illinois 60614. $22.00 81 frames, color, sound slidefilm. Evaluation of major purchases.

CHAPTER 11

HOME FURNISHINGS AND MAJOR APPLIANCES

Air-conditioners, furnishings, appliances, furniture, legislation . . .

Booklets and Pamphlets

A TO ZERO OF REFRIGERATION, Frigidaire Division, Department of Public Relations, 300 Taylor Street, General Motors Corporation, Dayton, Ohio 45401. Booklet of 95 pages describes principles of refrigeration and operation of modern refrigerator-freezers.

AHAM COOLING LOAD ESTIMATE FORM, 9, Association of Home Appliance Manufacturers, 20 N. Wacker Drive, Chicago, Illinois 60606. Form that enables consumers to calculate size room air conditioner he will need.

ALBUM OF AMERICAN FURNITURE CLASSICS, Martin Schwartz, Johnson's Wax, Consumer Education Department, Racine, Wisconsin. Pamphlet.

ARRANGE YOUR KITCHEN, C729, Technical Education Services, Mailing Room, University of Missouri-Columbia, 417 S. 5th, Columbia, Missouri 65201. 12¢ Circular.

AUTOMATIC CLOTHES DRYER "TIP" SHEET, 21, Association of Home Appliance Manufacturers, 20 N. Wacker Drive, Chicago, Illinois 60606. Twenty-two pages of ideas getting most out of an automatic dryer.

AUTOMATIC WASHERS, 83357, Educational & Consumer Relations, J. C. Penney Company, Incorporated, 1301 Avenue of the Americas, New York, New York 10019. 6¢ Consumers buying guide reprints.

BASIC DRYER BOOK, Whirlpool Corporation, Department of Public Relations, Benton Harbor, Michigan 49022. 15¢ Basic book on dryer techniques.

BE INFORMED ON WISE BUYING--BUYING APPLIANCES, Laubach Literacy, 1112½ E. Fayette Street, Syracuse, New York 13210. 40 pp. Leaflet in appliances and review sheet.

BE INFORMED ON WISE BUYING--BUYING FURNITURE, Laubach Literacy, 1112½ E. Fayette Street, Syracuse, New York 13210. 32 pp. Leaflet on wise buying.

BEAUTIFUL AND PRACTICAL ACRILAN, Chemstrand, 350 Fifth Avenue, New York, New York. Pamphlet.

BED PILLOWS, 42073, Educational and Consumer Relations, J. C. Penney Company, Incorporated, 1301 Avenue of the Americas, New York, New York 10019. 6¢ Consumer buying guide reprints.

BEDDING, 82305, Educational & Consumer Relations, J. C. Penney Company, Incorporated. 1301 Avenue of the Americas, New York, New York 10019. 6¢ Consumer buying guide reprints.

BRIGHT IDEAS FROM KROEHLER, Kroehler Manufacturing Company, Consumer Education Division, Naperville, Illinois. Pamphlet.

BUYING GUIDE: KITCHEN CUTLERY, C780, Technical Education Services, Mailing Room, University of Missouri-Columbia, 417 S. 5th, Columbia, Missouri 65201. 8¢ Circular.

BUYING GUIDE, KITCHEN UTENSILS, A MINIMUM SET, F125, Technical Education Services, Mailing Room, University of Missouri-Columbia, 417 S. 5th, Columbia, Missouri 65201. 5¢ Folder.

BUYING YOUR HOME SEWING MACHINE (1969), Superintendent of Documents, Government Printing Office, Washington, D.C. 20402. 12 pp. 10¢ Selecting sewing machine best suited to needs.

CARPETS AND RUG SELECTION, Texas Agricultural Extension Service, College Station, Texas. Pamphlet.

CENTRAL AIR-CONDITIONING, National Better Business Bureau, Incorporated, Washington, D.C. 15 pp. What to order in selection and purchase of air-conditioner.

CHILDREN AND REFRIGERATOR ENTRAPMENT, 15, Association of Home Appliance Manufacturers, 20 N. Wacker Drive, Chicago, Illinois 60606. 5¢ U.S. Public Health Service teaching guide.

CHOOSING AND USING YOUR AUTOMATIC CLOTHES DRYER, HXT24, Technical Education Services, Mailing Room, University of Missouri-Columbia, 417 S. 5th, Columbia, Missouri 65201. 8¢ Publication.

CHOOSING AND USING YOUR AUTOMATIC DISHWASHER, 12, Association of Home Appliance Manufacturers, 20 N. Wacker Drive, Chicago, Illinois 60606. 10¢ Guide indicates how to purchase, care of a dishwasher.

CHOOSING AND USING YOUR AUTOMATIC DISHWASHER, HXT29, Technical Education Services, Mailing Room, University of Missouri-Columbia, 417 S. 5th, Columbia, Missouri 65201. 8¢ Publication.

CHOOSING AND USING YOUR AUTOMATIC WASHER, HXT27, Technical Education Services, Mailing Room, University of Missouri-Columbia, 417 S. 5th Street, Columbia, Missouri 65201. 8¢ Publication.

CHOOSING AND USING YOUR CLEANING APPLIANCES, HXT56, Technical Education Services, Mailing Room, University of Missouri-Columbia, 417 S. 5th, Columbia, Missouri 65201. 8¢ Publication.

CHOOSING AND USING YOUR FOOD FREEZER, HXT 26, Technical Education Services, Mailing Room, University of Missouri-Columbia, 417 S. 5th, Columbia, Missouri 65201. 8¢ Publication.

CHOOSING AND USING YOUR HOUSEHOLD RANGE, HXT28, Technical Education Services, Mailing Room, University of Missouri-Columbia, 417 S. 5th Street, Columbia, Missouri 65201. 8¢ Publication.

CHOOSING AND USING YOUR REFRIGERATOR, HXT25, Technical Education Services, Mailing Room, University of Missouri-Columbia, 417 S. 5th, Columbia, Missouri 65201. 8¢ Publication.

THE CONCERN FOR QUALITY, National Association of Manufacturers, 277 Park Avenue, New York, New York 10017. Advice after making purchase and returning a purchase in foldout.

CONFIDENCE, Thomasville, Furniture Industries, Incorporated, Thomasville, North Carolina. Foldout tips on buying furniture.

CONSUMER FACTS, Cooperative Extension Service, Purdue University, LaFayette, Indiana. Handout different types of sewing machines available.

COOKING AND SERVING, General Electric Housewares Division, Home Economics Department, 1285 Boston Avenue, Bridgeport, Connecticut 06602. Cooking with electric housewares, notebook lessons given.

DIRECTORY OF CERTIFIED REFRIGERATORS AND FREEZERS, Association of Home Appliance Manufacturers, 20 N. Wacker Drive, Chicago, Illinois 60606. 25¢ Listing of refrigerators and freezers certified under industry program.

DIRECTORY OF CERTIFIED ROOM AIR CONDITIONERS, 10, Association of Home Appliance Manufacturers, 20 N. Wacker Drive, Chicago, Illinois 60606. 25¢ BTU capacity, amperes, and watts listed certified by AHAM.

DISHWASHER LORE, Consumers Institute, General Electric Company, Louisville. Story of dishwasher plus other considerations: water, detergent, and dinnerware.

THE DISHWASHING BOOK, Calgon Corporation, Department TG, Box 1346, Pittsburgh, Pennsylvania 15230. Guide to dishwashing, solutions to common dishwashing problems.

DOWN THE DRAIN, General Electric Major Appliance and Hotpoint Division, Consumers Institute, Appliance Park, Louisville, Kentucky 40225. Tips on handling food wastes in automatic disposer.

FACTS, FEATURES, FREEDOMS--THREE F'S FOR TEACHING THE AUTOMATIC DISHWASHER, General Electric Major Appliance and Hotpoint Divisions, Consumers Institute, Appliance Park, Louisville, Kentucky 40225. Suggested use for dishwasher in classroom.

FACTS YOU SHOULD KNOW ABOUT ELECTRONIC COOKING, General Electric Major Appliance and Hotpoint Divisions, Consumers Institute, Appliance Park, Louisville, Kentucky 40225. Questions and answers pamphlet on operation of electronic General Electric range and electronic cooking.

FASHIONS IN DINING, Consumer Information Services, Department 703, Public Relations, Sears, Roebuck and Company, Chicago, Illinois 60611. 15 pp. Brochure discusses various kinds of dinnerware, flatware, and hollow ware.

THE FINE CHINA AND CRYSTAL STORY, Lenox Incorporated, Trenton, New Jersey. History and how to choose fine china.

FLOORS IN THE HOME, Consumer Education Department, Johnson Wax, Racine, Wisconsin 53403. Safety Date Sheet on falls published by National Safety Council.

FOOD WASTE DISPOSERS, C856, Technical Education Services, Mailing Room, University of Missouri-Columbia, 417 S. 5th, Columbia, Missouri 65201. 5¢ Circular.

GENERAL SHOPPING TIPS TO APPLIANCE SELECTION, General Electric Company, Home Economics Housewares Division, Bridgeport, Connecticut 06602. Features to look for when purchasing an appliance in foldout.

GUIDE TO NEW CARPETING, Good Housekeeping Bulletin Service, 57th Street at 8th Avenue, New York, New York. Pamphlet.

HANDBOOK OF HOUSEHOLD EQUIPMENT TERMINOLOGY (1970), American Home Economics Association, 1600 20th Street, N.W., Washington, D.C. 20009. Generic terms used with major household appliances, reference for those who work with and teach equipment.

HOME FREEZERS: THEIR SELECTION AND USE, G 48, Publications Division, Office of Information, U.S. Department of Agriculture, Washington, D.C. 20250. Booklet home freezer information.

HOME IMPROVEMENTS (1971), Robert S. Rosefsky, Suite 3, 7306 1st Avenue, Scottsdale, Arizona 85251. 25¢ Tips on avoiding rackets and getting the most for your money.

HOUSEHOLD EQUIPMENT TODAY, Association of Home Appliance Manufacturers, 20 N. Wacker Drive, Chicago, Illinois 60606. Guide to principles of equipment selection.

HOW TO BUY HOME FURNISHINGS GUIDE, Thomasville, Furniture Industries, Incorporated, Thomasville, North Carolina. 85 pp. Some of the topics included in this booklet are upholstered, wood furniture, carpeting, oriental rugs, and various types of dinnerware.

HOW TO BUY UPHOLSTERED FURNITURE, E. I. Dupont De Nemours and Company, Incorporated, Textile Fibers Department, Wilmington, Delaware. Pamphlet.

HOW TO CARE FOR YOUR ALUMINUM, The West Bend Company, Public Relations Department, 400 Division Street, West Bend, Wisconsin 53095. Pamphlet instructions for washing and cleaning aluminum cookware.

HOW TO CHOOSE A ROOM AIR CONDITIONER, 8, Association of Home Appliance Manufacturers, 20 N. Wacker Drive, Chicago, Illinois 60606. 10¢ Booklet prepared by Better Business Bureau explains how to choose the room air conditioner best suited for your needs.

HOW TO CLEAN AND CARE FOR FURNITURE, Consumer Education Department, Johnson Wax, Racine, Wisconsin 53403. Bulletin of handy hints.

HOW TO CLEAN RUGS AND CARPETS THE EASY WAY WITH GLORY, Consumer Education Department, Johnson Was, Racine, Wisconsin 53403. Bulletin of handy hints.

HOW TO HAVE A PRETTIER ROOM, Johnson Wax, Racine, Wisconsin 53403. 15 pp. Fixing a room to match your personality and other information in this brochure.

HOW TO SELECT FLOOR COVERING, Consumer Information Services, Sears, Roebuck and Company, Department 703, Public Relations, 303 E. Ohio Street, Chicago, Illinois 60611. 14 pp. Tips on construction and quality of floor coverings in booklet.

HOW TO SELECT FURNITURE, Consumer Information Services, Department 703, Public Relations, Sears, Roebuck and Company, Chicago, Illinois 60611. 19 pp. Upholstered and space age furniture discussed in this foldout.

HOW TO SELECT MAJOR HOME APPLIANCES, Consumer Information Services, Sears, Roebuck and Company, Department 703, Public Relations, 303 E. Ohio Street, Chicago, Illinois 60611. 24 pp. Booklet indicates tips in selecting refrigerators, freezers, and other major home appliances.

HOW TO SELECT PAINT AND WALLCOVERING FOR YOUR HOME, Consumer Information Services, Sears, Roebuck and Company, Department 703, Public Relations, 303 E. Ohio Street, Chicago, Illinois 60611. 14 pp. Foldout gives hints on selecting color of paint and wallcovering.

HOW TO SELECT WINDOW TREATMENTS, Consumer Information Services, Sears, Roebuck and Company, Department 703, Public Relations, 303 E. Ohio Street, Chicago, Illinois 60611. 14 pp. Windows treated as decorative asset in booklet.

HOW TO TAKE CARE OF FURNITURE, Johnson Wax, Racine, Wisconsin 53403. 7 pp. Foldout contains handy hints to solve familiar problems.

HOW TO TREAT CARPET PROBLEMS, SPOTS AND STAINS, Consumer Education Department, Johnson Wax, Racine, Wisconsin 53403. Bulletin of handy hints.

KNOW YOUR NYLON CARPET, Chemstrand, 350 Fifth Avenue, New York, New York. Pamphlet.

KNOW YOUR SENSI-TEMP, General Electric Major Appliance and Hotpoint Divisions, Consumers Institute, Appliance Park, Louisville, Kentucky 40225. Illustrated pamphlet on automatic surface unit which keeps pans at exact temperature.

LET'S BE REALISTIC AND FAIR ABOUT APPLIANCE SERVICING, 4, Association of Home Appliance Manufacturers, 20 N. Wacker Drive, Chicago, Illinois 60606. Discussion on cost, warranty, and responsibility in appliance servicing.

LET'S DECORATE THE BATHROOM, Consumer Information Services, Sears, Roebuck and Company, Department 703, Public Relations, 303 E. Ohio Street, Chicago, Illinois 60611. 14 pp. Brochure informative decorating ideas for bathroom.

LET'S TALK ABOUT FURNITURE QUALITY AND CONSTRUCTION, Kroehler Manufacturing Company, Consumer Education Division, Naperville, Illinois. Pamphlet.

LET'S TALK ABOUT FURNITURE STYLING, Kroehler Manufacturing Company, Consumer Education Division, Naperville, Illinois. Pamphlet.

LET'S TALK ABOUT UPHOLSTERY FABRICS, Kroehler Manufacturing Company, Naperville, Illinois. 8 pp. Foldout indicates tips for choosing, different types of pattern for fabrics for furniture styles.

LIGHTING FOR BETTER LIVING HOME LIGHTING SUMMARY BOOK, Better Light Better Sight Bureau, 750 Third Avenue, New York 17, New York. 11 pp. Booklet gives definitions of lighting terms, information in pictorial form, and other pertinent data.

PLAN A WORKROOM FOR LAUNDRY AND OTHER ACTIVITIES, 22, Association of Home Appliance Manufacturers, 20 N. Wacker Drive, Chicago, Illinois 60606. Discusses planning and construction of a functional laundry area.

PLANNING AHEAD FOR THE BUYING OF MAJOR EQUIPMENT, Jean L. Pennock, Agricultural Research Service, U.S. Department of Agriculture, Washington, D.C. 20250. Booklet purchase of household equipment, furnishings, and automobiles.

PREVENTING CHILD ENTRAPMENT IN HOUSEHOLD REFRIGERATORS, 14, Association of Home Appliance Manufacturers, 20 N. Wacker Drive, Chicago, Illinois 60606. 5¢ "Child-proofing" an empty refrigerator in ten guides.

QUESTION AND ANSWERS ABOUT TEFLON-COATED COOKWARE, The West Bend Company, Public Relations Department, 400 Division Street, West Bend, Wisconsin 53095. Pamphlet with hints about care and use of Teflon-coated cookware.

QUESTION AND ANSWER BOOK--GENERAL ELECTRIC'S SELF CLEANING OVEN, General Electric Major Appliance and Hotpoint Divisions, Consumers Institute, Appliance Park, Louisville, Kentucky 40225. Pamphlet on operation of self-cleaning oven.

ROOM AIR CONDITIONER (1968), Association of Home Appliance Manufacturers, National Better Business Bureau, 230 Park Avenue, New York, New York 10017. 15 pp. Informative publication advises how to get the model suited to your needs.

SAFE ELECTRICAL PRACTICES, 7, Association of Home Appliance Manufacturers, 20 N. Wacker Drive, Chicago, Illinois 60606. Advice from U.S. Public Health Service on knowledgable and safe usage of household electrical appliances.

SAFE HOME APPLIANCES, 1, Association of Home Appliance Manufacturers, 20 N. Wacker Drive, Chicago, Illinois 60606. A National Safety Council booklet of tips on the safe use of home appliances.

SELECTING CARPETS AND RUGS, Publications Department, College of Agriculture, University of Connecticut, Storrs, Connecticut 06268. Booklet guide for choosing carpets and rugs by fibers.

SELECTING MIXERS AND BLENDERS, C953, College of Agriculture, University of Illinois at Urbana-Champaign, Champaign, Illinois. 4 pp. Circular supplementary material.

SHEETS AND PILLOWCASES, 42016, Educational and Consumer Relations, J. C. Penney Company, Incorporated, 1301 Avenue of the Americas, New York, New York 10019. 6¢ Consumer buying guide reprint.

SHOPPER'S GUIDE TO HOME CARE PRODUCTS FOR EASY LIVING, Johnson Wax, Racine, Wisconsin 53403. 11 pp. Foldout indicates guide for choosing furniture waxes and other household hints for easy living.

SMALL APPLIANCES, 42081, Educational & Consumer Relations, J. C. Penney Company, Incorporated, 1301 Avenue of the Americas, New York, New York 10019. 6¢ Consumer buying guide reprint.

STAINLESS STEEL...CARE AND CLEANING, The West Bend Company, Public Relations Department, 400 Division Street, West Bend, Wisconsin 53095. Pamphlet explains care and use of stainless steel cookware.

THE STYLING AND CRAFTSMANSHIP STORY OF FINE FURNITURE, Thomasville, Furniture Industries, Incorporated, Thomasville, North Carolina. Foldout indicates different styles of furniture and how it is made.

TECHNICAL ASPECTS OF AUTOMATIC DISHWASHING, Economics Laboratory, Incorporated, Home Service Section of Research & Development Division, St. Paul, Minnesota 55101. Explanation of water, dishwasher problems.

THREE EASY RECIPES FOR FINISHING FURNITURE, Consumer Education Department, Johnson Wax, Racine, Wisconsin 53403. Foldout information on stain, shellac, and wax, method, and maintenance tips.

TIME-SAVING, MONEY-SAVING ADVICE FROM YOUR REPAIRMAN, 3, Association of Home Appliance Manufacturers, 20 N. Wacker Drive, Chicago, Illinois 60606. Advice to appliance owners regarding equipment repair.

TOWELS, 42023, Educational & Consumer Relations, J. C. Penney Company, Incorporated, 1301 Avenue of the Americas, New York, New York 10019. 6¢ Consumer buying guide reprints.

UNDERSTANDING SEPTIC TANK SYSTEMS--AND THEIR USE WITH GARBAGE DISPOSERS, In-Sink-Erator Manufacturing Company, Home Economics Department, Ohio & 21st Street, Racine, Wisconsin 53406. Current FHA information.

UPHOLSTERY FABRICS, E. I. Dupont De Nemours and Company, Incorporated, Textile Fibers Department, Wilmington, Delaware. Pamphlet.

VERSATILE ELECTRIC HOUSEWARES, General Electric Housewares Division, Home Economics Department, 1285 Boston Avenue, Bridgeport, Connecticut 06602. Booklet.

WASHING MACHINES: SELECTION AND USE, G-32, Publications Division, Office of Information, U.S. Department of Agriculture, Washington, D.C. 20250. Booklet selection of washing machines.

WHAT IS BEAUTY, 82303, Educational & Consumer Relations, J. C. Penney Company, Incorporated, 1301 Avenue of the Americas, New York, New York 10019. 6¢ Pamphlet.

WHAT YOU CAN TELL YOUR HUSBAND ABOUT WEST BEND HUMIDIFIERS, The West Bend Company, Public Relations Department, 400 Division Street, West Bend, Wisconsin 53095. Explains operation of humidifiers in booklet.

WHEN YOU BUY A CHAIR, DINING AND PULL-UP CHAIRS, 65-40, County Extension Agent, College of Agriculture, University of Connecticut, Storrs, Connecticut 06268. Booklet purchasing chairs.

WHEN YOU BUY A LOUNGE CHAIR, Publications Department, College of Agriculture, University of Connecticut, Storrs, Connecticut 06268. Booklet about purchasing lounge chairs.

WHEN YOU BUY WOOD FURNITURE, 65-39, County Extension Agent, College of Agriculture, University of Connecticut, Storrs, Connecticut 06268. Booklet concerning purchasing wood furniture.

WHY'S AND HOW'S OF FOOD WASTE DISPOSING, General Electric Major Appliance and Hotpoint Divisions, Consumers Institute, Appliance Park, Louisville, Kentucky 40225. Booklet explaining the operation of disposers, septic tanks and municipal sewage systems.

YOUR AUTOMATIC WASHER, 24, Association of Home Appliance Manufacturers, 20 N. Wacker Drive, Chicago, Illinois 60606. Servicing, installation, and proper use of an automatic washer.

YOUR ELECTRICAL APPLIANCES, Association of Home Appliance Manufacturers, 20 N. Wacker Drive, Chicago, Illinois 60606. Booklet of tips on safe use of home appliances.

YOUR EQUIPMENT DOLLAR, Money Management Institute, Household Finance Corporation, Prudential Plaza, Chicago, Illinois 60601. 25¢ Indicates suggestions for buying large and small appliances and cookware.

YOUR FURNITURE SELECTION SERIES I: BEFORE YOU BUY, C751, Technical Education Services, Mailing Room, University of Missouri-Columbia, 417 S. 5th, Columbia, Missouri 65201. 5¢ Circular.

YOUR FURNITURE SELECTION SERIES II: UPHOLSTERED FURNITURE, C752, Technical Education Services, Mailing Room, University of Missouri-Columbia, 417 S. 5th, Columbia, Missouri 65201. 8¢ Circular.

YOUR FURNITURE SELECTION SERIES III: WOOD FURNITURE, C753, Technical Education Services, Mailing Room, University of Missouri-Columbia, 417 S. 5th, Columbia, Missouri 65201. 8¢ Circular.

YOUR HOME FURNISHINGS DOLLAR, Money Management Institute, Household Finance Corporation, Prudential Plaza, Chicago, Illinois 60601. 25¢ Indicates good design and gives specific guides in purchasing home furnishings.

YOUR SPACE AGE KITCHEN, Consumer Information Services, Sears, Roebuck and Company, Department 703, Public Relations, 303 E. Ohio Street, Chicago, Illinois 60611. 15 pp. Brochure indicates construction and style information in space age kitchen design.

Learning Packages for Teachers and Students

BUYING APPLIANCES, Consumer Education Series Book 3 (1967), Xerox, 600 Madison Avenue, New York, New York 10022. 26 pp. Programmed instruction.

CHECK-POINTS ON QUALITY WHEN SHOPPING FOR FURNITURE, BUYMANSHIP, Home Furnishings Council, P.O. Box 262, Flossmoor, Illinois 60422. $15.00 Kit includes 30 student copies of "Consumer Buying Facts on Home Furnishings."

DECORATING MADE EASY, Consumer Information Services, Sears, Roebuck and Company, Department 703, Public Relations, 303 E. Ohio Street, Chicago, Illinois 60611. $5.00 Design in terms of style, color, and arrangement discussed; kit includes six filmstrips, booklet units contain filmstrip with reading script and 50 Hidden Values booklets for coordinated student study.

GROUP LEADER'S GUIDE CONSUMER EDUCATION (1967), Xerox, 600 Madison Avenue, New York, New York 10022. Guide for BUYING APPLIANCES, REFUNDS, AND EXCHANGES, and WHAT'S GOOD FURNITURE programmed instruction books.

HOME LAUNDRY CLASSROOM KIT, 28, Association of Home Appliance Manufacturers, 20 N. Wacker Drive, Chicago, Illinois 60606. $15.00 This kit includes 20 -20th National Home Laundry Conference Books, 20 Home Laundering Terms booklets, one Specification Book of Home Laundry Appliances, one Fifty Years of Laundry Writings, 20 Automatic Clothes Dryer "Tip" Sheet booklets, 20 Plan a Workroom for Laundry and Other Activities, 20 Time-Saving, Money-Saving Advice from your Repairman, 20 Your Automatic Washer leaflets, 20 Let's Be Realistic and Fair about Appliance Servicing, and 20 Durable Press-A Study in Consumer Buying.

HOW TO BUY SHEETS AND PILLOWCASES, Educational & Consumer Relations, J.C. Penney Company, Incorporated, 1301 Avenue of the Americas, New York, New York 10019. $3.50 Includes packet of labels, 20 printed buying guides, filmstrip, commentary, and wall chart.

HOW TO SELECT WINDOW TREATMENTS, Consumer Information Services, Sears, Roebuck and Company, Department 703, Public Relations, 303 E. Ohio Street, Chicago, Illinois 60611. $5.00 Windows treated as decorative asset; kit includes six filmstrips, booklet units contain filmstrip with reading script and 50 Hidden Values booklets for coordinated student study.

INSTRUCTOR'S GUIDE TO THE USE AND OPERATION OF GARBAGE DISPOSERS, In-Sink-Erator Manufacturing Company, Home Economics Department, Ohio & 21st Street, Racine, Wisconsin 53406. Educational kit containing all the following In-Sink Material: "Suggested Outline for Teaching the Use and Operation of Garbage Disposers," "Everything Down the Kitchen Sink," "Understanding Septic Tank Systems-and Their Use with Garbage Disposers," "Six Simple Steps to Understanding Electrolysis," as well as folders describing In-Sink-Erator's disposers.

LEARNING ABOUT PORTABLE ELECTRIC APPLIANCES: FOOD BLENDER, ELECTRIC COFFEE MAKER, SPRAY, STEAM AND DRY IRONS, Westinghouse Electric Corporation, Department of Public Relations, 246 E. Fourth Street, Mansfield, Ohio 44902. Includes lesson plan on electric fry pans, broilers, general information.

LET'S DECORATE THE BATHROOM, Consumer Information Services, Sears, Roebuck and Company, Department 703, Public Relations, 303 E. Ohio Street, Chicago, Illinois 60611. $5.00 Coordination of fixtures, wall, and floor coverings; kit includes six filmstrips, booklet units contain filmstrip with reading script and 50 Hidden Values booklets for coordinated student study.

MODERN CONSUMER EDUCATION: FOOD, CLOTHING, AND SHELTER; CARS, FURNITURE, AND APPLIANCES; PROTECTING FAMILY HEALTH AND SECURITY; YOU AND THE LAW; WAYS TO HANDLE MONEY; WAYS TO SHOP, Spencer Division, Grolier Educational Corporation, 845 Third Avenue, New York, New York 10022. $274.50 Included in this multi-media, self-instructional program are 39 lessons, 27 programmed texts, 13 audio cassettes, 2 filmstrips, 180 student record books, instructor's manual, cassette tape player.

MONEY MANAGEMENT: YOUR FOOD DOLLAR (1968), Money Management Institute, Household Finance Corporation, Prudential Plaza, Chicago, Illinois 60601. 40 pp. $3.00 full series, 25¢ each. Discussion on spending your food dollar. Series includes Your Budget, Children's Spending, For Young Moderns, Your Clothing Dollar, Your Housing Dollar, Your Home Furnishings Dollar, Your Equipment Dollar, Your Shopping Dollar, Your Automobile Dollar, Your Health and Recreation Dollar, Your Savings and Investment Dollar.

PROGRAMMED LEARNING INSTRUCTION IN CONSUMER EDUCATION--BUYING GOODS, HOUSEHOLD FURNISHINGS AND APPLIANCES, UNIT IV (1970), Alpha Phi Chapter, Delta Pi Epsilon, Northern Illinois University, Division of Vocational and Technical Education, State of Illinois, 405 Centennial Building, Springfield, Illinois 62706. 34 pp.

PROGRAMMED LEARNING INSTRUCTION IN CONSUMER EDUCATION--INSTRUCTOR'S HANDBOOK (1970), Alpha Phi Chapter, Delta Pi Epsilon, Northern Illinois University, Division of Vocational and Technical Education, State of Illinois, 405 Centennial Building, Springfield, Illinois 62706. Twelve units of study, suggested techniques for using the material, and learning outcomes for all twelve units given.

REFUNDS AND EXCHANGES, Consumer Education Series Book 2 (1967), Xerox, 600 Madison Avenue, New York, New York 10022. 24 pp. Programmed instruction.

SMART SPENDING (1971), Better Business Bureau of New York, Olcott Forward Incorporated, 234 N. Central Avenue, Hartsdale, New York 10530. $20.00 Included in kit, filmstrips and set of booklets are apartment leases, credit cards, budgeting, food buying, insurance, advertising and selling appeal, cars and car finance, home ownership costs, money management, borrowing, and bank loans.

SUGGESTED OUTLINE FOR TEACHING THE USE AND OPERATION OF GARBAGE DISPOSERS, In-Sink-Erator Manufacturing Company, Home Economics Department, Ohio & 21st Street, Racine, Wisconsin 53406.

WHAT'S GOOD FURNITURE? Consumer Education Series Book 4 (1967), Xerox, 600 Madison Avenue, New York, New York 10022. 27 pp. Programmed instruction.

YOUR SPACE AGE KITCHEN, Consumer Information Services, Sears, Roebuck and Company, Department 703, Public Relations, 303 E. Ohio Street, Chicago, Illinois 60611. $5.00 Kitchen planning related to principles of good management; kit includes six filmstrips, booklet units contain filmstrip with reading script and 50 Hidden Values booklets for coordinated student study.

Audio-Visual Materials

COLOR IN HOME FURNISHINGS, Consumer Information Services, Sears, Roebuck and Company, Department 703, Public Relations, 303 E. Ohio Street, Chicago, Illinois 60611. $12.00 This transparency unit kit includes 10 color transparencies and a "Color in Home Furnishings Study Guide."

EVERYTHING DOWN THE KITCHEN SINK, In-Sink-Erator Manufacturing Company, Home Economics Department, Ohio & 21st Street, Racine, Wisconsin 53406. Chart showing the operation of a garbage disposer.

FURNITURE CHART, Good Housekeeping Bulletin Service, 58th Street at 8th Avenue, New York, New York. Chart.

HOW TO BUY SHEETS AND PILLOWCASES, No. 42031, 97-30, Educational and Consumer Relations, J. C. Penney Company, Incorporated, 1301 Avenue of the Americas, New York, New York 10019. $3.50.

HOW TO FURNISH A FIRST HOME, 42004, 97-4, Educational & Consumer Relations, J.C. Penney Company, Incorporated, 1301 Avenue of the Americas, New York, New York 10019. $3.25. Filmstrip.

PORTABLE APPLIANCE WALL CHARTS PERSONAL CARE, COOKING, AND SERVING, General Electric Housewares Division, Home Economics Department, 1285 Boston Avenue, Bridgeport, Connecticut 06602. Charts.

CHAPTER 12

HOUSING

Needs, types, ownership, costs, insurance, legislation . . .

Booklets and Pamphlets

ANNUAL REPORT--EXISTING HOME SALES SERIES, National Association of Real Estate Boards, 1300 Connecticut Avenue, N.W., Washington, D.C. 20036. $2.50.

ANYONE CAN BUY AN FHA-OWNED HOME, FP/MP-57, Department of Housing and Urban Development, U.S. Government Printing Office, Washington, D.C. 5¢ Where and how to apply.

BRINGING YOUR PROPERTY UP TO INSURANCE STANDARDS, HUD-23-R, Department of Housing and Urban Development, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. Obtaining FAIR-plan grants and loans.

BUILD AMERICA BETTER, ADVISORY TEAM VISITS, Build America Better Committee, National Association of Real Estate Boards, 1300 Connecticut Avenue, N.W., Washington, D.C. 20036. What an advisory team does, and what they can do indicated in this booklet.

BUYING A HOME, The Illinois State Bar Association, Illinois Bar Center, Springfield, Illinois 62701. Foldout guide on tips in making sound investment.

BUYING FROM DEVELOPERS, A GUIDE TO THE "TURNKEY" METHODS OF PUBLIC HOUSING CONSTRUCTION, U.S. Department of Housing and Urban Development, Housing Assistance Administration, Washington, D.C. 20410. 20 pp. Booklet information to consumers about turnkey methods.

CLOSING COSTS AND YOUR PURCHASE OF A HOME, American Land Title Association, Box 566, Washington, D.C. 20044. Cartoon pamphlet on purchasing a home.

COMPREHENSIVE PLANNING ASSISTANCE IN SMALL COMMUNITY, U.S. Department of Housing and Urban Development, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 108 pp. $1.25 Report includes four consultants' findings and recommendations and their views on Federal Urban Planning Assistance Program.

DEALER AND CONTRACTOR GUIDE TO PROPERTY IMPROVEMENT LOANS, HUD-30-F, Department of Housing and Urban Development, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 10¢ Participating in rehabilitation funded with HUD-insured loans.

A DEMONSTRATION PROJECT REPORT ON LOW INCOME HOUSING DEMONSTRATION GRANT, U.S. Department of Housing and Urban Development, Housing Assistance Administration, Washington, D.C. 20410. 41 pp. Informative report.

DO YOU KNOW??? AUTOMOBILE INSURANCE AND INSURANCE FOR THE HOME, Insurance Information Institute, 110 William Street, New York, New York 10038. Pamphlet on automobile insurance, home insurance, and quizzes.

DO YOU KNOW ALL YOU SHOULD ABOUT BUYING A HOME?, Realtors' National Foundation, Incorporated, 1300 Connecticut Avenue, Washington, D.C. 20036. Foldout gives advice on homes.

DON'T LIVE WITH MR. BLIGHT!, National Association of Real Estate Boards, 155 E. Superior Street, Chicago, Illinois. Foldout checklist for improving your property.

ESTIMATING ABILITY TO PAY FOR A HOME (1962), Federal Housing Administration, Superintendent of Documents, Government Printing Office, Washington, D.C. 20402. 8 pp. Booklet discusses purchasing a home; chart included in reference to income.

EXPANDING OWNERSHIP OF HOUSEHOLD EQUIPMENT, U.S. Department of Labor, Bureau of Labor Statistics, Washington, D.C. 20212. Booklet of consumer expenditures with charts and graphs.

FAIR HOUSING 1968, U.S. Department of Housing and Urban Development, Federal Housing Administration, Washington, D.C. 20410. Foldout indicates rights under fair housing law, what is covered by law, and enforcing the law.

THE FAIR PLAN, HUD 106-SP, Department of Housing and Urban Development, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Concerned with property insurance for urban residents.

A FAMILY GUIDE TO PROPERTY AND LIABILITY INSURANCE, 110 William Street, New York, New York 10038. 24 pp. Topics in booklet considered: property insurance for your home, liability insurance for family, cost of insurance for home, and automobile insurance costs.

FHA GUIDELINES ON HOME MORTGAGE PAYMENTS, F/IP-39, Department of Housing and Urban Development, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. How to avoid defaults.

PHA TECHNIQUES OF HOUSING MARKET ANALYSIS, Department of Housing and Urban Development, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 315 pp. Book provides basis for better understanding FHA's approach to housing, market analysis, and methods of implementing this approach-useful guide to communities, financial institutions, real estate developers.

FHA "QUICK GUIDE" TO BUYING A HOME (1966), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 10 pp. 10¢ Booklet.

FINAL REPORT ON THE PARKCHESTER COOPERATIVE OWNERSHIP & REHABILITATION LOW-INCOME HOUSING DEMONSTRATION PROJECT, Metropolitan Washington Planning and Housing Association, 1225 "K" Street, N.W., Washington, D.C. 20005. 80 pp. Booklet includes history, evaluation, and recommendations of project.

FINANCING CONDOMINIUM HOUSING, HUD-77-F, Department of Housing and Urban Development, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Finance a condominium project.

FINANCING HOME PURCHASES AND HOME IMPROVEMENTS (1967), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 16 pp. 10¢ Booklet.

HANDBOOK ON FEDERALLY SUPPORTED STATE TECHNICAL ASSISTANCE FOR COMMUNITY DEVELOPMENT--REPORT OF THE INTERAGENCY TECHNICAL ASSISTANCE STUDY COMMITTEE, U.S. Department of Housing and Urban Development, Washington, D.C. 20410. 108 pp. Book includes forms of technical assistance, planning, economic development, analysis of technical assistance programs, and appendix.

HIGHLIGHTS OF THE RENT SUPPLEMENT PROGRAM, HUD 91-F, Department of Housing and Urban Development, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Rental aid for low-income housing fact sheet.

HOME BUYER'S CHECK LIST, U.S. Savings and Loan League, 221 N. LaSalle, Chicago, Illinois. Foldout check list and facts about home loans.

HOME INSURANCE LEAFLET, Director of Educational Division, Insurance Information Institute, 110 William Street, New York, New York 10038. 6 pp. This leaflet includes various information on home insurance.

HOME MORTGAGE INSURANCE, HUD-43-F, Department of Housing and Urban Development, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. How mortgage insurance works for homebuyers.

THE HOME SELLER'S GUIDE BOOK, National Association of Real Estate Boards, 155 E. Superior Street, Chicago, Illinois. Pamphlet includes tips on selecting a realtor, realistic sales prices, and sprucing up the property.

HOMEOWNERSHIP FOR LOWER INCOME FAMILIES, HUD-36-F, Department of Housing and Urban Development, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Assistance program for those unable to afford a home.

HOMES I HAVE SEEN, National Association of Real Estate Boards, 1300 Connecticut Avenue, N.W., Washington, D.C. 20036.

HOUSE HUNTING HINTS, National Association of Real Estate Boards, 1300 Connecticut Avenue, N.W., Washington, D.C. 20036.

A HOUSE IS A LIVING THING, Council of Better Business Bureau, Incorporated, 230 Park Avenue, New York, New York 10017. Pamphlet guide to satisfaction in home improvement.

THE HOUSE ON WEST 114TH STREET, ST/IP-69, Department of Housing and Urban Development, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. $1.00 Manhattan family benefits from rehabilitation.

HOUSEHOLDERS' GUIDE TO ACCURATE WEIGHTS, PUBLIC ADVISORY NO. 1, INTERSTATE COMMERCE COMMISSION (1971), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 6 pp. Publication includes information on moving by the pound, checking weight records, and reweighing.

HOUSING: A MAJOR FAMILY EXPENSE, Education Department CUNA International, Incorporated, Box 431, Madison, Wisconsin 53701. 5 pp. Pamphlet fact sheet concerning either buying or renting a home.

HOUSING FOR THE PHYSICALLY IMPAIRED, PG-52, Department of Housing and Urban Development, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 45¢ Planning and design guide.

HOUSING SURVEYS PARTS 1 AND 2--OCCUPANTS OF NEW HOUSING UNITS MOBILE HOMES AND THE HOUSING SUPPLY, U.S. Department of Housing and Urban Development, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 152 pp. $1.25 Some of the topics include new units, market for new rental units, dwellings left behind, and the market for low-priced homes.

HOW FHA HELPS ON HOME TRADE-INS, U.S. Department of Housing and Urban Development, Federal Housing Administration, Washington, D.C. Informative pamphlet on FHA activities that aid the consumer.

HOW FHA HELPS THE HOME BUYER, American Land Title Association, Box 566, Washington, D.C. 20044. Foldout indicates consumer information how FHA helps home buyer.

HOW MUCH HOUSE CAN YOU AFFORD?, Arthur M. Watkins, New York Life Insurance Company, Box 10, Madison Square Station, New York, New York 10010. 30 pp. Booklet on housing information.

HOW TO BUY A HOME, Channing L. Bete Company, Incorporated, Greenfield, Massachusetts, U.S.A. 15 pp. A scriptographic booklet.

HOW TO FINANCE YOUR HOME, Lester David, New York Life Insurance Company, Box 10, Madison Square Station, New York, New York 10010. 23 pp. Pertinent data in pamphlet on financing a home.

HOW TO HOLD DOWN HOME MAINTENANCE COSTS, Arthur M. Watkins, New York Life Insurance Company, Box 10, Madison Square Station, New York, New York 10010. 23 pp. Pamphlet information considers a few of the following topics: heating systems, cutting fuel bills, and other tips.

HOW TO MAKE THE BEST SALE OF YOUR HOUSE, National Association of Real Estate Boards, 1300 Connecticut Avenue, N.W., Washington, D.C. 20036.

HUD-FHA ASSISTED PROGRAM FOR HOUSES BUILT FOR SALE TO LOWER-INCOME FAMILIES, HUD-89-F, Department of Housing and Urban Development, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. HUD programs fact sheet.

HUD-FHA PROGRAM FOR HOME MORTGAGE INSURANCE, HUD 97-F, Department of Housing and Urban Development, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Fact sheet information concerning mortgage insurance.

HUD PROGRAM OF PUBLIC HOUSING, HUD-92-R, Department of Housing and Urban Development, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Financing and developing public housing fact sheet.

AN IMPORTANT SESQUICENTENNIAL MESSAGE AND REPORT TO COOK COUNTY PROPERTY OWNERS, Sidney R. Olsen, Room 120, County Building, Chicago, Illinois 60602. Foldout indicating Torrens System information.

THE IMPORTANCE OF THE ABSTRACT IN YOUR COMMUNITY, American Land Title Association, Box 566, Washington, D.C. 20044. Easy to read cartoon pamphlet indicates abstract importance.

INFORMATION ABOUT NEIGHBORHOOD CONSERVATION, Detroit Housing Commission, Neighborhood Conservation, 2211 Orleans, Detroit 7, Michigan. Booklet indicates many phases of conservation.

INTRODUCTORY BOOK--SAMPLE PROPERTY & LIABILITY INSURANCE POLICIES, Director of Educational Division, Insurance Information Institute, 110 William Street, New York, New York 10038. Six basic policies and forms for beginning insurance students college level.

LIFE SAFETY FROM FIRE, F/TS-28, Department of Housing and Urban Development, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. $1.00 Guide for housing the elderly.

LOW COST HOUSING DEMONSTRATION PROJECT, California Department of Housing and Community Development, 1121 "O" Street, Sacramento, California. 60 pp. Study indicates methods of building for inexpensive housing, different family dwellings, costs of building features, and other factual data.

MOBILE HOMES (1971), Council of Better Business Bureau, Incorporated, 230 Park Avenue, New York, New York 10017. 15 pp. Pamphlet on how to choose, where to put, how to finance a mobile home.

THE MODEL CITIES PROGRAM QUESTIONS AND ANSWERS, HUD-135-SP, Department of Housing and Urban Development, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Participating cities and neighborhood residents.

MORTGAGE DISCOUNTS (1967), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 41 pp. 15¢ This report gives information on what causes discounts, capital and mortgage market trends, and tables.

MORTGAGE FINANCE FORM, Form RE-1A, The American Bankers Association, 815 Connecticut Avenue, N.W., Washington, D.C. 20006. Form is application for home mortgage loan.

THE NEW EASY WAY TO INVEST IN HOUSING GNMA, Department of Housing and Urban Development, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Mortgage-backed securities program.

NURSING HOME MORTGAGE INSURANCE, HUD-86-F, Department of Housing and Urban Development, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Sponsors of nursing homes and related facilities information.

PHILADELPHIA HOUSING INFORMATION SERVICE, U.S. Department of Housing and Urban Development, Washington, D.C. 20410. 41 pp. 50¢ Booklet discusses this experimental project findings and conclusions.

PLANNED UNIT DEVELOPMENT WITH A HOMES ASSOCIATION, HUD-81-F, Department of Housing and Urban Development, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Guide to planning residential environments.

PROGRAMS FOR DEVELOPERS, HUD-5-SP, Department of Housing and Urban Development, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Information concerning developing housing, nursing homes, new communities and other projects.

PROGRAMS OF INTEREST TO LOW-INCOME PEOPLE, HUD-3-SP, Department of Housing and Urban Development, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Rehabilitation assistance for low- and moderate-income people.

PROGRAMS OF INTEREST TO PLANNERS, HUD-1-SP, Department of Housing and Urban Development, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Assistance requirements for a variety of projects.

PROPERTY IMPROVEMENT LOANS (1963), Federal Government, Superintendent of Documents, Government Printing Office, Washington, D.C. 20402. 12 pp. 10¢ Who can borrow and loans discussed in this publication.

Q & A ON FHA APPRAISALS, HUD-38-F, Department of Housing and Urban Development, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. How and why to obtain an FHA appraisal.

RENTAL AND CO-OP HOUSING FOR LOWER-INCOME FAMILIES, HUD-90-F, Department of Housing and Urban Development, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Projects for rental or cooperative ownership fact sheet.

RENTAL HOUSING FOR LOWER INCOME FAMILIES, HUD-55-F, Department of Housing and Urban Development, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Interest subsidy and mortgage insurance to provide rental and cooperative housing.

SAFEGUARDS OF FREEDOM THRIFT AND HOME OWNERSHIP (1961), United Savings and Loan League, 221 N. LaSalle Street, Chicago, Illinois 60601. 62 pp. Book written to help students understand problems and advantages of developing sound thrift habits and achieving home ownership.

SELECTED PROGRAMS OF HUD, U.S. Department of Housing and Urban Development, Washington, D.C. 20410. Twenty-two programs are listed in this foldout.

SENIOR CITIZENS, Department of Housing and Urban Development, Room 1500, 360 N. Michigan Avenue, Chicago, Illinois 60601. Foldout discusses various HUD programs.

7 WAYS TO REDUCE FUEL CONSUMPTION IN HOUSEHOLD HEATING...THROUGH ENERGY CONSERVATION, President's Committee on Consumer Interests, Washington, D.C. 20506. Booklet discusses such topics as storm windows, insulation, heating plants, draperies, attic air leakage, and utilities.

7 WAYS WE CAN SELL YOUR HOUSE, National Association of Real Estate Boards, 1300 Connecticut Avenue, N.W., Washington, D.C. 20036.

THE SUBURBAN NOOSE, Interfaith Housing Corporation, 120 Boylston Street, Boston, Massachusetts 02116. A non-profit housing development for modest-income family in Metropolitan Boston.

SUMMARY OF INFORMATION FOR SHIPPERS OF HOUSEHOLD GOODS (1970), Interstate Commerce Commission, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 17 pp. 20¢ Moving costs, hints for moving, and shipment information indicated in booklet.

SUPERIOR EQUIPMENT OF THE REALTOR, National Association of Real Estate Boards, 155 E. Superior Street, Chicago, Illinois. Foldout indicates history of real estate organization and the training of realtors.

TEN WAYS THE REALTOR TAKES THE WORRY OUT OF HOME BUYING, National Association of Real Estate Boards, 1300 Connecticut Avenue, N.W., Washington, D.C. 20036.

TEN WAYS YOU CAN HELP YOUR REALTOR SELL YOUR HOUSE MORE PROFITABLY, National Association of Real Estate Boards, 1300 Connecticut Avenue, N.W., Washington, D.C. 20036.

TENANTS' RIGHTS: LEGAL TOOLS FOR BETTER HOUSING, REPORT ON A NATIONAL CONFERENCE ON LEGAL RIGHTS OF TENANTS (1967), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 25¢ Booklet.

THE URBAN BEAUTIFICATION AND IMPROVEMENT PROGRAM, U.S. Department of Housing and Urban Development, Room 1500, 260 N. Michigan Avenue, Chicago, Illinois 60601. Informative pamphlet on eligibility, funds available, and application for beautification and improvement programs.

URBAN SYSTEMS ENGINEERING DEMONSTRATION PROGRAM, HUD-35-MD, Department of Housing and Urban Development, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Grant program outlines systems approach to public services.

A WAY TO FINANCE COOPERATIVE HOUSING, HUD-17-F, Department of Housing and Urban Development, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Housing for collective ownership development.

WHAT TO LOOK FOR WHEN BUYING AN EXISTING HOUSE, National Association of Real Estate Boards, 1300 Connecticut Avenue, N.W., Washington, D.C. 20036.

YOUR HOUSING DOLLAR, Money Management Institute, Household Finance Corporation, Prudential Plaza, Chicago, Illinois 60601. 25¢ Booklet.

Learning Packages for Teachers and Students

A DEPARTMENT STORE IN THE CLASSROOM, Consumer Information Services, Department 703-Public Relations, Sears, Roebuck and Company, 7401 Skokie Boulevard, Skokie, Illinois 60076. 39 pp. $1.00 This unit includes objectives, concepts, teaching techniques, community resources, and guidelines for use of newspapers and magazines.

LANDLORD AND TENANT, Houghton Mifflin, Boston, Massachusetts. $1.00 Designed to be unit textbook covers all aspects of renting housing.

MODERN CONSUMER EDUCATION: FOOD, CLOTHING, AND SHELTER; CARS, FURNITURE, AND APPLIANCES; PROTECTING FAMILY HEALTH AND SECURITY; YOU AND LAW; WAYS TO HANDLE MONEY; WAYS TO SHOP, Spencer Division, Grolier Educational Corporation, 845 Third Avenue, New York, New York 10022. $249.50 Included in this multi-media, self-instructional program are 39 lessons, 27 programmed texts, 13 audio cassettes, 2 filmstrips, 180 student record books, and instructor's manual.

PROGRAMMED LEARNING INSTRUCTION IN CONSUMER EDUCATION--HOUSING, UNIT VIII (1970), Alpha Phi Chapter, Delta Pi Epsilon, Northern Illinois University, Division of Vocational and Technical Education, State of Illinois, 405 Centennial Building, Springfield, Illinois 62706. 29 pp.

SPECULATION, Crea Tek Games, Box 25297, Los Angeles, California 90025. Dynamic real estate game.

SMART SPENDING (1971), Better Business Bureau of New York, Olcott Forward Incorporated, 234 N. Central Avenue, Hartsdale, New York 10530. $20.00 Included in kit, filmstrips and set of booklets: home ownership costs, money management, cars and car finance, advertising and selling appeal, food buying, budgeting, insurance, credit cards, borrowing, apartment leases, and bank loans.

Audio-Visual Materials

BULLETIN BOARD CHART ON HOME INSURANCE, Director of Educational Division, Insurance Information Institute, 110 William Street, New York, New York 10038. 27" x 40" two-color chart picturing property covered and the perils insured.

BUYING A HOUSE, Journal Films, Incorporated, 909 W. Diversey Parkway, Chicago, Illinois 60614. $22.00 76 frames, color, sound slidefilm. Planning and legal considerations when purchasing a home.

HOW NONPROFIT GROUPS CAN SPONSOR HOUSING FOR LOW-INCOME TENANTS, HUD-9-SP, Department of Housing and Urban Development, U.S. Government Printing Office, Washington, D.C. 20402. Flyer describing a 12 minute, 35 mm filmstrip.

PATTERNS FOR PROTECTION, Insurance Information Institute, 117 W. 46 Street, New York, New York. $5.00 Filmstrip, color, 33 1/3 rpm record.

CHAPTER 13

MONEY MANAGEMENT

Problems, goals, budgeting, aids . . .

Booklets and Pamphlets

BASIC PRINCIPLES IN FAMILY MONEY AND CREDIT MANAGEMENT, E-1 (1970), Carl F. Hawyer, Educational Services Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. 12 pp. 10¢ Booklet contains information about role in family money management of consumer finance.

BETTER HOMES AND GARDENS UNDERSTANDING AND USING ECONOMICS (1966), Meredith Corporation, Magazine Division, Des Moines, Iowa 50303. 41 pp. Theory and practice money management booklet.

A DATE WITH YOUR FUTURE (1970), Educational Division, Institute of Life Insurance, Health Insurance Institute, 277 Park Avenue, New York, New York 10017. 34 pp. This pamphlet includes such topics as shaping your future, skills for your future, the job in your future, the wedding in your future, and the family in your future.

DEBT COUNSELLING, AFL-CIO Community Service Activities, 815 16th Street, N.W., Washington, D.C. 20006. Benefits of debt counselling indicated in booklet.

FAMILY FINANCE, Changing Times Reprint Service, 1729 H Street, N.W., Washington, D.C. 20006. 25¢ Booklet indicates easy to manage system of keeping track of a family's financial standing.

FAMILY MONEY AND CREDIT MANAGEMENT, Educational Service Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20006. 12 pp. Pamphlet discusses role of credit in economy.

FAMILY SPENDING PLAN (1969), Bulletin Room, Box 35, College of Agriculture, University of Connecticut, Storrs, Connecticut 06268. $1.00 Family money management advice.

HEAD OF HOUSEHOLD (1968), Follett Educational Corporation, 1010 W. Washington Boulevard, Chicago, Illinois 60607. 32 pp. 92¢ An Accent/Family Finance series.

HOW TO AVOID FINANCIAL TANGLES (1965), Kenneth C. Masteller, American Institute for Economic Research, Great Barrington, Massachusetts. 126 pp. $1.00 Solution to many financial problems in this economic education bulletin.

HOW TO CONTROL YOUR MONEY (1967), J. W. Turner and Associates, 10719 S. Western Avenue, Chicago, Illinois 60643. 32 pp. $1.00 One page of text and instructions followed by 31 detailed record keeping sheets for one year's use.

LIFE WITH THE LUCKETTS (1965), Phyllis D. Morris, Holt, Rinehart, and Winston, Incorporated, 383 Madison Avenue, New York, New York 10017. 151 pp. Fourth grade reading level booklet contains concepts, opportunities, and responsibilities of adult life.

MAKING THE MOST OF YOUR MONEY, Educational Division, Institute of Life Insurance, 277 Park Avenue, New York, New York 10017. 47 pp. Various topics include buying used cars, easy payment plans, more economy in the supermarket.

MONEY MANAGEMENT AND BANKS (1966), The University of the State of New York, The State Education Department, Bureau of Continuing Education Curriculum Development, Albany, New York 12224. 53 pp. Booklet.

PERSONAL MONEY MANAGEMENT (1967), Savings Division, The American Bankers Association, 1120 Connecticut Avenue, N.W., Washington, D.C. 20036. 59 pp. Booklet indicates information concerning saving, spending, housing, insurance, investing, and using credit.

PERSONAL MONEY MANAGEMENT (1970), Marketing/Savings Division, The American Bankers Association, 90 Park Avenue, New York, New York 10016. 63 pp. Topic content includes chapters on saving, spending, housing, insurance, and credit.

RECORD OF IMPORTANT FAMILY PAPERS (1969), Bulletin Room, Box 35, College of Agriculture, University of Connecticut, Storrs, Connecticut 06268. 50¢ Family money management advice.

THE THOMASSES LIVE HERE (1965), Jocelyn Pretlow Gross, Holt, Rinehart, and Winston, Incorporated, 383 Madison Avenue, New York, New York 10017. 150 pp. Fourth-grade reading level booklet contains concepts, opportunities, responsibilities of adult life.

WHY, Credit Counseling Centers, Incorporated, Suite 280, Southfield Office Plaza, 17000 W. Eight Mile Road, Southfield, Michigan 48075. Foldout describes the functions of this counseling center in providing for education, rehabilitation, and department management.

YOU AND YOUR MONEY, Goble, Steck-Vaughn Company, P.O. Box 2028, Austin, Texas 78767. 72¢ Consumer buying and money management information for adults and older youth--third to fourth grade level.

YOUR CREDIT HEALTH, Credit Counseling Centers, Incorporated, Suite 280, Southfield Office Plaza, 17000 W. Eight Mile Road, Southfield, Michigan 48075. Foldout gives advice on how to prevent and cure financial illness.

Learning Packages for Teachers and Students

THE BUDGET AS A MEANS TO AN END HOME ECONOMICS EDUCATORS PACKAGES, Stock No. 261-08406, Home Economics Education Association, National Education Association, 1201 16th Street, N.W., Washington, D.C. 20036. 14 pp. $1.25 Teacher-student section, instructional approach, pre-test and post test, and four lessons contained in this kit.

CLASSROOM KIT--ONE-WEEK ADVANCED TEACHING UNIT ON CONSUMER CREDIT, K-7, Educational Services Division, National Consumer Finance Association, 16th Street, N.W., Washington, D.C. 20036. $9.75 Included in this kit are charts, radio script, inventory test, quiz, budget slide guide, and worksheets.

FAMILY FINANCIAL EDUCATION PROGRAM FOR ADULTS, Continental Illinois National Bank and Trust Company of Chicago, 231 S. LaSalle Street, Chicago, Illinois 60690. $2.50 This package kit includes both the Wise Use of Buy Power leader guide and workbook for student.

FAMILY MONEY MANAGEMENT COUNSELING KIT, K-2, Carl F. Hawver, Educational Services Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. $1.00 Content includes budget slide guide, worksheet, goals spread sheet, spending spread sheet, and pamphlets.

HOME ECONOMICS EDUCATORS PACKAGES, Stock No. 261-08404, Home Economics Education Association, National Education Association, 1201 16th Street, N.W., Washington, D.C. 20036. 16 pp. $1.25 Four lessons, instructional approach, pre-tests, post tests, and teacher-student section included in this learning pack.

MONEY AND SHOPPING (1970), B. G. Olsen, Department of Adult and Community College Education, North Carolina State University Adult Learning Resources Project, Raleigh, North Carolina. 49 pp. Booklet 421 No. 2--program learning instruction in obtaining the most for your money.

MONEY AND THE CONSUMER (1970), B. G. Olsen, Department of Adult and Community College Education, North Carolina State University Adult Learning Resources Project, Raleigh, North Carolina. 41 pp. Booklet 420 No. 1--program learning instruction for better money management.

MONEY AND YOUR SPENDING PLAN (1970), B. G. Olsen, Department of Adult and Community College Education, North Carolina State University Adult Learning Resources Project, Raleigh, North Carolina. 49 pp. Booklet 422 No. 3--program learning instruction on money management for low income families.

MONEY MANAGEMENT RECORDED DISCUSSION STARTERS TEACHER'S GUIDE (1970), AV-13, Educational Services Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. 16 pp. 75¢ Projects and bibliography is included.

PROGRAMMED LEARNING INSTRUCTION IN CONSUMER EDUCATION--BUDGETING AND MANAGING MONEY, UNIT II (1970), Alpha Phi Chapter, Delta Pi Epsilon, Northern Illinois University, Division of Vocational and Technical Education, State of Illinois, 405 Centennial Building, Springfield, Illinois 62706. 18 pp.

PROGRAMMED LEARNING INSTRUCTION IN CONSUMER EDUCATION--INSTRUCTOR'S HANDBOOK (1970), Alpha Phi Chapter, Delta Pi Epsilon, Northern Illinois University, Division of Vocational and Technical Education, State of Illinois, 405 Centennial Building, Springfield, Illinois 62706. Twelve units of study, suggested techniques for using the material, and learning outcomes for all twelve units given.

PROGRAMMED LEARNING INSTRUCTION IN CONSUMER EDUCATION--USING LEISURE TIME, ENERGY, AND MONEY, UNIT VII (1970), Alpha Phi Chapter, Delta Pi Epsilon, Northern Illinois University, Division of Vocational and Technical Education, State of Illinois, 405 Centennial Building, Springfield, Illinois 62706. 13 pp.

RESOURCE AND REFERENCE TEACHER'S KIT, K-3, Educational Services Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. $2.50 Kit includes charts, newsletter, yearbook, various other consumer credit and money management information.

THE ROLE OF CONSUMERS FILMSTRIP SERIES TEACHER'S GUIDE, Av-15 (1962), Educational Services Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. 47 pp. 75¢.

SMART SPENDING (1971), Better Business Bureau of New York, Olcott Forward Incorporated, 234 N. Central Avenue, Hartsdale, New York 10530. $20.00 Filmstrips and set of booklets: money management, home ownership costs, cars and car finance, advertising and selling appeal, food buying, budgeting, insurance, credit cards, borrowing, apartment leases, and bank loans.

TEACHER'S KIT--TWO-WEEK BASIC TEACHING UNIT ON CONSUMER CREDIT, K-4, Educational Services Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. Unit consists of a comprehensive teacher's manual and student materials packet.

YOUR GUIDE FOR TEACHING MONEY MANAGEMENT (1968), Money Management Institute, Household Finance Corporation, Prudential Plaza, Chicago, Illinois 60601. 30 pp. 25¢ Booklet indicates seven concepts: values and goals, money income, money management, consumer buymanship, consumer credit, savings, insurance and investments, and consumer rights and responsibilities.

Audio-Visual Materials

FAMILY BUDGET SLIDE GUIDE KIT, K-1, Educational Services Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. 11¢ Includes guide and worksheet.

MONEY MANAGEMENT FILMSTRIP LIBRARY, Money Management Institute, Household Finance Corporation, Prudential Plaza, Chicago, Illinois 60601. $7.00 Five color filmstrips, study guide. Topics: spending your food dollars, your world and money, your money and you, you the shopper, and managing your clothing dollars.

PERSONAL FINANCIAL PLANNING FILM TEACHER'S GUIDE, AV-14 (1969), Educational Services Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. 4 pp. 15¢

YOUR MONEY MATTERS (1969), Westminster Film Ltd., Toronto, Canada. Filmstrip, 78 frames, 8½ minutes with 33 1/3 rpm record.

CHAPTER 14

SAVINGS

Associations, pensions, bonds, banking services . . .

Booklets and Pamphlets

ANSWERS TO QUESTIONS...ABOUT INSURANCE OF ACCOUNTS (1970), Federal Savings and Loan Insurance Corporation, Washington, D.C. 9 pp. Booklet includes information about trust, testamentary, and joint accounts.

BE INFORMED LEAFLETS--SERIES 10. PART I. WHAT IS A BANK? (1969), Elsie Gibbs, New Readers Press, Laubach Literacy, 1112½ E. Fayette Street, Syracuse, New York 13210. 4 pp. History and function of banks at fourth-fifth grade reading level in booklet.

BE INFORMED LEAFLETS--SERIES 10. PART II. BANK SERVICES (1969), Elsie Gibbs, New Readers Press, Laubach Literacy, 1112½ E. Fayette Street, Syracuse, New York 13210. 4 pp. Information different kinds of banks and review exercises in booklet.

BE INFORMED LEAFLETS--SERIES 10. PART IV. RECONCILING YOUR BANK STATEMENT (1969), Elsie Gibbs, New Readers Press, Laubach Literacy, 1112½ E. Fayette Street, Syracuse, New York 13210. 4 pp. Tips how not to overdraw account and cancelled check information.

BE INFORMED LEAFLETS--SERIES 10. PART V. SAVINGS THROUGH BANKING (1969), Elsie Gibbs, New Readers Press, Laubach Literacy, 1112½ E. Fayette Street, Syracuse, New York 13210. 4 pp. Savings account, deposits, and no-passbook information given.

CREDIT UNIONS, CUNA International, Incorporated, Box 431, Madison, Wisconsin 53701. History and advantages of credit unions in pamphlet.

CURRENT INCOME SERIES H SAVINGS BONDS (1968), Treasury Department, Washington, D.C. Information concerning buying, interest, and maturity in pamphlet on Series H Savings Bonds.

HOW BANKS HELP (1962), John L. Cooley, The Centennial Commission, The American Bankers Association, 90 Park Avenue, New York, New York. 49 pp. Booklet a series of facts, stories, and reminiscences about people and banks.

INFORMATION ABOUT FREEDOM SHARES--U.S. SAVINGS NOTES (1968), U.S. Savings Bonds Division, Department of the Treasury, Washington, D.C. Transferability, interest, and redemption information given in pamphlet.

INFORMATION ABOUT SERIES E AND H SAVINGS BONDS (1970), Department of the Treasury, Washington, D.C. Pamphlet indicates where to buy, interest, and maturity on both types of savings bonds.

INTERNATIONAL CREDIT UNION YEARBOOK 1970, CUNA International, Incorporated, Box 431, Madison, Wisconsin 53701. 64 pp. Booklet indicates statistical reports and achievements of credit union movement.

IT'S FUN TO SAVE--FOR WHAT YOU WANT, Channing L. Bete Company, Incorporated, Greenfield, Massachusetts. 15 pp. Scriptographic booklet.

KEEPING OUR MONEY HEALTHY (1966), The Edward F. Howard Corporation, Federal Reserve Bank of New York, 33 Liberty Street, New York, New York 10045. 15 pp. Booklet in terms of saving, borrowing, and spending money.

NCR GENERAL INFORMATION--BANK TERMINOLOGY (1962), Marketing Services Department, The National Cash Register Company, Dayton, Ohio 45409. 45 pp. Booklet.

PAYROLL SAVINGS PLAN, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Foldout indicates special options and tax advantages of savings plan.

PERSONAL MONEY MANAGEMENT (1970), Marketing/Savings Division, The American Bankers Association, 90 Park Avenue, New York, New York 10016. 63 pp. Booklet contains information about family financial affairs.

SAVINGS MAKES DOLLARS AND SENSE, Credit Counseling Centers, Incorporated, Suite 280 Southfield Office Plaza, 17000 W. Eight Mile Road, Southfield, Michigan 48075. Importance and tricks to save given in booklet.

STATE AND LOCAL EMPLOYEE PENSION SYSTEMS--A SUMMARY (1969), Tax Foundation, Incorporated, 50 Rockefeller Plaza, New York, New York 10020. 12 pp. $1.50 Summary of sixty-four page study with title same as above.

THE STORY OF CHECKS (1966), Federal Reserve Bank of New York, 33 Liberty Street, New York, New York 10045. Included in pamphlet written in comic-book style use of checks, terms, and other information.

TAX ADVANTAGES OF U.S. SAVINGS BONDS, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Foldout indicates tax advantages and tax-break retirement plan.

TAX-EXEMPT BONDS & THE INVESTOR, Investment Bankers Association of America, 425 13th Street, N.W., Washington, D.C. 20004. 25 pp. Various information about Municipal Bonds and glossary to Municipals.

THE $30 MILLION HOLE IN THE SOCK: CHRISTMAS SAVINGS CLUBS AT BANKS, CUNA International, Incorporated, Box 431, Madison, Wisconsin 53701. Consumer facts in foldout.

USING BANK SERVICES (1961), The American Bankers Association, 90 Park Avenue, New York, New York 10016. 40 pp. Pamphlet includes bank forms and use of bank services.

USING BANK SERVICES (1970), Caroline J. Bechner, Banking Education Committee, The American Bankers Association, 1120 Connecticut Avenue, N.W., Washington, D.C. 20036. 47 pp. Many facets of banking discussed in this booklet.

WISE USE OF BUY POWER (1971), Family Financial Education Program, 63 pp. Student case problem situations workbook including all consumer forms used in banking services.

WISE USE OF BUY POWER (1971), Leader Guide, Family Financial Education Program, 88 pp. Text and guidelines for teaching with the accompanying student workbook; includes suggested questions, points of emphasis and activities.

YOU AND YOUR MONEY, Federal Reserve Bank of Richmond, Richmond, Virginia 23213. Scriptographic pamphlet on earning, spending, and saving money.

YOUR ILLINOIS BANKS (1969), E. C. Alft, Illinois Bankers Association, 188 W. Randolph Street, Chicago, Illinois 60601. 36 pp. Pamphlet includes such topics as the big bank mystery, what's a bank, savings and checking accounts, and money management.

YOUR INSURED DEPOSIT, Federal Deposit Insurance Corporation, 550 17th Street, N.W., Washington, D.C. 20429. 8 pp. Booklet answers such questions as FDIC operation, accounts single holder, joint accounts and testamentary accounts.

Learning Packages for Teachers and Students

BANKING AND SAVINGS UNIT VIII (1969), New York State Council on Economic Education, Center for Economic Education, State University of New York at Albany, 135 Western Avenue, Albany, New York 12203. 11 pp. 25¢ Vocabulary, concepts, understandings, attitudes and abilities included in the kit.

PROGRAMMED LEARNING INSTRUCTION IN CONSUMER EDUCATION--CONSUMER RIGHTS AND RESPONSIBILITIES, UNIT XII (1970), Alpha Phi Chapter, Delta Pi Epsilon, Northern Illinois University, Division of Vocational and Technical Education, State of Illinois, 405 Centennial Building, Springfield, Illinois 62706. 21 pp.

PROGRAMMED LEARNING INSTRUCTION IN CONSUMER EDUCATION--INSTRUCTOR'S HANDBOOK (1970), Alpha Phi Chapter, Delta Pi Epsilon, Northern Illinois University, Division of Vocational and Technical Education, State of Illinois, 405 Centennial Building, Springfield, Illinois 62706. Twelve units of study, suggested techniques for using the material, and learning outcomes for all twelve units given.

YOUR GUIDE FOR TEACHING MONEY MANAGEMENT, Money Management Institute, Household Finance Corporation, Prudential Plaza, Chicago, Illinois 60601. 30 pp. 25¢ Indicates tips for successful teaching of money management.

Audio-Visual Materials

HOW SAVINGS HELP YOUR COMMUNITY, Visual Education Consultants, P.O. Box 52, Madison, Wisconsin 53701. $4.00 35 mm, black and white, silent. Filmstrip indicates how smallest amount of savings helps economic community.

CHAPTER 15

INVESTMENTS

Types, yearbooks, commodities, exchanges, how to invest, social security . . .

Booklets and Pamphlets

AMERICAN INVESTOR YEARBOOK, Publications Department Information Services Division, American Stock Exchange, 86 Trinity Place, New York, New York 10006. 48 pp. Exchange operations featured plus other informative data.

AMERICAN STOCK EXCHANGE INDEX SYSTEM, Publications Department Information Services Division, American Stock Exchange, 86 Trinity Place, New York, New York 10006. 6 pp. Three related indexes provided by Amex for market evaluation.

AMEX DATABOOK (Annual), Publications Department Information Services Division, American Stock Exchange, 86 Trinity Place, New York, New York 10006. 64 pp. $1.00 Tables, charts, and graphs, including Exchange history.

THE ANATOMY OF A BOND CAMPAIGN, Investment Bankers Association of America, 425 13th Street, Washington, D.C. 20004. 29 pp. Pamphlet indicates mechanics of conducting public relations, publicity, and educational campaign in conducting a bond campaign.

ANNUAL REPORT, Publications Department Information Services Division, American Stock Exchange, 86 Trinity Place, New York, New York 10006. Financial structure of previous year plus other information.

ANSWERING QUESTIONS ABOUT TRUST FUNDS, Manufacturers Hanover Trust, 350 Park Avenue, New York, New York 10022. 10 pp. Pamphlet includes such topics as what is a trust, advantages of a trust, and what is a testamentary trust.

THE BALANCE OF PAYMENTS (1968), Public Information Department, New York, New York 10045. The deficit is discussed in this booklet.

BEFORE YOU SPECULATE, Chicago Mercantile Exchange, 130 N. Franklin Street, Chicago, Illinois 60606. 7 pp. Tips on speculating in booklet.

BONDS: GOVERNMENT, MUNICIPAL, AND CORPORATE, New York Stock Exchange, 11 Wall Street, New York 5, New York. 6 pp. Information in pamphlet includes buying, selling bonds, and financial vocabulary.

BUILDING A 2ND INCOME, Francis I. DuPont & Company, One Wall Street, New York 5, New York. 18 pp. Information about investments.

BUYING AND SELLING STOCKS, New York Stock Exchange, 11 Wall Street, New York, New York 10005. 6 pp. Indicated in booklet rules for investing and other information.

CAPITALISTS: INVESTORS IN THE NATION'S BUSINESS, New York Stock Exchange, 11 Wall Street, New York 5, New York. 6 pp. Booklet indicates businesses owner's and financial vocabulary.

THE CHICAGO BOARD OF TRADE--A COMMODITY EXCHANGE, The Chicago Board of Trade, Public Information and Education Department, 141 W. Jackson Boulevard, Chicago, Illinois 60604. Information about Chicago's Board of Trade given in this foldout.

DECADES OF AMERICAN STOCK EXCHANGE DIVIDENDS, American Stock Exchange, 86 Trinity Place, New York, New York 10006. Booklet contains information about stocks according to industrial classification and other pertinent data.

ELEMENTS OF THE DUN & BRADSTREET REPORT, Dun & Bradstreet, Incorporated, 99 Church Street, New York, New York 10007. Questions and answers concerning payments finance, banking, and operation in this foldout.

THE EXCHANGE (1969), New York Stock Exchange, 11 Wall Street, New York, New York 10005. 25 pp. 30¢ Booklet discusses why merchants are uptight about Christmas.

FOREIGN EXCHANGE QUOTATIONS (1970), Manufacturers Hanover Trust Company, Foreign Exchange Trading Department, 4 New York Plaza, New York, New York 10015. Foldout indicates the country, currency, and recent quotations.

FUTURES TRADING IN FROZEN PORK BELLIES, Chicago Mercantile Exchange, 110 N. Franklin Street, Chicago, Illinois 60606. 12 pp. Rules and specifications plus charts on frozen pork bellies futures.

FUTURES TRADING IN LIVE BEEF CATTLE, Chicago Mercantile Exchange, 110 N. Franklin Street, Chicago, Illinois 60606. Rules and regulations for futures trading given in this pamphlet.

FUTURES TRADING IN LIVE HOGS, Chicago Mercantile Exchange, 110 N. Franklin Street, Chicago, Illinois 60606. 11 pp. Charts and graphs in this informative pamphlet.

HEDGING HIGHLIGHTS, Public Information and Education Department, Chicago Board of Trade, 141 W. Jackson Boulevard, Chicago, Illinois 60604. 18 pp. Charts and graphs plus other information in this booklet.

HOW OVER-THE-COUNTER SECURITIES ARE TRADED (1968), Merrill Lynch, Pierce, Fenner & Smith, Incorporated, 70 Pine Street, New York, New York 10005. 19 pp. Pictures and charts make over-the-counter securities clearer to understand in this booklet.

HOW TO BUY STOCKS, Louis Engel, Cash Sales Department, Bantam Books, 666 Fifth Avenue, New York, New York 10019. 95¢.

HOW TO GET MORE OUT OF FINANCIAL NEWS (1967), Dow Jones & Company, Incorporated, Educational Service Bureau, P.O. Box 300, Princeton, New Jersey 08540. 16 pp. Helpful hints concerning financial news in booklet.

HOW TO INVEST (1966), Standard & Poor's Corporation, 345 Hudson Street, New York, New York 10014. 19 pp. Handbook of stocks, bonds, buying and selling.

HOW TO INVEST IN STOCKS AND BONDS (1967), Merrill Lynch, Pierce, Fenner & Smith, Incorporated, 70 Pine Street, New York, New York 10005. 31 pp. Booklet indicates where, how, and when to purchase stocks and bonds.

HOW TO READ A FINANCIAL REPORT (1970), Merrill Lynch, Pierce, Fenner & Smith, Incorporated, 70 Pine Street, New York, New York 10005. 35 pp. Booklet guide to reading financial reports.

HOW TO READ AN ANNUAL REPORT, Stuart Chase, Standard Oil Company (New Jersey), Room 1626, 30 Rockefeller Plaza, New York, New York 10020. 16 pp. Booklet indicates information concerning double entry bookkeeping, income statements, and depreciation.

HOW TO READ FINANCIAL STATEMENTS, Investment Dealers' Association of Canada, 112 King Street West, Toronto 1, Ontario. 32 pp. $1.00 Interpreting financial statements in terms of ratios, trends, balance sheets, profit and loss statements, mixed, and value ratios.

IDAHO POTATO FUTURES, Chicago Mercantile Exchange, 110 N. Franklin Street, Chicago, Illinois 60606. 10 pp. Inspection certificates, reconsignment, strikes, and margin requirements discussed in booklet.

IF YOU BECOME DISABLED (1969), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 31 pp. 15¢ Benefits and payments included in this booklet.

INFORMATION ABOUT SERIES E SAVINGS BONDS (1968), Department of Treasury, Washington, D.C. Buying, interest, maturity information, and redemption value chart in foldout.

INVESTING FOR AMERICAN FAMILIES, New York Stock Exchange, 11 Wall Street, New York 5, New York. 6 pp. Investment planning and financial vocabulary in booklet.

INVESTING FOR TAX-FREE INCOME, Merrill Lynch, Pierce, Fenner & Smith Incorporated, 350 N. Michigan Avenue, Chicago, Illinois. 32 pp. Booklet concerned with kinds, prices, and fluctuations of Municipal Bonds.

INVESTING MADE EASY, Investment Company Institute, 1775 K Street, N.W., Washington, D.C. 20006. 14 pp. Tips on investing in pamphlet.

INVESTMENT BANKING, Better Business Bureau, Educational Division, Boston, Massachusetts. 16 pp. Facts about how the investor and job seeker are served by investment banks in pamphlet.

INVESTMENT CLUB HANDBOOK, Thomson & McKinnon, 2 Broadway, New York, New York. 7 pp. Membership and types of meetings indicated in this booklet.

INVESTMENT CLUBS, Thomson & McKinnon, Incorporated, 2 Broadway, New York, New York 10004. Foldout definition of investment clubs and history.

THE INVESTOR IN AMERICAN HISTORY, New York Stock Exchange, 11 Wall Street, New York 5, New York. 6 pp. Information on technology, capital, and economic changes.

INVESTORS' NOTEBOOK, Vol. 2 (1965), New York Stock Exchange, 11 Wall Street, New York, New York 10005. 18 pp. Content of booklet includes treasury stock utility accounting interim report and tender.

JOURNEY THROUGH A STOCK EXCHANGE, Publications Department Information Services Division, American Stock Exchange, 86 Trinity Place, New York, New York 10006. 24 pp. 10¢ Cartoon book of small boy looking at the stock exchange.

THE LANGUAGE OF INVESTING (1969), New York Stock Exchange, 11 Wall Street, New York, New York 10005. 38 pp. Glossary of investment world language in booklet.

LISTING ON THE AMERICAN STOCK EXCHANGE...SOME QUESTIONS AND ANSWERS (1970), American Stock Exchange, 86 Trinity Place, New York, New York 10006. 46 pp. Summary of questions and answers in booklet.

LISTING REQUIREMENTS CARD, Publications Department Information Services Division, American Stock Exchange, 86 Trinity Place, New York, New York 10006. 2½" by 4" wallet card.

MANAGEMENT & OPERATIONS, Publications Department Information Services Division, American Stock Exchange, 86 Trinity Place, New York, New York 10006. Executives, operations, directors, and supervisors in securities business. 20¢

MARKET FOR MILLIONS, Publications Department Information Services Division, American Stock Exchange, 86 Trinity Place, New York, New York 10006. 20¢ Role and functions of a stock exchange to national economy.

MARKETING GRAIN THROUGH A GRAIN EXCHANGE, University of Illinois, College of Agriculture, Public Information and Education Department, Chicago Board of Trade, 141 W. Jackson Boulevard, Chicago, Illinois 60604. 32 pp. Information about speculators, speculation, and "jargon" of the marketplace in pamphlet.

MONEY IN YOUR LIFE, Women's Division, Institute of Life Insurance, 277 Park Avenue, New York, New York 10017. 37 pp. Content includes these six topics: your attitudes and your money, a system for your spending, your financial tools, your future-opportunities and risks, rounding out your financial planning, and getting started.

MOODY'S HANDBOOK OF COMMON STOCKS, New York Stock Exchange, 11 Wall Street, New York, New York 10005. Pamphlet includes statistics, text, and graphs.

MUTUAL FUND FACT BOOK (Annual), Investment Company Institute, 1775 K Street, N.W., Washington, D.C. 20006. 96 pp. Some topics in this booklet include information on mutual funds, history, regulation, taxation, and glossary of terms.

NERVE CENTER, Publications Department Information Services Division, American Stock Exchange, 86 Trinity Place, New York, New York 10006. 12 pp. Nontechnical language of Amex operations.

THE NEW RULES ON PENSIONS FOR SELF-EMPLOYED (1968), Changing Times, The Kiplinger Magazine, 1729 H Street, N.W., Washington, D.C. 20006. Foldout indicates eligibility and tax advantages.

THE NEW YORK FOREIGN EXCHANGE MARKET, Alan R. Holmes, Francis H. Schott, Federal Reserve Bank of New York, New York, New York 10045. 64 pp. 25¢ Booklet includes charts, tables, and such topics as the following: basis of foreign exchange market, organization of the market, and instruments of the market.

THE NEW YORK STOCK EXCHANGE, New York Stock Exchange, 11 Wall Street, New York 5, New York. 6 pp. Pamphlet includes financial vocabulary and other information.

NEW YORK STOCK EXCHANGE FACT BOOK (Annual), New York Stock Exchange, 11 Wall Street, New York, New York 10005. 82 pp. Booklet.

THE NEWSPAPER AND THE INVESTOR, New York Stock Exchange, 11 Wall Street, New York, New York 10005. 6 pp. Booklet contains learning activities and vocabulary on financial terms.

NOW THAT YOU HAVE OPENED AN ACCOUNT... (1970), New York Stock Exchange, 86 Trinity Place, New York, New York 10006. 9 pp. Pamphlet includes information on cash accounts, paying for stock, ex-dividend, odd lots, commissions, unlisted securities, and confirmations.

THE ODD LOT DEALER SYSTEM ON THE NEW YORK STOCK EXCHANGE, Carlisle DeCoppet & Company, 2 Broadway, New York, New York 10004. 48 pp. Various topics in booklet include odd-lot dealer systems, differential, transactions, and short selling.

ODD-LOT MANUAL (1969), Carlisle & Jacquelin, Two Broadway, New York, New York 10004. 30 pp. Booklet contains information about odd-lot orders, executions based on round-lot sale, and miscellaneous rules.

OPEN MARKET OPERATIONS (1969), Paul Meek, Public Information Department, Federal Reserve Bank of New York, 33 Liberty Street, New York, New York 10045. 47 pp. Informative booklet.

OVER THE COUNTER SECURITIES MARKET--AN ACTIVE PARTNER IN CORPORATE PROGRESS, National Association of Securities Dealers, Incorporated, 888 17th Street, N.W., Washington, D.C. 20006. 16 pp. Description of merchandising securities process included in brochure.

PLANNING FOR COLLEGE COSTS (1963), Sidney Sulkin, New York Life Insurance Company, Box 10, Madison Square Station, New York, New York 10010. 23 pp. Tips on financing and loans mentioned in booklet.

PRICE AND LOAN PROTECTION THROUGH HEDGING, Chicago Mercantile Exchange, 110 N. Franklin Street, Chicago, Illinois 60606. 11 pp. Describes the general nature of hedging in booklet.

PRICE: LANGUAGE OF THE MARKETPLACE, A GRAIN GROWER'S GUIDE, Public Information and Education Department, Chicago Board of Trade, 141 W. Jackson Boulevard, Chicago, Illinois 60604. 45 pp. Booklet includes information on reason price ups and downs, grain grading system relates price to value, and markets increase selling choices.

PRIMARY MARKET PROTECTION ON ODD LOTS (1969), Pacific Coast Stock Exchange, 618 Spring Street, Los Angeles, California 90014. Information on types of orders and exceptions indicated in foldout.

A PRIMER ON STATE SECURITIES REGULATION (1965), Gordon L. Calvert, Investment Bankers Association of America, 425 13th Street, N.W., Washington, D.C. 20004. 10 pp. Uniformity, state regulations, and recommended procedures indicated in booklet.

PRIVATE INVESTMENT AND ECONOMIC GROWTH, Robert E. Berry, American Petroleum Institute, 1271 Avenue of the Americas, New York, New York 10020. 25 pp. This student manual contains such topics as economic growth, capital, determinants of supply and demand.

PROFESSIONAL MANAGEMENT FOR THE PROFESSIONAL MAN, Investment Company Institute, 1775 K Street, N.W., Washington, D.C. 20006. 15 pp. Mutual fund information in pamphlet.

PROTECT YOUR TURKEY INVESTMENT, Chicago Mercantile Exchange, 110 N. Franklin Street, Chicago, Illinois 60606. 8 pp. Various information in booklet concerning hedging.

PUBLIC TRANSACTION STUDY 1969, Research Department, New York Stock Exchange, 11 Wall Street, New York, New York 10005. 19 pp.

QUESTIONS AND ANSWERS ABOUT THE STOCK MARKET (1969), Merrill Lynch, Pierce, Fenner & Smith, Incorporated, 350 N. Michigan Avenue, Chicago, Illinois 60601. 32 pp. Some topics include how to read ticker tape, stock tables, and cost of buying and selling stocks.

SAVINGS AND LOAN ASSOCIATION (1966), United States Savings and Loan League, 221 N. LaSalle, Chicago, Illinois. 14 pp. Useful information contained in pamphlet.

SHAREOWNERSHIP (Annual), New York Stock Exchange, 11 Wall Street, New York, New York 10005. 25 pp. Census of shareowners in New York Stock Exchange.

SMALL BUSINESS ADMINISTRATION: WHAT IT IS AND WHAT IT DOES (1969), Small Business Administration, Washington, D.C. 20416. 22 pp.

SOCIAL SECURITY BENEFITS (1970), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 15¢ This pamphlet explores estimating the amount of benefits.

SOCIAL SECURITY INFORMATION FOR YOUNG FAMILIES (1970), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 19 pp. 15¢ Pamphlet indicates benefits and payments.

SOCIAL SECURITY PROGRAMS IN THE UNITED STATES (1968), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 120 pp. 55¢ Booklet also contains programs for special groups such as veteran's benefits.

SOURCES OF INFORMATION ON INVESTMENTS, New York Stock Exchange, 11 Wall Street, New York, New York 10005. 6 pp. Sources of information, investor and broker, and financial vocabulary.

STOCKS ON THE AMEX (Annual), American Stock Exchange, 86 Trinity Place, New York, New York 10006. Pertinent data concerning different categories of stock.

STOCKS ON THE BIG BOARD (1969), New York Stock Exchange, 11 Wall Street, New York, New York 10005. 31 pp. Information concerning dividends, growth rates, and charts.

TAX ADVANTAGES, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Advantages of retirement plan plus other information.

TAX-EXEMPT BONDS & THE INVESTOR (1965), Investment Bankers Association of America, 425 13th Street, N.W., Washington, D.C. 20004. 25 pp. Brochure indicates many benefits from investing in Municipal Bonds.

10 COMMON SENSE RULES FOR SUCCESS INVESTING, Francis I. DuPont & Company, One Wall Street, New York 5, New York. Tips on investing in this booklet.

10 RULES FOR INVESTORS, Barron's, National Business and Financial Weekly, 30 Broad Street, New York, New York 10004. Booklet contains information on stocks and bonds.

TRADING IN EGG FUTURES, Chicago Mercantile Exchange, 110 N. Franklin Street, Chicago, Illinois 60606. 12 pp. Charts, graphs, and other information in booklet.

TRADING IN TOMORROWS, Chicago Mercantile Exchange, 110 N. Franklin Street, Chicago, Illinois 60606. 23 pp. Brochure indicating facts about futures trading.

TYPES OF ORDERS, Publications Department Information Services Division, American Stock Exchange, 86 Trinity Place, New York, New York 10006. 15 pp. Bids and order on Amex.

TYPES OF ORDERS BIDS AND OFFERS, Information Services Division, American Stock Exchange, 86 Trinity Place, New York, New York 10006. 15 pp. Booklet contains information concerning explanation of orders.

UNDERSTANDING BONDS AND PREFERRED STOCKS (1969), New York Stock Exchange, 11 Wall Street, New York, New York 10005. 29 pp. Booklet answers questions concerning stocks and bonds.

UNDERSTANDING FINANCIAL STATEMENTS (1969), New York Stock Exchange, 11 Wall Street, New York, New York 10005. 31 pp. Seven keys to value enumerated in pamphlet.

UNDERSTANDING THE NEW YORK STOCK EXCHANGE (1969), New York Stock Exchange, 11 Wall Street, New York, New York 10005. 45 pp. Informative booklet when buyer meets seller.

VISIT THE AMEX, Publications Department Information Services Division, American Stock Exchange, 86 Trinity Place, New York, New York 10006. 8 pp. What to see when visiting the Amex.

WELL BEYOND THE AVERAGE--THE STORY OF DOW JONES 7 COMPANY, INCORPORATED, Dow Jones & Company, Incorporated, 30 Broad Street, New York, New York 10004. 50 pp.

WHAT EVERYBODY OUGHT TO KNOW ABOUT THIS STOCK AND BOND BUSINESS, Merrill Lynch, Pierce, Fenner & Smith, Incorporated. 30 pp. Tips concerning stocks and bonds in this booklet.

WHY LIST? BROADENING THE BASE OF STOCK OWNERSHIP, American Stock Exchange, 86 Trinity Place, New York, New York 10006. Information for the stockholder and management.

YOU AND THE INVESTMENT WORLD (1966), 11 Wall Street, New York, New York 10005. 48 pp. Information on business organization and stocks and bonds.

YOUR SAVINGS AND INVESTMENT DOLLAR, Money Management Institute, Household Finance Corporation, Prudential Plaza, Chicago, Illinois 60601. 25¢ Booklet.

YOUR SOCIAL SECURITY (1970), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 46 pp. Booklet covers retirement, disability insurance, and medicare.

YOUR SOCIAL SECURITY, EARNINGS RECORD (1968), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 31 pp. 10¢ Benefits and other information in booklet.

Learning Packages for Teachers and Students

INVESTMENTS UNIT IX (1969), Martin Rosen, John Merriam, Angelo Root, Edward Clingen, New York State Council on Economic Education, State University of New York at Albany, 135 Western Avenue, Albany, New York 12203. 19 pp. 25¢ This kit includes concepts, understandings, vocabulary, attitudes and abilities, and activities.

MODERN CONSUMER EDUCATION: FOOD, CLOTHING, AND SHELTER; CARS, FURNITURE, AND APPLIANCES; PROTECTING FAMILY HEALTH AND SECURITY; YOU AND THE LAW; WAYS TO HANDLE MONEY; WAYS TO SHOP, Spencer Division, Grolier Educational Corporation, 845 Third Avenue, New York, New York 10022. $249.50 Included in this multi-media, self-instructional program are 39 lessons, 27 programmed texts, 13 audio cassettes, 2 filmstrips, 180 student record books, and instructor's manual.

PORTFOLIO OF TEACHING AIDS TO ACCOMPANY PAMPHLET: YOU AND THE INVESTMENT WORLD, New York Stock Exchange, School and College Relations, 11 Wall Street, New York, New York 10005. Portfolio good background teaching information.

PROGRAMMED LEARNING INSTRUCTION IN CONSUMER EDUCATION--INSTRUCTOR'S HANDBOOK (1970), Alpha Phi Chapter, Delta Pi Epsilon, Northern Illinois University, Division of Vocational and Technical Education, State of Illinois, 405 Centennial Building, Springfield, Illinois 62706. Twelve units of study, suggested techniques for using the material, and learning outcomes for all twelve units given.

PROGRAMMED LEARNING INSTRUCTION IN CONSUMER EDUCATION--SAVINGS AND INVESTMENTS, UNIT X (1970), Alpha Phi Chapter, Delta Pi Epsilon, Northern Illinois University, Division of Vocational and Technical Education, State of Illinois, 405 Centennial Building, Springfield, Illinois 62706. 51 pp.

TEACHERS' MANUAL--TO ACCOMPANY YOU AND THE INVESTMENT WORLD, New York Stock Exchange, 11 Wall Street, New York, New York 10005. 19 pp. Some of the topics include using the text, supplementary resources, teaching practices, and how to read the ticker tape.

YOU AND THE INVESTMENT WORLD (1969), New York Stock Exchange, 11 Wall Street, New York, New York 10005. 48 pp. Types of business organizations and sources of information on investments indicated.

Audio-Visual Materials

DOLLARS FOR SECURITY, Association Films, Incorporated, 600 Grand Avenue, Ridgefield, New Jersey 07657. 62 frames, 35 mm, color, and silent. Filmstrip discusses effects of financial security on members of a high school class.

CHAPTER 16

LIFE INSURANCE

Types, needs, wills, social security . . .

Booklets and Pamphlets

ACTS OF EXECUTORS, National Bank in DeKalb, DeKalb, Illinois 60115. Various acts an executor must perform in foldout.

CHANCES ARE... (1970), Insurance Information Institute, 110 William Street, New York, New York 10038. 32 pp. Booklet is programmed instruction through probability.

A DATE WITH YOUR FUTURE (1970), Educational Division, Institute of Life Insurance, Health Insurance Institute, 277 Park Avenue, New York, New York 10017. 34 pp. Home and family money management in this booklet.

DEATH AND FAMILY FINANCES, Donald I. Rogers, New York Life Insurance, Box 10, Madison Square Station, New York, New York 10010. 22 pp. Advice on immediate duties, legal and money matters, and financial readjustment.

DECADE OF DECISION, Educational Division, Institute of Life Insurance, 277 Park Avenue, New York, New York 10017. 55 pp. Pamphlet considers decisions concerning choosing a career, marriage, and raising a family.

5 WARNINGS ABOUT JOINT TENANCY AND YOUR ESTATE, Manufacturers Hanover Trust, 350 Park Avenue, New York, New York 10022. Information concerning property, taxes, administration expenses, and gift taxes in foldout.

GUARANTEED LIFE INSURANCE, The Fidelity Mutual Life Insurance Company, Philadelphia, Pennsylvania 19101. Foldout discusses additional purchases of life insurance through Fidelity's Guaranteed Insurability Option.

HANDBOOK OF LIFE INSURANCE (1969), R. Wilfred Kelsey and Arthur C. Daniels, Institute of Life Insurance, 277 Park Avenue, New York, New York 10017. 87 pp. Booklet can be used as textbook or reference in simple language.

HOW MUCH WILL IT COST TO SETTLE YOUR ESTATE?, Manufacturers Hanover Trust, 350 Park Avenue, New York, New York 10022. 8 pp. Booklet includes information on outright bequest, the two trust plan, and a comparison of the two costs.

INSURANCE FACTS (Annually), The Insurance Information Institute, 110 William Street, New York, New York 10038. Foldout indicates regulation, net premiums, and facts about losses.

LIFE INSURANCE FACT BOOK (Annually), Institute of Life Insurance, 277 Park Avenue, New York, New York 10017. 128 pp. Some of the content of this booklet includes life insurance ownership, life insurance benefits payments, annuities, selection of risks, and glossary.

LIFE INSURANCE PRICE MEASUREMENT, Series No. 66 (1969), Joseph M. Belth, Bureau of Business Research, Indiana University, Bloomington, Indiana 47401. 24 pp. $1.00 Fifteen companies costs of life insurance are compared in this publication.

A LOOK AT YOUR INSURANCE NEEDS, Education Department, CUNA International, Incorporated. 5 pp. Consumer fact booklet on life, health, automobile, and property insurance.

THE MATHEMATICS OF LIFE INSURANCE (1961), Educational Division, Institute of Life Insurance, 488 Madison Avenue, New York 22, New York. 46 pp. Booklet contains unit for high school mathematics classes.

POLICIES FOR PROTECTION--HOW LIFE INSURANCE & HEALTH INSURANCE WORK (1969), Educational Division, Institute of Life Insurance, Health Insurance Institute, 277 Park Avenue, New York, New York 10017. 31 pp. Contains information on life, health, personal insurance, puzzels, and glossary of terms.

PRACTICAL SUGGESTIONS ABOUT YOUR WILL, Manufacturers Hanover Trust, 350 Park Avenue, New York, New York 10022. 10 pp. Booklet indicates how to avoid hardship and needless expense by making a well-drawn will.

PROTECTING YOUR RIGHTS, Department of Insurance, State of Illinois, State Capitol, Springfield, Illinois. Foldout information on automobile, life, accident, and health insurance.

THE SEARCH FOR ECONOMIC SECURITY, #173, Educational Division, Institute of Life Insurance, 277 Park Avenue, New York, New York 10017. 64 pp. Historical perspective to current American attitudes toward economic security in pamphlet.

SOCIAL SECURITY BENEFITS FOR STUDENTS 18-22 (1969), Superintendent of Documents, Government Printing Office, Washington, D.C. 20402. 8 pp. 10¢ Student may receive monthly cash social security benefits.

SOCIAL SECURITY CASH BENEFITS FOR STUDENTS 18 TO 22 (1968), Social Security Administration, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 6 pp. 5¢ Booklet.

SOCIAL SECURITY IN YOUR FINANCIAL PLANNING (1970), U.S. Department of Health, Education, and Welfare, Superintendent of Public Documents, U.S. Government Printing Office, Washington, D.C. 20402. 7 pp. Booklet indicates how family payments are made and benefits are figured.

SOCIAL SECURITY INFORMATION FOR YOUNG FAMILIES (1970), U.S. Department of Health, Education, and Welfare, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 19 pp. 15¢ Booklet.

STATEMENT OF JOSEPH M. BELTH ON S. 3201 (1970), Bureau of Business Research, Graduate School of Business, Indiana University of Bloomington, Indiana 47401. 11 pp. $1.00 Discrepancies in reporting life insurance costs indicated in publication.

UNDERSTANDING LIFE INSURANCE FOR THE FAMILY (1964), Division of Home Economics, Federal Extension Service, U.S. Department of Agriculture, Washington, D.C. 12 pp. Detailed life insurance pamphlet.

WHAT EVERY FAMILY SHOULD KNOW ABOUT LIFE INSURANCE (1969), New York Life Insurance Company, Box 10, Madison Square Station, New York, New York 10010. 30 pp. Various kinds of insurance discussed in this booklet.

WHAT IS A WILL--AND DO YOU NEED ONE? (1971), Robert S. Rosefsky, Suite 3, 7306 1st Avenue, Scottsdale, Arizona 85251. 25¢ Advantages of a will and estate planning in booklet.

WHO ARE YOUR HEIRS IF YOU MAKE NO WILL?, Trust Department, First National Bank in DeKalb, DeKalb, Illinois 60115. Booklet.

WHY YOU NEED A BANK AS YOUR EXECUTOR, Manufacturers Hanover Trust, 350 Park Avenue, New York, New York 10022. 9 pp. Tasks of executor and cost mentioned in this booklet.

WHY YOU SHOULD CHOOSE A FAMILY LAWYER NOW! (1969), Lester David, New York Life Insurance Company, Box 10, Madison Square Station, New York, New York 10010. 31 pp. Information in pamphlet benefits of having a lawyer.

WHY YOU SHOULD HAVE A WILL, Lester David, New York Life Insurance Company, Box 10, Madison Square Station, New York, New York 10010. 22 pp. Advantages of having a will in booklet.

YOUR RETIREMENT, A DISCUSSION OF YOUR FINANCIAL RESOURCES AND HOW YOU MIGHT USE THEM, Women's Division, Institute of Life Insurance, 277 Park Avenue, New York, New York 10017.

YOUR SOCIAL SECURITY (1970), Department of Health, Education, and Welfare, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 47 pp. Booklet indicates monthly payments, family payments, and other information.

YOUR SOCIAL SECURITY: RETIREMENT, SURVIVORS, AND DISABILITY INSURANCE: MEDICARE (1969), Superintendent of Documents, Government Printing Office, Washington, D.C. 20402. 48 pp. 15¢ Booklet indicates figures and facts concerning social security.

YOUR WILL: A PLAN FOR THE FUTURE, CUNA International, Incorporated, Box 431, Madison, Wisconsin 53701. 5 pp. Advantages to having a will in this informative consumer fact pamphlet.

Learning Packages for Teachers and Students

LIFE INSURANCE, FAMILIES TALK IT OVER, A CONSUMER EDUCATION SERIES, Edward J. Metzen and Mary L. Johnson, Mailing Room, Technical Education Services, University of Missouri, Columbia, Missouri 65201. Included in this series are circulars on the following: Purpose of Life Insurance, Basic Life Insurance Policies, Policy Variations and Provisions, Shopping for Life Insurance, Programming Life Insurance to Meet Your Needs, Common Mistakes in Buying Life Insurance Coverage, Lesson questions for "Families Talk It Over," and Our Valuable Papers.

LIFE INSURANCE UNIT X (1969), John U. Holmes, New York State Council on Economic Education, State University of New York at Albany, 135 Western Avenue, Albany, New York 12203. 13 pp. 25¢ Economic concepts, attitudes, abilities, and activities included in this kit.

PROGRAMMED LEARNING INSTRUCTION IN CONSUMER EDUCATION--INSTRUCTOR'S HANDBOOK (1970), Alpha Phi Chapter, Delta Pi Epsilon, Northern Illinois University, Division of Vocational and Technical Education, State of Illinois, 405 Centennial Building, Springfield, Illinois 62706. Twelve units of study, suggested techniques for using the material, and learning outcomes for all units.

PROGRAMMED LEARNING INSTRUCTION IN CONSUMER EDUCATION--MAKING USE OF INSURANCE, UNIT IX (1970), Alpha Phi Chapter, Delta Pi Epsilon, Northern Illinois University, Division of Vocational and Technical Education, State of Illinois, 405 Centennial Building, Springfield, Illinois 62706. 65 pp.

SECURITY PROGRAMS: SOCIAL SECURITY, MEDICARE, AND MEDICAID UNIT XI (1969), Gladys Buell, Sister Margaret Mary Carey, Anna M. Wartluft, James Perry, New York State Council on Economic Education, Center for Economic Education, State University of New York at Albany, 135 Western Avenue, Albany, New York 12203. 10 pp. 25¢ Economic concepts, attitudes, abilities, and activities included in this kit.

SMART SPENDING (1971), Better Business Bureau of New York, Olcott Forward Incorporated, 234 N. Central Avenue, Hartsdale, New York 10530. $20.00 Included in kit, filmstrips and set of booklets on insurance, advertising and selling appeal, cars and car finance, home ownership costs, money management, food buying, budgeting, credit cards, borrowing, apartment leases, and bank loans.

WHAT IT DOES, HOW IT WORKS, HOW MUCH WORK YOU NEED, WHO GETS BENEFITS, SSI-623-1 (1968), Social Security Office, 735 Dundee Avenue, Elgin, Illinois. Kit is a good source when teaching Social Security.

Audio-Visual Materials

PATTERNS FOR PROTECTION, Insurance Information Institute, 117 W. 46 Street, New York, New York. $5.00 Filmstrip, color, 33 1/3 rpm record.

CHAPTER 17

TAXES

Local, state, federal, incorporation . . .

Booklets and Pamphlets

CITY INCOME TAXES (1967), Tax Foundation, Incorporated, 50 Rockefeller Plaza, New York, New York 10020. 8 pp. Summary of city income taxes.

THE CORPORATION INCOME TAX (1968), Tax Foundation, Incorporated, 50 Rockefeller Plaza, New York, New York 10020. 12 pp. Booklet. Summary of 76-page study in examination of its role in the federal tax system.

HANDBOOK OF STATE AND LOCAL GOVERNMENT FINANCE (1966), Tax Foundation, Incorporated, 50 Rockefeller Plaza, New York, New York 10020. 64 pp. Booklet.

HOW TO SAVE TAXES THROUGH CAPITAL GAINS (1970), Commerce Clearing House, Incorporated, 4025 W. Peterson Avenue, Chicago, Illinois 60646. 24 pp. Contents include tax savings, depreciation, capital gains, and income averaging.

HOW TO SAVE TAXES THROUGH CAPITAL GAINS (1970), Commerce Clearing House, Incorporated, 4025 W. Peterson Avenue, Chicago, Illinois 60646. 31 pp. Topics include capital gain means tax savings, making the most of capital gains, tax savings on specific kinds of properties, saving taxes by trading, and income averaging.

INVESTING FOR TAX-FREE INCOME, Merrill Lynch, Pierce, Fenner & Smith Incorporated, 70 Pine Street, New York, New York 10005. 32 pp. Basic facts concerning Municipal Bond investments given in booklet.

THE NATIONAL DEBT, Federal Reserve Bank of Philadelphia, Philadelphis, Pennsylvania. 10 pp. Pamphlet about debt we are passing on to our grandchildren.

1970 STATE TAXES IN RETROSPECT (1971), Commerce Clearing House, Incorporated, 4025 W. Peterson Avenue, Chicago, Illinois 60646. 55 pp. Detailed brochure includes income, local, alcoholic beverages, and miscellaneous taxes.

A PRIMER ON GOVERNMENT SPENDING, Heilbroner & Berstein, Random House Paperback, 457 Madison Avenue, New York, New York. $1.75 Balancing the economy through use of taxes.

PUBLIC FINANCING OF HIGHER EDUCATION (1966), Tax Foundation Incorporated, 50 Rockefeller Plaza, New York, New York 10020. 50 pp. $1.50 Tables and charts on tax burden, economic issues, federal financing, and state-local financing.

QUESTIONS AND ANSWERS ABOUT THE ILLINOIS INCOME TAX, Illinois Department of Revenue, P.O. Box 3747, Springfield, Illinois 62708. 6 pp. Pamphlet.

STATE AND LOCAL SALES TAX (1970), Tax Foundation, Incorporated, 50 Rockefeller Plaza, New York, New York 10020. 15 pp. Summary of a 70-page study examining present and future role of retail sales, state and local tax.

STATE AND LOCAL TAXES: THE CASE FOR REFORM (1968), Arnold Cantor, AFL-CIO American Federationist. Booklet indicates where money comes from and discusses sales tax on housing.

TAX ANGLES IN ORGANIZING A CORPORATION (1970), Commerce Clearing House, Incorporated, 4025 W. Peterson Avenue, Chicago, Illinois 60646. 23 pp. Content includes choice of business form, tax angles on compensation, dangers in corporate form, and setting up the corporation.

TAX DEDUCTIONS WHICH MIGHT BE OVERLOOKED (1970), Commerce Clearing House, Incorporated, 4025 W. Peterson Avenue, Chicago, Illinois 60646. 23 pp. Booklet.

THE TAXES YOU PAY, Charles E. Elting, New York Life Insurance Company, Box 10, Madison Square Station, New York, New York 10010. 31 pp. Pamphlet includes information concerning split-level taxation, how much tax, and who pays.

UNDERSTANDING TAXES...TEACHING TAXES PROGRAM, Pub. No. 21, Annual Edition, Treasury Department, Washington, D.C. Unit on taxes for students; historical view of taxes, case problems, forms, and tables.

YOUR FEDERAL INCOME TAX 1971 EDITION (Annually), Department of the Treasury, Internal Revenue Service, Washington, D.C. 160 pp. Official booklet of the IRS for consumers.

YOUR INCOME TAX--DO IT RIGHT AND SAFE (1970), Changing Times, The Kiplinger Magazine, Editors Park, Maryland 20782. 17 pp. Booklet considers different age groups and sexes.

YOUR PROPERTY ASSESSMENT, Cook County, Department of Information, County Building, Chicago, Illinois 60602. Duties of assessor, determination of tax bill, and breakdown of tax rates included in booklet.

Learning Packages for Teachers and Students

INVESTOR'S TAX KIT 1969-70, Merrill Lynch, Pierce, Fenner & Smith, Incorporated, 70 Pine Street, New York, New York 10005. 12 pp. Information on capital gains and losses.

PROGRAMMED LEARNING INSTRUCTION IN CONSUMER EDUCATION--CONSUMER TAXES, UNIT XI (1970), Alpha Phi Chapter, Delta Pi Epsilon, Northern Illinois University, Division of Vocational and Technical Education, State of Illinois, 405 Centennial Building, Springfield, Illinois 62706. 38 pp.

PROGRAMMED LEARNING INSTRUCTION IN CONSUMER EDUCATION--INSTRUCTOR'S HANDBOOK (1970), Alpha Phi Chapter, Delta Pi Epsilon, Northern Illinois University, Division of Vocational and Technical Education, State of Illinois, 405 Centennial Building, Springfield, Illinois 62706. Twelve units of study, suggested techniques for using the material, and learning outcomes for all units.

TAXATION IN THE UNITED STATES (1969), Joint Council on Economic Education, 1212 Avenue of the Americas, New York, New York 10036. 18 pp. $1.00 Teaching units on federal, state and local taxation.

THE TEACHING TAXES PROGRAM TEACHERS GUIDE FOR: UNDERSTANDING TAXES, Pub. No. 19 (Annual Edition), Department of the Treasury, Internal Revenue Service, Washington, D.C. 31 pp. The booklet highlights some of the aids available to teachers.

UNDERSTANDING TAXES, Pub. 21 (1971), Department of the Treasury, Internal Revenue Service, Washington, D.C. The text consists of four practical exercises in simple to complex tax situations.

UNDERSTANDING TAXES, Pub. 22 (1971), Department of the Treasury, Internal Revenue Service, Washington, D.C. Four practical exercises in simple to complex tax situations in text and also a farm project.

Audio-Visual Materials

No entries classified in this section as of publication date.

CHAPTER 18

CAREERS

Programs, education, types, requirements, frauds, suggestions . . .

Booklets and Pamphlets

ANTIPOVERTY PROGRAMS UNDER THE ECONOMIC OPPORTUNITY ACT (1968), Tax Foundation, Incorporated, 50 Rockefeller Plaza, New York, New York 10020. 10 pp. Booklet summary of a 64-page study.

BANKING, AN OPPORTUNITY FOR YOU (1966), The American Bankers Association, 90 Park Avenue, New York, New York 10016. Pamphlet contains information concerning banking.

CAN I BE A CRAFTSMAN?, Public Relations Staff, General Motors, Detroit, Michigan 48202. Easy to read pamphlet contains helpful information.

CAN I BE A DRAFTSMAN?, Public Relations Staff, General Motors, Detroit, Michigan 48202. Easy to read booklet contains helpful information.

CAN I BE A MATHEMATICIAN?, Public Relations Staff, General Motors, Detroit, Michigan 48202. Easy to read booklet contains helpful information.

CAN I BE A SCIENTIST?, Public Relations Staff, General Motors, Detroit, Michigan 48202. Easy to read pamphlet contains helpful information.

CAN I BE A TECHNICIAN?, Public Relations Staff, General Motors, Detroit, Michigan 48202. Easy to read booklet contains helpful information.

CAN I BE AN ENGINEER?, Public Relations Staff, General Motors, Detroit, Michigan 48202. Easy to read booklet contains helpful information.

CAN I BE AN OFFICE WORKER?, Public Relations Staff, General Motors, Detroit, Michigan 48202. Easy to read pamphlet contains helpful information.

CAN I GET THE JOB?, Public Relations Staff, General Motors, Detroit, Michigan 48202. Easy to read booklet contains procedures in obtaining a job.

CAN I MAKE THE PRODUCTION TEAM?, Public Relations Staff, General Motors, Detroit, Michigan 48202. Easy to read pamphlet contains helpful information.

A CAREER FOR YOU IN A LIFE INSURANCE COMPANY (1968), Institute of Life Insurance, 277 Park Avenue, New York, New York 10017. 11 pp. Acquaints student with careers in life insurance companies in booklet.

A CAREER IN THE MODERN OFFICE (1), OPPORTUNITIES IN TODAY'S OFFICE (1970), Phyllis Morrison, Gregg Division, McGraw-Hill Book Company, New York, New York. Booklet.

A CAREER IN THE MODERN OFFICE (2), MAKING THE MOST OF YOURSELF (1970), Phyllis Morrison, Gregg Division, McGraw-Hill Book Company, New York, New York. Booklet giving useful information.

A CAREER IN THE MODERN OFFICE (3), MAKING THE MOST OF YOUR SKILLS (1970), Phyllis Morrison, Gregg Division, McGraw-Hill Book Company, New York, New York. Booklet.

A CAREER IN THE MODERN OFFICE (4), GETTING THE RIGHT JOB (1970), Phyllis Morrison, Gregg Division, McGraw-Hill Book Company, New York, New York. 134 pp. Booklet.

CAREERS IN INSURANCE, Insurance Information Institute, 110 William Street, New York, New York 10038. Booklet indicates information on the following types of insurance: property, liability, inland marine, and surety.

CAREERS IN LAW (1968), American Bar Association, 1155 E. 60th Street, Chicago, Illinois 60637. 24 pp. Pamphlet indicates lawyer's role in society, education, and other information.

CAREERS IN TAX WORK (1966), Internal Revenue Service, U.S. Treasury Department, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 14 pp. Brochure indicates jobs in tax field, qualifications, and advancement information.

"COME INTO MY CLASSROOM" SAID THE SHYSTER TO THE SCHOLAR..., Bette G. Clemens, Bureau of Consumer Protection. Nine guidelines for career school students to follow in booklet.

A DATE WITH YOUR FUTURE (1970), Educational Division, Institute of Life Insurance, Health Insurance Institute, 277 Park Avenue, New York, New York 10017. 34 pp. Information concerning young adults and money management in booklet.

EMPLOYMENT OUTLOOK FOR DRIVING OCCUPATIONS: TRUCK, BUS, AND TAXI DRIVERS, Occupational Outlook Report Series, U.S. Department of Labor, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 15¢ Information from the 1968-69 Occupational Outlook Handbook on driving occupations.

EMPLOYMENT OUTLOOK FOR MACHINING OCCUPATIONS: INSTRUMENT MAKERS, MACHINISTS, MACHINE TOOL OPERATORS, TOOL AND DIE MAKERS, SETUP MEN, LAYOUT MEN, Occupational Outlook Report Series, U.S. Department of Labor, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 10¢ Information from the 1968-69 Occupational Outlook Handbook on machining occupations in this booklet.

FACTS FOR THE GUIDANCE COUNSELOR ADVISING STUDENTS ON CAREERS IN THE RETAIL AUTOMOTIVE BUSINESS, General Motors Corporation, Public Relations Staff, Detroit, Michigan. 17 pp. Qualifications, opportunities, responsibilities, and jobs in various departments listed in this booklet.

HOW TO BE WELL-GROOMED...FROM HEEL TO TOE, Lucile Bush, Consumer Education Director, Johnson Wax, Racine, Wisconsin. 7 pp. Foldout includes information on paste and liquid shoe polishes, and handy hints.

HOW TO GET A JOB AND KEEP IT (1969), Dorothy Y. Goble, Steck-Vaughn Company, Austin, Texas. 63 pp. Worktext gives six units on planning to get a job, writing an application letter, completing the application form, making the job interview, taking a vocational test, after you get the job.

HOW TO GET AND HOLD THE RIGHT JOB (1967), Public Employment Service, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 18 pp. 10¢ Helpful information indicated in this pamphlet.

A JOB FOR YOU (1967), Phyllis Dubnick, Steck-Vaughn Company, Austin, Texas. 113 pp. Information concerning locating the right job in booklet.

THE LIFE INSURANCE TRUST, Personal Trust Division, Manufacturers Hanover Trust Company, 350 Park Avenue, New York, New York 10022. Booklet provides information concerning sound management for insurance proceeds.

MAKING THE MOST OF YOUR JOB INTERVIEW, New York Life Insurance Company, Box 10, Madison Square Station, New York, New York 10010. Foldout gives hints for a successful interview.

NATIONAL ASSOCIATION OF TRADE AND TECHNICAL SCHOOLS DIRECTORY 1970-71, National Association of Trade and Technical Schools, 2021 L Street, N.W., Washington, D.C. 20036. 48 pp. Booklet.

SCIENCE AND YOUR CAREER (1968), U.S. Department of Labor, Bureau of Labor Statistics, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Foldout indicates how science is needed in your career.

SHOULD YOU BE A LAWYER? (1967), Roscoe Pound, New York Life Insurance Company, Box 10, Madison Square Station, New York, New York 10010. 7 pp. Cost of schooling and other information in this booklet.

SHOULD YOU BE A PURCHASING AGENT? (1962), New York Life Insurance Company, Box 10, Madison Square Station, New York, New York 10010. 11 pp. Responsibilities and financial rewards indicated in this helpful brochure.

SHOULD YOU BE A SALESMAN? (1965), Robert A. Whitney, New York Life Insurance Company, Box 10, Madison Square Station, New York, New York 10010. 7 pp. Requirements and opportunities of being a salesman in booklet.

SHOULD YOU BE A SECRETARY?, Clare H. Jennings, New York Life Insurance Company, Box 10, Madison Square Station, New York, New York 10010. 7 pp. Pamphlet gives information on functions and benefits of being a secretary.

SHOULD YOU BE A TRAFFIC MANAGER? (1967), George P. Baker, New York Life Insurance Company, Box 10, Madison Square Station, New York, New York 10010. 7 pp. Preparation and scope of becoming a traffic manager.

SHOULD YOU GO INTO PUBLIC RELATIONS? (1965), John W. Hill, New York Life Insurance Company, Box 10, Madison Square Station, New York, New York 10010. 7 pp. Advantages and disadvantages indicated in this pamphlet.

SHOULD YOU GO INTO THE FOREIGN SERVICE? (1966), Loy W. Henderson, New York Life Insurance Company, Box 10, Madison Square Station, New York, New York 10010. 7 pp. Advantages and benefits of entering this type of work.

SOCIAL SCIENCE AND YOUR CAREER (1968), U.S. Department of Labor, Bureau of Labor Statistics, Superintendent of Documents, Washington, D.C. 20402. Fold-out indicates how social science is needed and fits into your career.

THEY WORK AND SERVE (1967), Bill Knott, Steck-Vaughn Company, Austin, Texas. 151 pp. Booklet written fifth, sixth grade reading level about different occupations: waitress, fireman, doctor, and janitor.

WHAT WILL YOU BE DOING SEVEN YEARS FROM NOW? (1968), Institute of Life Insurance, 277 Park Avenue, New York, New York 10017. 10 pp. Introduces students to career in marketing life insurance in booklet.

YOU AND YOUR JOB (1967), Walter L. Blackledge, Ethel H. Blackledge, Helen J. Keily, South-Western Publishing Company, Cincinnati, Ohio. 103 pp. Booklet on finding, getting, keeping a job.

YOUR FUTURE (1968), The National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. 24 pp. This booklet discusses careers in consumer finance.

Learning Packages for Teachers and Students

PLANNING AHEAD FOR THE WORLD OF WORK (1971), Louise Vetter, Barbara J. Sethney, The Center for Vocational and Technical Education, The Ohio State University, 1900 Kenny Road, Columbus, Ohio 43210. Kit contains research report abstract, teacher manual, student materials, and transparency masters.

TEACHING AIDS--PERSONAL GROOMING, Procter & Gamble Teaching Aids, P.O. Box 14487, Cincinnati, Ohio 45214. Teaching unit presented in five teaching topics and 12 visuals for concept teaching.

Audio-Visual Materials

THE BANKER, Eye Gate House, Incorporated, 146-01 Archer Avenue, Jamaica, New York 11435. $5.00, series $39.00. Part of filmstrip series "Out Neighborhood Workers." 35 mm.

PERSONAL DEVELOPMENT TRANSPARENCIES SERIES, Stock No. K401, Hanson/Parker, South-Western Publishing Company, Chicago, Illinois 60644. $180.00 Includes ten sets, teacher's guide on dress-ability, employability, ethics-ability, image-ability, job-getting ability, personality-ability, promote-ability, quality-ability, success-ability, and time-ability.

CHAPTER 19

BIBLIOGRAPHIES, CATALOGUES, AND OTHER SOURCES FOR TEACHING CONSUMER EDUCATION

AAF EDUCATORS' INFORMATION MATERIALS, American Advertising Federation, Bureau of Education & Research, 1225 Connecticut Avenue, N.W., Washington, D.C. 20036.

ABA FILM GUIDE, Public Relations Department, The American Bankers Association, 90 Park Avenue, New York, New York 10016. 51 pp.

AIDS FROM A.B.A. PUBLICATIONS AND OTHER MATERIALS (1970), The American Bankers Association, 815 Connecticut Avenue, N.W., Washington, D.C. 20006.

AMERICAN ADVERTISING FEDERATION PRICE LIST, American Advertising Federation, Bureau of Education & Research, 1225 Connecticut Avenue, N.W., Washington, D.C. 20036.

ANNOTATED BIBLIOGRAPHY (1969), Ohio Council on Economic Education, 69 Bentley Hall, Ohio University, Athens, Ohio 45701. 10 pp.

ANNOTATED BIBLIOGRAPHY OF MATERIALS IN ECONOMIC EDUCATION (Annually), Joint Council on Economic Education, 2 W. 46 Street, New York, New York 10036. 75¢.

APPLIED ECONOMICS TRANSPARENCIES, Arthur R. Olsen, South-Western Publishing Company, 5101 Madison Road, Cincinnati, Ohio 45227.

ASSOCIATED CREDIT BUREAUS ORDER FORM, Associated Credit Bureaus, Incorporated, 6767 Southwest Freeway, Houston, Texas 77036.

BIBLIOGRAPHY OF PUBLICATIONS (1969), National Canners Association, 1133 20th Street, N.W., Washington, D.C. 20036.

BIBLIOGRAPHY OF RESEARCH ON CONSUMER AND HOMEMAKING EDUCATION (1970), Anna M. Gorman, Joel H. Magisos, ERIC Clearinghouse on Vocational and Technical Education, Center for Vocational and Technical Education, Ohio State University, Columbus, Ohio.

BIBLIOGRAPHY ON MARKETING TO LOW-INCOME CONSUMERS (1969), U.S. Government Printing Office, Washington, D.C. 20402. 52 pp. 55¢.

BOOKS, The Cooperative League USA, 59 E. Van Buren Street, Chicago, Illinois 60605.

BUREAU OF LABOR STATISTICS CATALOG OF PUBLICATIONS, U.S. Department of Labor, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402.

BUSINESS EDUCATION IN MOTION, Dow Jones & Company, Incorporated, 44 Broad Street, New York, New York.

CATALOG (1970), New Readers Press, Division of Laubach Literacy, Incorporated, Box 131, Syracuse, New York 13210.

A CATALOG OF SEARS LEARNING AIDS 1970-1971, Consumer Information Services, Department 703-Public Relations, Sears, Roebuck and Company, 303 E. Ohio Street, Chicago, Illinois 60611.

CATALOGUE OF CONSUMER INFORMATION, Public Affairs Committee, 381 Park Avenue South, New York, New York 10016.

CATALOGUE OF CURRENT TITLES (1971), Robert S. Rosefsky, Suite 3, 7306 First Avenue, Scottsdale, Arizona 85251.

CHANGING TIMES MAGAZINE AND TEACHER'S JOURNAL, Changing Times Education Service, 1729 H Street, N.W., Washington, D.C. 10006.

COLOR FILMSTRIPS AND SLIDE SETS OF THE U.S. DEPARTMENT OF AGRICULTURE, U.S. Government Printing Office, Washington, D.C. 20241. 13 pp. 15¢.

COMPLETE INFORMATION ABOUT HFC'S MONEY MANAGEMENT PROGRAM, Money Management Institute, Household Finance Corporation, Prudential Plaza, Chicago, Illinois 60601.

CONGRESSIONAL QUARTERLY EDUCATION CATALOGUE PAPERBACKS FOR SPRING 1970, Congressional Quarterly Service and Editorial Research Reports, 1735 K Street, N.W., Washington, D.C. 20006. 11 pp.

THE CONSUMER BEHAVIOR OF CHILDREN AND TEENAGERS: AN ANNOTATED BIBLIOGRAPHY (1969), Robert O. Herrmann, American Marketing Association, 230 N. Michigan, Chicago, Illinois 60611.

CONSUMER EDUCATION BIBLIOGRAPHY (1967), Elsie B. Fetterman, Cooperative Extension Service, College of Agriculture, The University of Connecticut, Storrs, Connecticut 06268. 55 pp.

CONSUMER EDUCATION BIBLIOGRAPHY, Office of Consumer Affairs, Executive Office of the President, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. (Revised; Summer, 1971 planned publication date.)

CONSUMER EDUCATION BIBLIOGRAPHY, Yonkers Public Library, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 170 pp. 65¢.

CONSUMER EDUCATION BOOKLETS PROGRAMS AND SPECIAL SERVICES FOR: EDUCATORS, CLUB LEADERS, COMMUNICATORS (1969), The Sperry and Hutchinson Company, 3003 E. Kemper Road, Cincinnati, Ohio 45241.

CONSUMER EDUCATION--MATERIALS FOR AN ELECTIVE COURSE (1967), The State Education Department, Bureau of Secondary Curriculum Development, Albany, New York. 230 pp.

CONSUMER INFORMATION, FAMILY FINANCES, APPLIANCES, RECREATION, GARDENING, HEALTH, AND SAFETY, FOOD, HOUSE AND HOME, CHILD CARE, CLOTHING AND FABRICS (1969), 4th Edition, U.S. Government Printing Office, Washington, D.C. 20402. 40 pp. 10¢.

CONSUMER INFORMATION MATERIAL PRICE LIST AND ORDER FORM (1969), Bay Area Neighborhood Development, 4801 Central Avenue, Richmond, California 94804.

CONSUMER INFORMATION PRICE LIST #86, U.S. Government Printing Office, Division of Public Documents, Washington, D.C. 20402.

CONSUMER PRODUCT INFORMATION--AN INDEX OF SELECTED FEDERAL PUBLICATIONS OF CONSUMER INTEREST (1970), Consumer Product Information Distribution Center, Washington, D.C. 20407. 15 pp.

A CONSUMER'S GUIDE TO USDA SERVICES NO. 959, U.S. Department of Agriculture, Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. 48 pp. 20¢.

CURRICULUM PUBLICATIONS LISTING, Bureau of Curriculum Development, Board of Education of the City of New York, Curriculum Center: 131 Livingston Street, Brooklyn, New York 11201.

EDUCATIONAL ACTIVITIES AND TEACHING AIDS, Association of Home Appliance Manufacturers, 20 North Wacker Drive, Chicago, Illinois 60606.

EDUCATIONAL CATALOG (1970), Steck-Vaughn Company, Vaughn Building, Post Office Box 2028, Austin, Texas 78767.

EDUCATIONAL MATERIALS CANNED FOODS, Home Economics-Consumer Services, National Canners Association, 1133 20th Street, N.W., Washington, D.C. 20036.

EDUCATORS GUIDE TO FREE FILMSTRIPS (1969), Educators Progress Service, Randolph, Wisconsin 53956. $8.50.

FACILITATING CAREER DEVELOPMENT: AN ANNOTATED BIBLIOGRAPHY (1970), Larry J. Bailey, Division of Vocational and Technical Education, 405 Centennial Building, Springfield, Illinois 62706. 132 pp.

FARMER COOPERATIVE INFORMATION, American Institute of Cooperation, 1200 17th Street, N.W., Washington, D.C. 20036.

FREE AND INEXPENSIVE LEARNING MATERIALS (Biennial), Division of Surveys and Field Services, George Peabody College for Teachers, Nashville, Tennessee 37203. 258 pp. $3.00.

FREE AND INEXPENSIVE MATERIALS, Council for Family Financial Education, Twin Towers, Silver Springs, Maryland 20910. 91 pp. $1.00.

FREE AND INEXPENSIVE MATERIALS FOR TEACHING FAMILY FINANCE, National Committee for Education in Family Finance, 277 Park Avenue, New York, New York 10017. 25¢.

FREE BOOKLETS AND PAMPHLETS (1969), Johnson Wax, Consumer Education Department, Racine, Wisconsin 53403.

FREE EDUCATIONAL MATERIALS--AUTOMOBILE INSURANCE & HOME INSURANCE (1970), Insurance Information Institute, The Educational Division, 110 Williams Street, New York, New York 10038.

FREE EDUCATION MATERIALS--AUTOMOBILE INSURANCE & HOME INSURANCE (1971), Insurance Information Institute, The Educational Division, 110 Williams Street, New York, New York 10038.

GUIDE TO CONSUMER SERVICES (1968), The Illinois Federation of Consumers, Room 406, 1012 14th Street, N.W., Washington, D.C. 20005. 13 pp. $1.00.

A GUIDE TO CURRENT RESOURCES FOR ANTI-POVERTY PROGRAMS: A SELECTED BIBLIOGRAPHY, Federation Employment and Guidance Service, Richard J. Bernhard Memorial Library, 215 Park Avenue, South, New York, New York 10017. 50 pp. 50¢.

GUIDELINES FOR CONSUMER EDUCATION (revision planned for 1972), The Office of the Superintendent of Public Instruction State of Illinois, Springfield, Illinois.

HOME APPLIANCE EDUCATION--A BIBLIOGRAPHY OF INDUSTRY EDUCATIONAL AIDS, Association of Home Appliance Manufacturers, 20 North Wacker Drive, Chicago, Illinois 60606. 6 pp.

HOME ECONOMICS EDUCATION MATERIAL, Department of Public Relations, American Meat Institute, 59 E. Van Buren Street, Chicago, Illinois 60605.

HOUGHTON MIFFLIN CHECKLIST-1970-1971-ECONOMICS & BUSINESS (1970), Houghton Mifflin, 110 Tremont Street, Boston, Massachusetts 02107.

KANSAS HOME ECONOMICS ASSOCIATION PUBLICATIONS, c/o Consumer Interest Committee, Department of Family Economics, Kansas State University, Manhattan, Kansas 66502.

LIST OF FREE MATERIALS AVAILABLE TO PROFESSORS 1969-1970, Educational Service Bureau of Dow Jones & Company, Incorporated, P.O. Box 300, Princeton, New Jersey 08540.

LIST OF FREE MATERIALS AVAILABLE TO SECONDARY SCHOOL INSTRUCTORS, Educational Service Bureau, Dow Jones & Company, P.O. Box 300, Princeton, New Jersey 08540. 28 pp.

LIST OF MATERIALS ON MONEY AND BANKING FOR ELEMENTARY AND SECONDARY SCHOOLS, Banking Education Committee, The American Bankers Association, 12 E. 36 Street, New York 16, New York. 21 pp.

A LIST OF WORTHWHILE LIFE & HEALTH INSURANCE BOOKS (1970), Institute of Life Insurance Health Insurance Institute, 277 Park Avenue, New York, New York 10017. 80 pp.

THE MANY FACES OF HEALTH EDUCATION, American Medical Association, 535 N. Dearborn Street, Chicago, Illinois 60610. 34 pp.

MONEY AND CREDIT MANAGEMENT EDUCATION: A DESCRIPTIVE CATALOGUE OF EDUCATIONAL MATERIALS FOR THE CLASSROOM TEACHER OR COUNSELOR 1970-71, Educational Services Division, National Consumer Association, 1000 16th Street, N.W., Washington, D.C. 20036. 15 pp.

MUTUAL FUNDS, CATALOGUE OF BOOKLETS, PAMPHLETS, FILMS, Investment Company Institute, 1775 K Street, N.W., Washington, D.C. 20006.

OECD CATALOGUE OF PUBLICATIONS (1970), Organization for Economic Cooperation and Development, 1750 Pennsylvania Avenue, N.W., Suite 1207, Washington, D.C. 20006.

1970 PUBLIC AFFAIRS PAMPHLETS, Public Affairs Committee, Incorporated, 381 Park Avenue South, New York, New York 10016.

1970 PUBLICATIONS AND RECORDED MATERIALS, American Institute of Certified Public Accountants, 666 Fifth Avenue, New York, New York 10019.

1970 SCHOOL CATALOG VISUAL PRODUCTS DIVISION 3M (1970), Visual Products Division, 3M Company, Box 3344, St. Paul, Minnesota 44101. 63 pp.

1970 (SPRING) CATALOGUE & PRICE LIST FOR ELECTRONIC MONITOR PROGRAMS, TEXTBOOKS, WORKBOOKS, PROGRAMMED EDUCATION PACKETS AND SUPPLIES (1969), National Book Company, 119 S.W., Park Avenue, Portland, Oregon 97205.

1970 SUBJECT CATALOG--ECONOMICS & GEOGRAPHY (1970), Aidline Publishing Company, 529 South Wabash Avenue, Chicago, Illinois 60605.

1970-1971 CATALOG OF TEACHING AIDS ON LIFE AND HEALTH INSURANCE AND MONEY MANAGEMENT, Educational Division, Institute of Life Insurance, Health Insurance Institute, 277 Park Avenue, New York, New York 10017. 12 pp.

1971 CATALOG SCRIPTOGRAPHIC STUDY BOOKLETS, SETS OF TRANSPARENCIES AND FACT BOOKLETS, Channing L. Bete Company, Incorporated, 45 Federal Street, Greenfield, Massachusetts 01301. 15 pp.

ORDER FORM-PUBLICATIONS CURRENTLY AVAILABLE-JANUARY, 1971, Edward J. Metzen, American Council on Consumer Interests, 238 Stanley Hall, University of Missouri, Columbia, Missouri 65201.

OTHER FREE 1970-71 TEACHING AIDS FROM PROCTER & GAMBLE (1970), Procter & Gamble, Free Teaching Aids 1970-71, P.O. Box 14009, Cincinnati, Ohio 45214.

PAMPHLETS AVAILABLE FROM THE COOPERATIVE LEAGUE, The Cooperative League of the USA, 59 E. Van Buren Street, Chicago, Illinois 60605.

PAPERBOUND BOOKS IN ECONOMICS--AN ANNOTATED BIBLIOGRAPHY (1967), J. Woodrow Sayre, Center for Economic Education, State University of New York, Albany, New York 12203. 60 pp. 50¢.

PENNEY'S EDUCATIONAL MATERIALS (1970), Educational & Consumer Relations, J. C. Penney Company, Incorporated, 1301 Avenue of the Americas, New York, New York 10019.

POPULAR PUBLICATIONS FOR THE FARMER SUBURBANITE HOMEMAKER CONSUMER (1970), U.S. Department of Agriculture, Office of Information, Washington, D.C. 20250. 22 pp.

PRICE LISTS OF CONSUMER EDUCATION PUBLICATIONS AND FLIP CHARTS, Cooperative Extension Service, The University of Connecticut, College of Agriculture, Storrs, Connecticut 06268.

PUBLICATION LIST, National Foundation for Consumer Credit Incorporated, 1819 H Street, N.W., Washington, D.C. 20006.

PUBLICATIONS, American Home Economics Association, 1600 20th Street, N.W., Washington, D.C. 20009.

PUBLICATIONS, Federal Reserve Bank of New York, New York, New York 10045.

PUBLICATIONS AND VISUAL AIDS (1970), Consumer Information, Manufacturing Chemists Association, 1825 Connecticut Avenue, N.W., Washington, D.C. 20009.

PUBLICATIONS AVAILABLE FROM DEPARTMENT OF FAMILY ECONOMICS, Kansas Home Economics Association Publications, c/o Consumer Interest Committee, Manhattan, Kansas 66502. 4 pp.

PUBLICATIONS CATALOG 1969-1970 AMERICAN STOCK EXCHANGE, American Stock Exchange, 86 Trinity Place, New York, New York 10006.

PUBLICATIONS FROM THE COLLEGE OF AGRICULTURE UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN JUNE, 1970, College of Agriculture, University of Illinois, Urbana, Illinois 61801. 23 pp.

PUBLICATIONS LIST OF CREDIT COUNSELING CENTERS, INCORPORATED, Department of Education & Research Credit Counseling Center, Incorporated, 17000 W. Eight Mile Road, Suite 280, Southfield, Michigan 48075.

PUBLICATIONS OF THE INTERNATIONAL CHAMBER OF COMMERCE (1970), International Chamber of Commerce, 1212 Avenue of the Americas, New York, New York 10036. 18 pp.

PUBLICATIONS-UNIVERSITY EXTENSION DIVISION, College of Agriculture, School of Home Economics, School of Forestry of the University of Missouri-Columbia (1970), Technical Education Services, Mailing Room, University of Missouri-Columbia, 417 South Fifth, Columbia, Missouri 65201. 28 pp.

SEARS FREE FILMS, Sears, Roebuck and Company, Public Relations Department 703, 7401 Skokie Boulevard, Skokie, Illinois 60076.

SELECTED AND ANNOTATED BIBLIOGRAPHY OF REFERENCE MATERIAL IN...CONSUMER FINANCE, Educational Services Division, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. 32 pp.

SMALL BUSINESS ADMINISTRATION PUBLICATIONS (1969), Small Business Administration, U.S. Government Agency, Washington, D.C.

SOCIAL SERVICES PRICE LIST #78 (1970), U.S. Government Printing Office, Division of Public Documents, Washington, D.C. 20402.

STUDY MATERIALS FOR ECONOMIC EDUCATION IN THE SCHOOLS (1969), Joint Council on Economic Education, 1212 Avenue of the Americas, New York, New York 10036. 68 pp.

SUGGESTED GUIDELINES FOR CONSUMER EDUCATION, Grades K-12, Superintendent of Documents, Government Printing Office, Washington, D.C. 20402. 58 pp. 65¢.

SUPPLEMENTARY CONSUMER BIBLIOGRAPHY (Annually), Stewart M. Lee, American Council on Consumer Interests, Geneva College, Beaver Falls, Pennsylvania 15010. 14 pp. $1.00.

TEACHER'S RESOURCE REFERENCE: A CATALOG OF FREE CLASSROOM MATERIALS FOR USE IN GRADES 7 THROUGH 12, Illinois Oil Council, 201-03 First National Bank Building, Springfield, Illinois 62701. 15 pp.

TEACHING AIDS IN CONSUMER ECONOMICS (1970-71), New York State Council on Economic Education, State University of New York at Albany, 135 Western Avenue, Albany, New York 12203. $1.00.

TEACHING CONSUMER EDUCATION AND FINANCIAL PLANNING (1967), Council for Family Financial Education, 1110 Fidler Lane, Suite 1616, Silver Springs, Maryland 20910. 170 pp. $6.00.

TEACHING PERSONAL ECONOMICS IN THE CURRICULUM: TEACHING A COURSE IN PERSONAL ECONOMICS (1971), Joint Council on Economic Education, New York, New York. 96 pp. $2.50.

TEACHING PERSONAL ECONOMICS IN THE CURRICULUM: TEACHING PERSONAL ECONOMICS IN THE BUSINESS EDUCATION CURRICULUM (1971), Joint Council on Economic Education, New York, New York. 120 pp. $2.50.

TEACHING PERSONAL ECONOMICS IN THE CURRICULUM: TEACHING PERSONAL ECONOMICS IN THE HOME ECONOMICS CURRICULUM (1971), Joint Council on Economic Education, New York, New York. 116 pp. $2.50.

TEACHING PERSONAL ECONOMICS IN THE CURRICULUM: TEACHING PERSONAL ECONOMICS IN THE SOCIAL STUDIES CURRICULUM (1971), Joint Council on Economic Education, New York, New York. 116 pp. $2.50.

TO HELP STUDENTS BECOME BETTER INFORMED CONSUMERS, Educational Services Consumers Union, 256 Washington, Street, Mt. Vernon, New York. 10550.

THE WALL STREET JOURNAL AND YOU, Dow Jones & Company, Incorporated, 44 Broad Street, New York, New York.

CHAPTER 20

MAILING LISTS FOR YOUR RESOURCE CENTER

AMERICAN CAR PRICES MAGAZINE, NEW CAR EDITION, JEK Publishing Incorporated, P.O. Box 81051, La Crescentra, California 91214. $6.00.

THE AMERICAN COUNCIL ON CONSUMER INTERESTS, Edward J. Metzen, 238 Stanley Hall, University of Missouri, Columbia, Missouri 65201.

AMERICAN INVESTOR, Publications Department Information Services Division, American Stock Exchange, 86 Trinity Place, New York, New York 10006. Magazine on stock exchange published 10 times a year. $2.00 annually - $5.00 three years.

BBB BULLETIN, The Better Business Bureau, 901 Washington Avenue, St. Louis, Missouri 63101. $5.00 annually.

BULLETIN OF THE NATIONAL CONSUMER LEAGUE, National Consumers League, 1029 Vermont Avenue, N.W., Washington, D.C. 20005.

BUSINESS CONDITIONS, Federal Reserve Bank of Chicago, Box 834, Chicago, Illinois 60690.

BUSINESS IN BRIEF, Chase Manhattan Bank, N.A., 1 Chase Manhattan Plaza, New York, New York 10015.

CENTER FOR CONSUMER EDUCATION SERVICES, State Department of Education, New Jersey Residential Manpower Center, Building 871, Plainfield Avenue, Edison, New Jersey 08817.

COLLEGE & UNIVERSITY NEWSLETTER, Joint Council on Economic Education, 1212 Avenue of the Americas, New York, New York 10036.

COMMITTEE ON ILLINOIS GOVERNMENT CITIZENS' LOBBY BULLETIN, Committee on Illinois Government, Room 1331, 127 N. Dearborn, Chicago, Illinois 60602. $7.00.

CONSUMER ACTION (1971), Consumer Federation of Illinois, 53 West Jackson Boulevard, Chicago, Illinois 60604. $10.00.

CONSUMER ALERT, Federal Trade Commission, Washington, D.C. 20580. Monthly.

CONSUMER FACTS, Cooperative Extension Service, Purdue University, Lafayette, Indiana.

CONSUMER INFORMATION KALEIDOSCOPE, Consumer Information Services, Department 703-Public Relations, 303 East Ohio, Chicago, Illinois 60611. 46 pp. Semi-annual publication.

CONSUMER LEGISLATIVE MONTHLY REPORT, Office of Consumer Affairs, Executive Office of the President, Washington, D.C. 20506.

CONSUMER NEWS, Office of Consumer Affairs, New Executive Office Building, Washington, D.C. 20506. $1.00 subscription. Published monthly.

DOLLARS AND DECISION, Cooperative Extension Service, University of Vermont, Burlington, Vermont 05401.

ECON-ED NEWS, The Illinois Council on Economic Education, 1740 Orrington Avenue, Evanston, Illinois 60201.

EVERYBODY'S MONEY, CUNA International, Incorporated, P.O. Box 431, Madison, Wisconsin 53701. $1.00 Published quarterly.

THE FAMILY BANKER, Continental Bank, 231 S. LaSalle Street, Chicago, Illinois 60690. Magazine published for the customers of Continental Bank.

FAMILY ECONOMICS REVIEW, Family Economics Branch, Consumer & Food Economics Research Division, ARS, U.S. Department of Agriculture, Room 339, Federal Center Building, Hyattsville, Maryland 20782. Quarterly report.

FAMILY FINANCIAL PLANNING, Women's Division, Institute of Life Insurance, 277 Park Avenue, New York, New York 10017. Published monthly.

FEDERAL BUDGET TRENDS, Federal Reserve Bank of St. Louis, St. Louis, Missouri.

FEDERAL TRADE COMMISSION MAILING SURVEY (1970), Office of Public Information, Federal Trade Commission, Washington, D.C. 20580.

FINANCIAL DIGEST, Manufacturers Hanover Trust, 350 Park Avenue, New York, New York 10022.

FINANCIAL FACTS, National Consumer Finance Association, Educational Services Division, 1000 16th Street, N.W., Washington, D.C. 20036.

MANUFACTURERS HANOVER TRUST ECONOMIC REPORT, 350 Park Avenue, New York, New York 10022.

THE MISSOURI CONSUMER, Missouri Association of Consumers, Box 514, Columbia, Missouri 65201. $2.00 membership dues.

MONETARY TRENDS, Federal Reserve Bank of St. Louis, St. Louis, Missouri 63166.

MONEY MANAGEMENT INSTITUTE MEMO, Money Management Institute, Prudential Plaza, Chicago, Illinois 60601. Semi-annually.

MONEYSWORTH (Bi-monthly), 110 W. 40th Street, New York, New York 10018. $10.00 annually.

MONTHLY ECONOMIC LETTER, First National City Bank, 399 Park Avenue, New York, New York 10022.

MONTHLY REVIEW, The Bank of Nova Scotia, Toronto, Canada. Monthly.

THE MORGAN GUARANTY SURVEY, Morgan Guaranty Trust Company of New York, 23 Wall Street, New York, New York 10015.

NATIONAL ECONOMIC TRENDS, Federal Reserve Bank of St. Louis, St. Louis, Missouri 63166.

NEWSLETTER, American Council on Consumer Interests, 238 Stanley Hall, University of Missouri, Columbia, Missouri 65201.

NEWSLETTER, Joint Council on Economic Education, 1212 Avenue of the Americas, New York, New York 10036.

NEWSLETTER TWENTIETH CENTURY FUND, 41 E. 70th Street, New York, New York 10021.

PENNEY'S FORUM, J. C. Penney Company, Incorporated, 1301 Avenue of the Americas, New York, New York 10019. Semi-annually.

PROGRESS IN ECONOMIC EDUCATION, Joint Council on Economic Education, 1212 Avenue of the Americas, New York, New York 10036.

PROPERTY TAX NEWSLETTER, 1025 15th Street, N.W., Suite 601, Washington, D.C. 20005. $3.00 annually.

REAL ESTATE MARKET OUTLOOK, National Association of Real Estate Boards, 1300 Connecticut Avenue, N.W., Washington, D.C. 20036. Issued annually in December.

ROAD MAPS OF INDUSTRY, The National Industrial Conference Board Incorporated, 845 Third Avenue, New York, New York 10022.

THE ROYAL BANK OF CANADA MONAY LETTER, Head Office: Montreal, Canada.

SPIRIT OF C.C.C., Credit Counseling Centers, Incorporated, 17000 W. Eight Mile Road, Southfield, Michigan 48075. $2.00 membership fee. Newsletter.

TAX FOUNDATIONS' TAX REVIEW (1970), Tax Foundation Incorporated, 50 Rockefeller Plaza, New York, New York 10020.

TEACHING TOPICS FROM ILI AND HII, Health Insurance Institute, Educational Division, Institute of Life Insurance, 277 Park Avenue, New York, New York 10017.

TIPS AND TOPICS, College of Home Economics, Texas Tech University, P.O. Box 4170, Lubbock, Texas 79409.

TRADE TALK: COMMITTEE FOR A NATIONAL TRADE POLICY, 1028 Connectinue Avenue, N.W., Washington, D.C. 20036.

U.S. BALANCE OF PAYMENTS TRENDS, Federal Reserve Bank of St. Louis, St. Louis, Missouri 63166.

U.S. CONSUMER, Consumer News Incorporated, 1023 National Press Building, Washington, D.C. 20004. $7.50 per year. Biweekly newsletter.

U.S. FINANCIAL DATA, Federal Reserve Bank of St. Louis, St. Louis, Missouri 63166.

WHAT'S NEW IN CO-OP INFORMATION, Information Department, Cooperative League of the U.S.A., 59 E. Van Buren Street, Chicago, Illinois 60605.

CHAPTER 21

JOURNALS AND MAGAZINES IN CONSUMER EDUCATION

This selected list of periodicals pertinent to consumer use is based upon the following selection criteria: (1) Indexing--where and if it is indexed, (2) Longevity and status of publication, and (3) Cost and availability.

These journals and magazines are listed with the hope that the users of this bibliography will send for sample copies and receive the benefit from the information supplied by the periodical. All of these consumer publications have proven their commercial success.

ADVERTISING AGE, Weekly, Advertising Publications, Incorporated, 740 N. Rush Street, Chicago, Illinois 60611. Business Periodical Index. $6.00.

AMERICAN COUNCIL ON CONSUMER INTERESTS NEWSLETTER, 238 Stanley Hall, University of Missouri, Columbia, Missouri 65201.

AMERICAN HOME, 10 issues, Downe Communications, Incorporated, 641 Lexington Avenue, New York, New York 10022. Readers Guide. $3.00.

BANKING, Monthly, American Bankers Association, 90 Park Avenue, New York, New York 10016. Polls. $6.00.

BETTER HOMES & GARDENS, Monthly, Meredith Corporation, 1716 Locust Street, DesMoines, Iowa 50303. Readers Guide. $3.00.

BROADCASTING, Weekly, Broadcasting Publications, Incorporated, 1735 DeSales Street, N.W., Washington, D.C. 20036. Business Periodicals Index. $10.00.

BURROUGHS CLEARING HOUSE, Monthly, Burroughs Corporation, 6071 Second Avenue, Detroit, Michigan 48232. Business Periodical Index.

BUSINESS & SOCIETY, Semi-Annual, Roosevelt University, 530 S. Michigan Avenue, Chicago, Illinois 60605. Business Periodical Index. $1.50.

BUSINESS MANAGEMENT, Monthly, Management Publications Company, 22 W. Putnam Avenue, Greenwich, Connecticut 06830. Business Periodical Index. $8.00.

BUSINESS WEEK, Monthly, McGraw-Hill, Incorporated, 330 W. 42nd Street, New York, New York 10036. Business Periodical Index. $8.00.

CHANGING TIMES, Monthly, Kiplinger Washington Editors, Incorporated, 1629 H Street, N.W., Washington, D.C. 20006. Readers Guide. $6.00.

CHRISTIAN HOME, Monthly, Board of Education, United Methodist Church, 201 8th Avenue, W., Nashville, Tennessee 37203. Readers Guide-Index to Religious. $4.25.

CONSUMER BULLETIN, Monthly, Consumer Research, Incorporated, Washington, New Jersey 07882. Readers Guide. $5.00.

CONSUMER BUYING PROSPECTS, Quarterly, Commercial Credit Company, 300 St. Paul Place, Baltimore, Maryland.

CONSUMER FINANCE NEWS, Monthly, National Consumer Finance Association, 1000 16th Street, N.W., Washington, D.C. 20036. $6.00.

CONSUMER INFORMATION KALEIDIOSCOPE, Semi-Annual, Sears & Roebuck, Incorporated, Department 703-Public Relations, 303 E. Ohio, Chicago, Illinois 60611.

CONSUMER PRICE INDEX, Monthly, U.S. Department of Labor, Bureau of Labor Statistics, 441 G Street, N.W., Washington, D.C. 20213.

CONSUMER PRODUCT NEWS, Monthly, Royal Typewriter Company, 850 Third Avenue, New York, New York 10022.

CONSUMER REPORTS, Monthly, Consumer Union of the United States, 256 Washington Street, Mt. Vernon, New York 10553. Readers Guide. $6.00.

CONSUMER TIPS, Quarterly, Purchase Power, Incorporated, 303 W. 42nd Street, New York, New York 10036.

CONSUMER TRENDS, Semi-Monthly, International Consumer Credit Association, 375 Jackson Avenue, St. Louis, Missouri 63130.

CONSUMERS DIGEST, Bi-Monthly, 6316 N. Lincoln Avenue, Chicago, Illinois 60645. $7.00.

CONSUMERS INFORMATION COMMITTEE NEWSLETTER, 24 times a year, Consumers Information Committee on Resources and Energy, 3146 Connecticut Avenue, N.W., Washington, D.C. 20036.

CONSUMERS POWER NEWS, Consumers Power Company, 212 W. Michigan Avenue, Jackson, Michigan 49201.

CONSUMERS UNION OF UNITED STATES, Annual, 256 Washington Street, Mt. Vernon, New York 10553.

CONSUMPTION, Quarterly, 539½ N.E. Ravenna Boulevard, Seattle, Washington 98115. $2.00.

CREDIT WORLD, Monthly, Credit World Incorporated, 375 Jackson Avenue, St. Louis, Missouri 63130. $6.00.

FDA PAPERS, Monthly, Food and Drug Administration, Washington, D.C. 20201. $5.50.

FINANCIAL WORLD, Weekly, Guenther Publishing Corporation, 17 Battery Place, New York, New York 10004. Business Periodical Index. $24.50.

FORBES, Monthly, Forbes, Incorporated, 60 5th Avenue, New York, New York 10011. Business Periodical Index. $7.50.

GOOD HOUSEKEEPING, Monthly, Hearst Corporation, 959 8th Avenue, New York, New York 10019. Readers Guide-Hospital Index. $4.00.

HARVARD BUSINESS REVIEW, Bi-Monthly, Harvard Business School, Soldiers Field, Boston, Massachusetts 02134. Readers Guide-Business Periodical Index. Education Index. $10.00.

HOUSE & HOME, Monthly, McGraw-Hill, Incorporated, 330 W. 42nd Street, New York, New York 10036. Business Periodical Index. $6.00.

IRON AGE, Weekly, Chilton Company, Chestnut & 56 Street, Philadelphia, Pennsylvania 19139. Business Periodical Index. $2.00.

JOURNAL OF CONSUMER AFFAIRS, Semi-Annual, American Council on Consumer Interests, 238 Stanley Hall, University of Missouri, Columbia, Missouri 65201.

JOURNAL OF MARKETING, Quarterly, American Marketing Association, 230 N. Michigan Avenue, Chicago, Illinois 60601. Business Periodical Index. $12.00.

LIFE, Weekly, Time Incorporated, Time & Life Building, 1271 Avenue of the Americas, New York, New York 10020. Readers Guide. $8.75.

MARKETING/COMMUNICATIONS, Monthly, Formerly: Printer's Ink, Decker Communications, Incorporated, 501 Madison Avenue, New York, New York 10022. Business Periodical Index. $10.00.

MARKETING INSIGHTS, Weekly, Advertising Publications, Incorporated, 740 N. Rush Street, Chicago, Illinois 60611. $6.50.

MCCALL'S MAGAZINE, Monthly, McCall Corporation, 230 Park Avenue, New York, New York 10017. Readers Guide-Hospital Index. $3.25.

MERCHANDISING WEEK, Weekly, Billboard Publications, Incorporated, 165 W. 46th Street, New York, New York 10023. Business Periodical Index. $6.00.

NATION'S BUSINESS, Monthly, Chamber of Commerce of United States of America, 1615 H Street, N.W., Washington, D.C. 20006. Readers Guide. $8.00.

NEW REPUBLIC, Daily, New Republic Printing & Publication Company, Box 2741, Vancouver 3, Canada. Readers Guide.

NEWSWEEK, Weekly, 444 Madison Avenue, New York, New York 10022. Readers Guide. $10.00.

PENNEY'S FORUM, Semi-annually, J. C. Penney Company, Incorporated, 1301 Avenue of the Americas, New York, New York 11207.

READERS' DIGEST, Monthly, Pleasantville, New York 15070. Readers Guide-Hospital Index. $6.00.

STORES, Monthly, National Retail Merchants Association, 100 W. 31st Street, New York, New York 10001. Business Periodical Index. $8.00.

TIME, Weekly, Time Incorporated, Time & Life Building, 1271 Avenue of the Americas, New York, New York 10020. Readers Guide. $12.00.

U.S. CONSUMER, Bi-Weekly, Consumer News, Incorporated, National Press Building, Washington, D.C. 20004. $4.50.

U.S. NEWS & WORLD REPORT, Weekly, 2300 N Street, N.W., Washington, D.C. 20007. Readers Guide. $12.00.

APPENDIX "A"

SAMPLE REQUEST LETTER - EXAMINATION COPY

(ALWAYS USE LETTERHEAD STATIONERY)

XXXXXXXXXXXXXXXXX
XXXXXXXXXXXXXXXXXXX
XXXXXXXXXXXXXXXXXXXXX

Dear Sirs:

Please forward one complimentary copy of your publication:

XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX

We are most anxious to examine this material for use in our consumer education course, and if adopted we will need ________ copies per year for our students.

Thank you,

Typewritten Signature
Department

APPENDIX "B"

SAMPLE REQUEST LETTER - MULTIPLE COPIES

(ALWAYS USE LETTERHEAD STATIONERY)

XXXXXXXXXXXXXXXX
XXXXXXXXXXXXXXXXXX
XXXXXXXXXXXXXXXXXXXX

Dear Sirs:

Please forward __________ complimentary copies of your publication:

XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX

We have examined this educational material and would like to use it with secondary school students in Consumer Education classes.

Thank you,

Typewritten Signature
Department

APPENDIX "C"

FORM TO UPDATE YOUR REFERENCE

- -

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